

DIRECTIVE 2010-024

May 20, 2010

Re: ESTABLISHMENT OF AN INTERNATIONAL HIGHER EDUCATION ADVISORY COMMITTEE

On March 31, 2008, pursuant to a charge from the General Assembly, the Chancellor delivered to the General Assembly and the Governor his recommendations, known as the Strategic Plan for Higher Education. In the plan, the Chancellor recognized the importance of promoting Ohio institutions across the globe and creating opportunities for students to obtain the knowledge and experience needed to be productive citizens on a global level. The plan specifies that Ohio will have an aggressive international strategy. Opportunities identified in the plan include:

- marketing and promoting Ohio's higher education offerings across the globe and to share the costs of recruiting international students;
- identifying Ohio companies that have a significant global presence to develop internship opportunities for Ohio students, provide these businesses with higher education resources to support their work in other countries, and to help solve overseas shortages of skilled manpower through sponsored training and recruitment of foreign nationals to Ohio's institutions;
- collecting, through the Higher Education Information system, international educational data concerning students, scholars, international educational opportunities, and research activities.

To implement the strategic plan and pursuant to section 3333.04(M) of the Revised Code, I hereby establish an International Higher Education Advisory Committee to the Chancellor with the goal of recommending a statewide policy for the recruitment, retention, academic programming, and advocacy of international studies for domestic and foreign students attending Ohio institutions of higher education.

The advisory committee shall be comprised of nine members to be appointed by the Chancellor. Three members shall be representatives of community colleges, three members shall be representatives from private nonprofit colleges and universities, and three members shall be representatives from public four-year universities. In appointing members the Chancellor shall seek advice from the Ohio International Consortium (OIC), representing the 4 year Public Institutions; the AICUO representing the private universities, and the OACC representing the community colleges.

The Chancellor shall convene the advisory committee to meet at least twice a year. The advisory committee shall conduct its business in public meetings and provide public notices in accordance with the requirements set forth in section 121.22 of the Revised Code. The Chancellor, or the Chancellor's designee, shall facilitate the meetings, but shall not vote on any matters.

The role of the advisory committee will be to work collaboratively with the Ohio institutions in developing areas identified by the Strategic Plan. The advisory committee shall make recommendations to the Chancellor for setting of policy.

Agency staff reviewed the request and recommended the establishment of an advisory committee to make recommendations to the Chancellor for the setting of a statewide policy in international higher education matters. Staff posted its recommendations to the Regents' web site for purposes of providing a period of public comment before final approval by the Chancellor. Several public comments were received, all in favor of establishing the advisory committee.

Based on my review of staff recommendations, I hereby establish an International Higher Education Advisory Committee to the Chancellor with the goal of recommending a statewide policy for the recruitment, retention, academic programming, and advocacy of international studies for domestic and foreign students attending Ohio institutions of higher education.

This directive will take effect immediately.



Eric D. Fingerhut

Chancellor, Ohio Board of Regents

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