



## DIRECTIVE 2020-027

May 22, 2020

Re: CONSIDERATION OF A REQUEST BY OHIO UNIVERSITY TO CONTINUE TO WAIVE STANDARD TUITION RATES FOR STUDENTS IN A DUAL DEGREE EXCHANGE PROGRAM COMING FROM THE UNIVERSITY OF BAYREUTH IN GERMANY AND ENROLLED AT THE MAIN CAMPUS IN THE BACHELOR'S DEGREE IN SPORTS MANAGEMENT.

§375.30.30 of Am. Sub. H.B. 119 of the 127<sup>th</sup> General Assembly required any waiver of tuition for a student or class of students not otherwise permitted by law at a state-assisted institution of higher education be approved by the Chancellor of Higher Education (the "Chancellor"). On April 17, 2009, the Chancellor signed Directive 2009-011 establishing procedures for institutions to follow when requesting to waive standard tuition rates. §381.170 of Am. Sub. H.B. 166 of the 133<sup>rd</sup> General Assembly continues this authority of the Chancellor for the biennium.

Pursuant to §381.170 of Am. Sub. H.B. 166 as well as Directive 2009-011, Ohio University (OU") has requested that for academic years 2019-2020 and 2020-2021 the standard tuition rates continue to be waived for students in a dual degree exchange program coming from the University of Bayreuth in Germany and enrolled at the OU main campus in the Bachelors of Science degree in sports management.

OU has demonstrated the following:

- OU's Board of Trustees approved a resolution authorizing the continuation of the tuition waiver at its meeting on June 21, 2019. A copy of the resolution is attached.
- OU has submitted a specific request to reduce the out-of-state tuition surcharge to \$10.00 per credit hour for students in a dual degree exchange program coming from the University of Bayreuth in Germany and enrolled at the OU main campus in the Bachelors of Science degree in sports management. This is a waiver of \$447 per credit hour.
  - The specific amount being waived per credit hour may change depending on OU's tuition rates, but in any event, the out-of-state surcharge will be reduced to \$10 per credit hour.
- OU proposes that the duration of the waiver be for academic years 2019-2020 and 2020-2021, including summer term courses beginning prior to June 30, 2021.

- It is estimated that the proposed waiver will affect approximately 10-20 students in the academic year. The prior waiver enabled students to enroll in additional courses while reducing the cost to families.
- The goal of this waiver is to bring students to Ohio that would not normally attend for four full years. OU wants these German students on campus in order to increase the diversity of campus. Their presence will facilitate a cultural exchange of ideas and will promote study abroad to OU students.
- OU will track the enrollment of students coming to Ohio under this tuition waiver and international exchange rates to determine if the goal has been achieved.

Agency staff reviewed the request and posted its recommendations to the ODHE website for the purpose of providing a public comment period before final approval by the Chancellor. No public comments were received.

Based upon my review of staff recommendations, I hereby approve the tuition waiver request from Ohio University be granted for academic years 2019-2020 and 2020-2021 as set forth above.

This directive will take immediate effect.

  
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Randy Gardner  
Chancellor

mlc

## **Ohio University Request for Reduced Fees for Exchange Program**

Pursuant to the continued authority in §363.230 of Am. Sub. H.B. 59 and Directive 2009-011, Ohio University is requesting approval of a discounted Non-Resident Fee of \$10 per credit hour from the normal \$442 per credit hour for non-guarantee students (discount of \$432 per credit hour). This rate would only apply students in a dual degree exchange program coming from the University of Bayreuth, Bayreuth, Germany enrolled at the main campus taking courses to complete the Bachelor's Degree in Sport Management (BSM).

The University proposes that the duration of the continued waiver be for the 2020-21 academic year (starting August 2019) and continuing through the academic year 2020-21 including any summer terms that begin before June 30, 2021.

At the June 21, 2018 Board of Trustees meeting a resolution was approved to maintain this waiver – see attached resolution and fee table.

### **Rationale and Goals**

Ohio University has set up a reciprocal exchange program with Bayreuth University in Germany for students can obtain both degrees within a four-year period. Since the German degree is a three-year degree, Ohio students would receive the German degree after the third year and the Ohio BSM after the fourth year.

