DIRECTIVE 2019-033

September 17, 2019

Re: CONSIDERATION OF A REQUEST BY THE OHIO STATE UNIVERSITY TO CONTINUE TO WAIVE STANDARD TUITION RATES FOR STUDENTS WHO ENROLL IN THIRD PARTY PROVIDER/DIRECT ENROLL STUDY ABROAD PROGRAMS.

§375.30.30 of Am. Sub. H.B. 119 of the 127th General Assembly required any waiver of tuition for a student or class of students not otherwise permitted by law at a state-assisted institution of higher education be approved by the Chancellor of Higher Education (the “Chancellor”). On April 17, 2009, the Chancellor signed Directive 2009-011 establishing procedures for institutions to follow when requesting to waive standard tuition rates. §381.170 of Am. Sub. H.B. 166 of the 133rd General Assembly continues this authority of the Chancellor for this biennium.

Pursuant to §381.170 of Am. Sub. H.B. 166 as well as Directive 2009-011, the Ohio State University (“OSU”) has requested to continue for summer terms beginning after June 30, 2019 and academic years 2019-2020 and 2020-2021 the previous waiver which authorized that tuition be waived for students who enroll in Third Party Provider/Direct Enroll study abroad programs. This includes the waiver of both instructional and general fees. Students will continue to pay the standard study abroad application fee of $150. The waiver is requested to continue because, without it, students are either forced to pay tuition both to OSU and the host institution or to dis-enroll from OSU while studying abroad.

OSU has demonstrated the following:

- OSU’s Board of Trustees approved a resolution authorizing this tuition waiver at its meeting on May 31, 2019. A copy of the resolution is attached.

- OSU has submitted a specific request to continue to waive all tuition for students enrolled in Third Party Provider/Direct Enroll study abroad programs.

- OSU proposes that the duration of the continued waiver be for any summer term beginning after June 30, 2019 as well as academic years 2019-2020 and 2020-2021.

- It is estimated that the proposed waiver will affect approximately 458 students each semester.

- The goal of this tuition waiver are as follows:
• increase the number of students studying abroad by making it more affordable and making more options available to students who need financial aid to be able to go abroad, and

• eliminate the double tuition charge to students, and

• enable more students to choose to stay enrolled rather than pursuing transfer credit, allowing them to access their student financial aid, and

• improve risk management by having students stay enrolled for tracking and risk management purposes

  • The goals from the previous waiver were the same and were achieved. OSU provided data showing enrollment in Third Party Provider/Direct Enroll study abroad programs continued to increase enrollment by 5%.

  • OSU will track student enrollment in Third Party Provider/Direct Enroll study abroad programs to assess whether the stated goals are being met.

Agency staff reviewed the request and posted its recommendations to the ODHE website for the purpose of providing a public comment period before final approval by the Chancellor. One public comment was received supporting the tuition waiver request.

Based upon my review of staff recommendations and public comments received, I hereby approve the tuition waiver request from the Ohio State University as set forth above for summer terms beginning after June 30, 2019 and academic years 2019-2020 and 2020-2021.

This directive will take immediate effect.

Randy Gardner
Chancellor, Ohio Department of Higher Education
June 3, 2019

Randy Gardner, Chancellor
Ohio Department of Higher Education
25 South Front Street
Columbus, OH 43215

Dear Chancellor Gardner:

Per Section 366.180 of the Ohio Revised Code and per the Ohio Department of Higher Education procedures for submitting a tuition waiver request, please accept the attached documents as The Ohio State University's request to continue the previous waiver approved in Directive 2015-026 for any summer term beginning after June 30, 2019 as well as for academic years 2019-2020 and 2020-2021.

The directive authorized that tuition be waived for students who enroll in Third Party/ Direct Enroll study abroad programs. The waiver is requested to continue because, without it, students are either forced to pay tuition both to Ohio State and the host institution or to dis-enroll from Ohio State while studying abroad. As noted in our responses to the ODHE required questions, it is anticipated that the number of students to whom this waiver would apply is approximately 458 per year.

Attached, per your requirements, is the Ohio State University's Board of Trustees resolution dated May 31, 2019 approving the continuation of the tuition waiver and the answers to the required questions, along with confirmation that Ohio State met all stated goal targets associated with directive 2015-026.

