



## REQUEST AND RECOMMENDATION

### Transcontinental University

#### Initial Authorization

#### Executive Master's in Business Administration

#### Ph.D. in Business Administration

#### Request:

Transcontinental University requests initial authorization from the Chancellor of the Ohio Department of Higher Education to offer the Executive Master's in Business Administration and the Ph.D. in Business Administration.

#### Background:

Transcontinental University is a private, not-for-profit institution founded in Dublin, Ohio in 2019. The university currently serves no students at this location. Transcontinental University is seeking accreditation through The Higher Learning Commission (HLC) and the Accreditation Council for Business Schools and Programs (ACBSP).

#### Curriculum and Enrollment:

The Executive Master's in Business Administration is a 43 semester hour post-bachelor's program offered in both campus-based and distance education formats. The program is geared toward working professionals who want to expand their business capabilities in the global business arena.

The program includes coursework in business research; technological influences on finance and innovation; project management and organizational learning; global business forces—macroeconomics and microeconomics; ethical foundations and corporate social responsibility; building an emotionally intelligent system of business; and competitive advantage—creating learning systems in entrepreneurial management. The program culminates in a four credit hour capstone project.

The university predicts an enrollment of 30 FTE in year one growing to 85 FTE in year four.

The Ph.D. in Business Administration is a 61 semester hour post-master's program offered in both campus-based and distance education format. The program is geared toward working professionals who want to expand their business capabilities in the global business arena or want to teach graduate business courses internationally. Coursework includes introduction to social science research and quantitative methods; qualitative research methods, grounded theory research; organizational culture; change, and leadership; mastering epistemology; and application of systems thinking. The program culminates in 30 credit hours of original research.

The university predicts an enrollment of 12 FTE in year one growing to 50 FTE in year four.

**Faculty and Resources:**

Transcontinental University has adequate faculty, staff, and facilities in place to begin the programs. Additional full and part time faculty and staff will be hired as needed due to enrollment growth.

**Recommendation:**

After review of the proposal, the Chancellor’s staff determined that Transcontinental University meets the Chancellor’s standards and recommends authorization through December 31, 2022. Authorization is contingent upon the submission of annual progress reports submitted December 31, 2020, December 31, 2021, and December 31, 2022. Authorization may be withdrawn if, in the Chancellor’s judgement, such reports do not demonstrate satisfactory progress toward compliance with the Chancellor’s standards. Continued authorization after 2022 will be contingent upon appropriate progress toward accreditation by HLC and ACBSP. Authorization may be withdrawn if the institution does not receive accreditation by HLC or ACBSP.

**End of Comment Period:** April 28, 2020 at 4:30 p.m.

**No comments received, recommend approval**

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| <b>RECOMMENDATION</b>   |             |
| The Vice Chancellor has verified that this institution has met the standards and requirements of the Ohio Department of Higher Education. |             |
| <i>/s/ Stephanie Davidson</i>   | May 5, 2020 |
| <b>Stephanie Davidson, Vice Chancellor of Academic Affairs</b>  | <b>Date</b> |
| <b>APPROVAL</b>   |             |
|    | 5/14/2020   |
| <b>Randy Gardner, Chancellor</b>  | <b>Date</b> |

mlc