For German students, they would need to come to Ohio in the second and fourth year to receive both degrees. The second year would be covered under the exchange and the students would not pay Ohio tuition and fees (though they would have to pay living expenses). If they choose to come to Ohio for the fourth year to get the BSM degree, they would be charged tuition and fees as well as any living expenses. The proposed discount to the non-resident fee is designed to attract more students to come for the fourth year.

In addition, the exchange will be limited to equal numbers of Ohio students going to Germany and German students coming to Ohio. With the discounted rate we can also provide the option for German students in excess of the exchange numbers to come to Ohio under the condition that they must pay Ohio tuition and fees.

So the goal of the discount is to bring students to Ohio that would not normally come for a full four years. These international students are part of the cultural exchange and will help promote the idea of more Ohio students participate in this international exchange and the addition of these international students will increase the diversity of students within our courses here in Ohio.

Since the initial approval of this waiver, the two sides have not yet fully launched the marketing for the exchange but there are currently three students coming from Bayreuth for the 2019-20 academic year with two of them committing to attend the fourth year in Ohio so this waiver already appears to be effective. We will also be sending our first Ohio

student starting in the summer of 2019. As we ramp up the official marketing of the program, we are hopeful that we could attract 10-20 students German students into this option.

The University will continue to track enrollment of students coming into the BSM degree under this discount to determine if this goal has been achieved.

**FISCAL YEAR 2019-20**  
**OHIO UNIVERSITY**  
**ACADEMIC YEAR 2019-20 TUITION, FEE AND RATE INCREASES**

**RESOLUTION 2019 -**

**WHEREAS**, the appropriate planning and consultations within the University have been completed, resulting in the recommendations for establishing tuition, fee, and rate increases for proposes of investing in strategic priorities and to support quality off-campus, graduate programs detailed in Exhibit A; and

**WHEREAS**, the appropriate planning and consultations within the University have been completed, resulting in the recommendations for maintaining the current reduced instructional, general and non-resident fee rates for certain eCampus, off-campus graduate, and undergraduate programs as detailed in Exhibit B; and

**WHEREAS**, the reduced instructional, general, and non-resident fees in Exhibit B require the review and approval of the Chancellor of the Ohio Department of Higher Education each biennium; and

**WHEREAS**, these tuition, fees, and rate changes must be authorized and consistent with legislation enacted by the General Assembly.

**NOW THEREFORE, BE IT RESOLVED** that the Board of Trustees adopts the fee schedules attached hereto as Exhibits A and B, effective Fall Semester 2019, unless otherwise noted and pending approval of the Chancellor of the Ohio Department of Higher Education as noted above.

# Exhibit B

OHIO UNIVERSITY  
**MAINTAINING CURRENT REDUCED RATES**  
**2019-20 STUDENT TUITION & FEE SCHEDULE**  
 (PER CREDIT HOUR)

eCampus Undergraduate Tuition Rates	Instructional Fee	General Fee	Program Fee	Special Svcs / Materials Fee	Ohio Resident Total	Non-Resident Fee	Out-of-State Resident Total
eCampus Undergraduate Programs	237	3	-	-	240	3	243
BSTOM Program ETM Courses	237	3	113	-	353	3	356
Correctional Education	237	3	-	100	340	3	343
Off-Campus Graduate Programs with Reduced Rates	Instructional Fee	General Fee	Program Fee	Special Svcs / Materials Fee	Ohio Resident Total	Non-Resident Fee	Out-of-State Resident Total
Standard Rate for all Off-Campus Graduate Programs and Certificates	505	3	-	-	508	19	527
Early Child Generalist Endorsement Certificate (4th/5th)	346	3	-	-	349	19	368
College of Education Graduate Workshop	130	3	-	-	133	19	152
Undergraduate Reduced Non-Resident Fee	Instructional Fee	General Fee	Program Fee	Special Svcs / Materials Fee	Ohio Resident Total	Non-Resident Fee	Out-of-State Resident Total
University of Bayreuth - Dual Degree, B.S. SportsManagement	441	58	-	-	499	10	509