If you have any questions concerns or need additional information, please contact Scott Klute at 614-688-1885 or at klute.6@osu.edu.

Thank you for your consideration of our request.

Sincerely,

Bruce A. McPherson
Executive Vice President and Provost

Mike Papadakis
Senior Vice President and CFO

C: Kris Devine, Deputy CFO, OSU
   Scott Klute, Director, FP&A
   Michelle Chavanne, Ohio Board of Regents
   Amy Shaffer, Ohio Board of Regents
The Ohio State University Board of Trustees
Finance Committee
May 31, 2019

TOPIC:

Continuation of tuition waiver for students participating in study abroad programs through a third-party provider or direct enrollment. This waiver has been in effect since fiscal 2015.

CONTEXT:

Ohio State students are involved in three types of approved study abroad programs:
- **Reciprocal Exchange Programs**
  - Formal university-level agreement with a foreign university where students from one university study at the other and vice versa
  - Students pay tuition to their home institution only
- **Ohio State Sponsored Programs**
  - Programs designed by Ohio State faculty
  - Students are enrolled for graded Ohio State credit and pay tuition and fees to Ohio State
- **Third Party Provider/Direct Enroll Programs**
  - Programs that have been approved by Ohio State but are offered by another university or provider
  - Students enroll at and pay fees to the other university or provider. (To maintain access to financial aid, a student must also enroll at Ohio State for graded academic credit.)

Before the university implemented a tuition waiver in fiscal year 2015, students participating in study abroad programs through third-party providers or direct enroll programs were required to pay the tuition or charge for these programs — in addition to Ohio State tuition and fees if they wished to remain enrolled at the university.

As a result, students either paid two tuition payments for the term (one to the host institution and one to Ohio State) or they de-registered from Ohio State during the time they were involved in study abroad. De-registration was not an option for those utilizing financial aid. De-enrolling also caused students to be "off our radar," inhibiting Ohio State's ability to provide assistance in the case of situations such as natural disasters and medical emergencies.

On April 4, 2014, the Board of Trustees approved the establishment of a waiver of tuition and fees for students enrolled in these programs and the establishment a fee of $400 for program services. The board-approved tuition waiver was submitted to the state in accordance with procedures established by the Ohio Department of Higher Education, and approved on August 6, 2014. This waiver was renewed by the Board of Trustees and the state in 2016.

It must be renewed every two years to remain in effect.

We are requesting approval of the enclosed resolution approving the continuation of the tuition and fee waiver for third-party provider/direct enroll programs.
Responses for Directive 2009-011 for the Ohio Department of Higher Education

1. The Ohio State University is requesting a continuation of the Third Party Provider/ Direct Enroll Study Abroad tuition waiver approved in Directive 2015-026. This directive authorized that tuition be waived for students who enroll in Third Party Provider/ Direct Enroll study abroad programs.

2. The University is seeking this waiver in order to further address affordability for our students and to encourage students to continue their enrollment at OSU rather than dis-enroll for the duration their study abroad program. This proposal aligns with the recommendation 7E of the Ohio Task Force on Affordability and Efficiency in Higher Education.

3. The time period for the waiver will be effective July 1, 2019 and continue for State Fiscal Year 2020 and State Fiscal Year 2021. We intend to again request the waiver for the State Fiscal Years 2022-2023 biennium.

4. We anticipate that the proposed waiver will affect approximately 458 students each academic year the waiver is in effect.

Third Party Provider/ Direct Enroll Study Abroad Tuition Waiver Request Goals:

1. Goal 1: Increase number of students study abroad.
   - Data: The data to be used to measure progress on this goal will be total number of students enrolled in a study abroad program anytime during the academic year (Spring, Summer, and Autumn semesters).
   - Desired Effect: An increase in number of study abroad students indicates the programs are more affordable and there are more options available to students who need financial aid to be able to go abroad.
   - Target: Success in this goal will be determined by an increase in number of study abroad students of 5% from the prior academic year.
   - Outcome: 5% increase from the prior academic year was achieved in 2017 - 2018 and 2018 – 2019 academic years

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Students</th>
<th>% Change from Prior Year</th>
</tr>
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<tbody>
<tr>
<td>2014 - 2015 Base Year</td>
<td>215</td>
<td>NA</td>
</tr>
<tr>
<td>2015 – 2016</td>
<td>223</td>
<td>3.72%</td>
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<td>2016 – 2017</td>
<td>274</td>
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<td>2017 – 2018</td>
<td>345</td>
<td>25.91%</td>
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<tr>
<td>2018 – 2019</td>
<td>399</td>
<td>15.65%</td>
</tr>
</tbody>
</table>

2. Goal 2: Eliminate the double tuition charge to students.
• **Data:** The data to be used to measure progress on this goal will be the charges a student who enrolls in a study abroad program is required to pay.

