Overview of the Day

• Welcome and Overview
• Data
• Lessons from Seasoned Implementers
• Principles of Effective Adult Serving Institutions
• Lunch: Role Alike
• Reconnecting Adult Learners
• Breakout Sessions
• What Does This Mean?
• Next Steps
Building on Strengths

- 8th Report on the Condition of Higher Education
- Campus Completion Plans with guidance about success of adult learners.
- Outcomes-based funding with weights for adults
- PLA with a Purpose and FastPathOhio
- Ohio Values Veterans
- Counting and promoting certificates
- Articulation and transfer of certificate programs
- Reverse transfer and credit recovery
- More options for high school equivalency
- Institutional approaches
- Plus so much more...
Ohio is committed to providing affordable and equitable educational opportunities to adult students; *Finish for your Future* establishes the goal to increase the proportion of adults over age 25 enrolled in public higher education from the current 27 percent to at least 40 percent by 2025.
This initiative provides an opportunity to build upon established initiatives and create a strategic framework to advance improvement of adult learner outcomes.

Finish for Your Future

With support from Lumina Foundation

Engagement

Capacity-Building

Strategic Communication
4.5% 6.9% 25.9% 15.8% 5.2% 9.0% 20.7% 11.9%
less than 9th grade 9th-12th, no diploma high school graduate, including HSE some college no credential certificate associate bachelor’s graduate/professional degree

90M people

>40M employed without postsecondary credential or experience
23M unemployed or out of the labor force without postsecondary credential or experience
Median income <$30K/year
27.3M with some postsecondary experience
3.2M with a terminal industry certification
1.3M active duty military

Among Hispanic/Latinx adults, there are more than 3 million fewer credential-holders than those without a high school diploma.

African-Americans represent more than 12 percent of the population, but only 9 percent of credentialed adults.

Sources: US Census Bureau, ACS 5-year estimates, Tables: B23006; B20004; B15002a-i
# Ohio Educational Attainment

## Educational Attainment of Ohio Adults Age 25 to 64

Source: U.S. Census Bureau, 2017 American Community Survey

<table>
<thead>
<tr>
<th>Educational attainment</th>
<th>Number</th>
<th>Percent of Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than ninth grade</td>
<td>228,438</td>
<td>2.9%</td>
</tr>
<tr>
<td>Less than 9th grade</td>
<td>577,205</td>
<td>7.3%</td>
</tr>
<tr>
<td>High school graduate (including equivalency)</td>
<td>2,646,608</td>
<td>33.6%</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>1,614,614</td>
<td>20.5%</td>
</tr>
<tr>
<td>Associate degree</td>
<td>672,658</td>
<td>8.5%</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>1,341,204</td>
<td>17.0%</td>
</tr>
<tr>
<td>Graduate or professional degree</td>
<td>807,423</td>
<td>10.2%</td>
</tr>
</tbody>
</table>
Overall High School Graduate Trends
Ohio

Notes: Projections begin with Class of 2012 for Public and Private together, 2014 for Public only.
Ohio Technical Centers:
Number of Students for 1, 2, 3 and 4 Year Programs

- **Over 25**
  - 2015: 10,223
  - 2016: 9,490
  - 2017: 8,752

- **Younger than 25**
  - 2015: 3,634
  - 2016: 4,660
  - 2017: 5,513

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Ohio Department of Higher Education
Adult enrollment has declined by nearly one-third from 2011 to 2016. There are 3.7 million adults ages 25 and 64 who do not have a postsecondary credential.
National Adult Outcomes

Six-year Outcomes by Age at First Entry

- **24 or Younger**
  - Not Enrolled: 26.4%
  - Still Enrolled: 16.9%
  - Completed at Different Institution: 13.4%
  - Completed at Starting Institution: 43.4%

- **Over 24**
  - Not Enrolled: 44.4%
  - Still Enrolled: 13.5%
  - Completed at Different Institution: 6.2%
  - Completed at Starting Institution: 35.9%
Adult Outcomes: Ohio Technical Centers (2016 Cohort)

- 24 and younger: 68.9% completed, 31.1% not completed
- 25 and older: 70.0% completed, 30.0% not completed
Ohio Adult Outcomes: 2 Year Institution (2012 Cohort)

- Younger than 25: 78.9% Completed any degree, 21.1% Not Completed
- 25 and older: 82.3% Completed any degree, 17.8% Not Completed
Ohio Adult Outcomes: 4 Year Institution (2012 Cohort)

Younger than 25:
- Completed any degree: 58.9%
- Not Completed: 41.1%

25 and older:
- Completed any degree: 61.8%
- Not Completed: 38.2%
WHO ARE TODAY’S STUDENTS?

58% Work while Enrolled
40% Only Attend Part-Time
47% Support Themselves
38% Older than 25
26% Raising Children

https://www.luminafoundation.org/todays-student
Primary Role by Age

- **Total**: 73.9%
- **18 or younger**: 92.6%
- **19-23**: 90.1%
- **24-29**: 63.4%
- **30-39**: 47.2%
- **40+**: 41.7%

- **Student Working to Meet Expenses**
- **Employee Who Decided to Enroll**

Is College Worth it For Me?

1. Driving concerns: Can I afford it, and can I make it work in my busy life?
2. Older and younger adult prospective students exhibit some different needs and concerns.
3. Most adults considering going to college expect to take remedial courses.
4. Most hope to take at least some classes online.
5. They learn about colleges from people they know, advertising, and the websites of specific schools.
6. Many don’t think school performance metrics—such as graduation rates and average student debt—are essential pieces of information to have before enrolling.
7. Few adult prospective students distinguish between not-for-profit and for-profit colleges, but once they understand the distinction, they become more skeptical of for-profit schools.

Source: Is College Worth It for Me? How Adults Without Degrees Think About Going (Back) to School. Public Agenda, New York, NY
Adult Concerns

• Can I make it work with my busy life?

• What will it cost?

• What is my return on investment?
Any customer can have a car painted any color he wants as long as it’s black

Henry Ford

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Addressing Adult Concerns

- Welcome them
- Validate their learning outside the college classroom
- Provide a coach
- Predictable scheduling
- Make available resources clear
Adult Concerns

• Can I make it work with my busy life?

• What will it cost?

• What is my return on investment?