



**REQUEST AND RECOMMENDATION  
UNIVERSITY OF CINCINNATI  
Master of Science in Health and Wellness Management**

**Request:**

The University of Cincinnati requests approval to offer a Master of Science in Health and Wellness Management.

**Background:**

The University of Cincinnati is a comprehensive public research institution founded in 1819. The university is located in Cincinnati, Ohio and has locations in Blue Ash and Clermont. The University of Cincinnati enrolls more than 44,000 students in associate, bachelor's, master's, and doctoral programs. The university is accredited by the Higher Learning Commission until its next review in 2028-29.

**Curriculum and Enrollment:**

The Master of Science in Health and Wellness Management is 30 credit hours post-bachelor's. The program is designed to prepare students to pursue the Certified Wellness Practitioner credential through the National Wellness Institute. Students will be prepared to work in leadership positions in different settings such as universities, for-profit and non-profit organizations, corporate wellness organizations, hospitals and clinics, insurance companies, fitness centers, and more.

The program includes coursework in innovative wellness; social and behavioral foundations of public health; wellness and chronic disease; evidence-based practices and interpreting research; culture, equity, and vulnerable population health; health coaching foundations; leadership and organizations; human resources management; motivational interviewing; grant writing; and women's health issues. The program culminates in a comprehensive exam.

The University of Cincinnati projects enrollment of 25 FTE in year one growing to 60 FTE in the fourth year.

**Faculty and Resources:**

The University of Cincinnati has adequately planned for the delivery of this program.

**Recommendation:**

After review of the proposal, the Chancellor's Council on Graduate Studies determined that the Master of Science in Health and Wellness Management meets the Chancellor's standards for graduate degree programs and, on November 19, 2021, voted 14 *yes* and 0 *no* to recommend approval. Approval may be withdrawn if, in the Chancellor's judgement the University of Cincinnati fails to meet the Chancellor's standards for graduate degree programs, or the institution receives a sanction from the Higher Learning Commission.

**End of Comment Period: 12/8/2021 at 11:57am**

**No comments received, recommend approval**

**RECOMMENDATION**

The Associate Vice Chancellor has verified that this institution has met the standards and requirements of the Ohio Department of Higher Education.

/s/ Stephanie McCann

12/8/2021

**Stephanie McCann, Associate Vice Chancellor of  
Program Development & Approval**

**Date**

**APPROVAL**



Randy Gardner, Chancellor

12/23/2021

**Date**

mlc