• **Desired Effect:** A single tuition charge to students from the host institute will indicate the cost to study abroad students is being reduced.

• **Target:** Success in this goal will be determined by study abroad students making one tuition payment to the host institute, and no tuition payment to OSU, for any study abroad term during the 2019-2020 and 2020-2021 academic years.

• **Outcome:** Eliminating the need for study abroad students to pay double tuition was achieved.

3. **Goal 3: Enable more students to stay enrolled during study abroad programs.**

• **Data:** The data to be used to measure progress on this goal will be total number of students dis-enrolling during their study abroad programs.

• **Desired Effect:** Enabling students to stay enrolled rather than dis-enrolling, will prevent students from needing to pursue transfer credit and will allow them to access their financial aid.

• **Target:** Success in this goal will be determined by a decrease in total number of students dis-enrolling from OSU for a study abroad program during the 2019-2020 and 2020-2021 academic years as compared to the 2014-2015 academic year (before the first implementation of the study abroad tuition waiver).

• **Outcome:** Decrease of dis-enrolling study abroad students as compared to the 2014-2015 academic year was achieved.

4. **Goal 4: Improve risk management.**

• **Data:** The data to be used to measure progress on this goal will be total number of students dis-enrolling during their study abroad programs.

• **Desired Effect:** Enabling students to stay enrolled rather than dis-enrolling, will allow for better tracking and prevent study abroad students from being at risk for travel-related situations.

• **Target:** Success in this goal will be determined by a decrease in total number of students dis-enrolling from OSU for a study abroad program during the 2019-2020 and 2020-2021 academic years as compared to the 2014-2015 academic year (before the first implementation of the study abroad tuition waiver).

• **Outcome:** Decrease of dis-enrolling study abroad students as compared to the 2014-2015 academic year was achieved.
WAIVER OF TUITION FOR STUDY ABROAD

Resolution No. 2019-112

Synopsis: Waiver of tuition for Ohio State students who enroll in university-approved third-party provider/direct enroll study abroad programs for fiscal year 2020 and fiscal year 2021, is proposed.

WHEREAS the Board of Trustees of The Ohio State University supports academic programs that meet the needs of Ohio State students; and

WHEREAS Ohio State students who participate in study abroad programs through third-party providers or direct enrollment are required to pay tuition to the host institution; and

WHEREAS students benefit from continued enrollment at Ohio State during study abroad, which allows them to earn Ohio State credit, access financial aid and receive support when needed in other circumstances; and

WHEREAS Ohio State has, since fiscal year 2015, requested and received a tuition waiver for approved third-party provider/direct enroll study abroad programs from the Board of Trustees and the Ohio Department of Higher Education (ODHE) so that students avoid two tuition payments during study abroad; and

WHEREAS the university seeks to continue the study abroad tuition waiver, but the current waiver expires after June 30, 2019; and

WHEREAS the Ohio Department of Higher Education requires a Board of Trustees resolution to consider a new tuition waiver per Ohio Revised Code and ODHE directive 2009-011:

NOW THEREFORE

BE IT RESOLVED, That the Board of Trustees hereby approves to waive tuition and fees at The Ohio State University for students enrolled in a third-party provider/direct enroll study abroad program and to allow the students to remain enrolled at the university while participating in these programs; and

BE IT FURTHER RESOLVED, That this approval will become effective for all semesters and terms, beginning July 1, 2019, through June 30, 2021; and

BE IT FURTHER RESOLVED, That the administration will seek approval of a tuition waiver from the Ohio Department of Higher Education for state fiscal years 2020 and 2021.

CERTIFIED

This is to certify that the foregoing is a true and accurate excerpt from the minutes of the Board of Trustees meeting held May 31, 2019.

Jessica A. Eveland
Acting Secretary