



## REQUEST AND RECOMMENDATION

### CEDARVILLE UNIVERSITY Master of Arts in Innovation

**Request:**

Cedarville University requests authorization to offer the Master of Arts in Innovation.

**Background:**

Cedarville University is a private nonprofit university located in Cedarville, Ohio. The university enrolls over 4,000 students in programs at the bachelor's level, master's level, and doctorate level. Cedarville University is accredited by the Higher Learning Commission through its next review in 2026-27. The Cedarville University School of Business Administration does not intend to seek specialized accreditation for this program. The university has been authorized by the Chancellor since November 1969.

**Curriculum and Enrollment:**

The Master of Arts in Innovation is a 33-36 semester hour post-bachelor's degree and offered in cooperation with the International Center of Creativity. The program is designed to prepare students for careers in businesses that want to incorporate innovation strategies in their business approach. Coursework includes management and leadership of organizations; strategic marketing planning; project management; emerging trends and opportunities for innovation; design thinking principles for innovation; responding to the marketplace; IT for competitive advantage; applied leadership; business modeling and new venture creation; and creativity to entrepreneurship. The culminating experience is a three-credit hour capstone.

Cedarville University projects enrollment of 122 FTE students in year one growing to 142 FTE students in the fourth year.

**Faculty and Resources:**

Cedarville University has adequately planned for the delivery of this program.

**Recommendation:**

After review of the proposal, the Chancellor's staff has determined that the Master of Arts in Innovation meets the Chancellor's standards for graduate degree programs. Authorization is contingent upon the submission of annual progress reports submitted December 31, 2022, 2023, and 2024. Authorization may be withdrawn if, in the Chancellor's judgement, such reports do not demonstrate satisfactory progress toward compliance with the Chancellor's standards or if Cedarville University receives a sanction from the Higher Learning Commission.

**End of Comment Period: 12/15/2021 at 12:30pm**

**No comments received, recommend approval**

<b>RECOMMENDATION</b>	
The Associate Vice Chancellor has verified that this institution has met the standards and requirements of the Ohio Department of Higher Education.	
/s/ Stephanie McCann	12/15/2021
<b>Stephanie McCann, Associate Vice Chancellor of Program Development &amp; Approval</b>	<b>Date</b>

<b>APPROVAL</b>	
	
Randy Gardner, Chancellor	12/27/2021
	<b>Date</b>

m/c