



**Department of
Higher Education**

John R. Kasich, Governor
John Carey, Chancellor

REQUEST AND RECOMMENDATION

MIAMI UNIVERSITY

Bachelor of Science in Applied Communication, Health Communication major

Request:

Miami University (MU) requests approval to offer a Bachelor of Science in Applied Communication with a major in Health Communication. The degree will be available to students in an online format.

Background:

Miami University is a public institution located in Oxford, Ohio with two regional campuses: Middletown and Hamilton. Miami University has an enrollment of more than 20,000 undergraduate students and more than 2,700 graduate students in programs at the associate, baccalaureate, masters and doctoral levels. Miami University is accredited by the Higher Learning Commission (HLC) until its next scheduled review in fall 2015.

Curriculum and Enrollment:

The Bachelor of Science in Applied Communication, Health Communication major is an interdisciplinary degree in the College of Professional Studies and Applied Science. The proposed major in Applied Communication is intended to serve students who are interested in careers in health information or work as patient advocates, health education specialists, public and community health advisors, technical writers and other related positions. The major combines study in communications, English and social science areas with specialized study in healthcare areas such as nursing and health information. All students complete the Miami Plan liberal education core, a capstone experience and internship experience. Miami University anticipates an enrollment of 25 FTEs the first year of the program.

Faculty and Resources:

Miami University has planned for additional faculty to support the program, as needed.

Recommendation:

This program meets the Chancellor's standards for baccalaureate degrees and approval is recommended.

End of Comment Period: August 25, 2015 at 4:30pm
No comments received, recommend approval

RECOMMENDATION

The Vice Chancellor has verified that this institution has met the standards and requirements of the Ohio Department of Higher Education.

Davidson

8/28/15

Stephanie Davidson, Vice Chancellor of Academic Affairs

Date

APPROVAL

John Carey

Sept. 2, 2015

John Carey, Chancellor

Date

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