

FINISH for YOUR FUTURE

Overview of the Day

- Welcome and Overview
- Data
- Lessons from Seasoned Implementers
- Principles of Effective Adult Serving Institutions
- Lunch: Role Alike
- Reconnecting Adult Learners
- Breakout Sessions
- What Does This Mean?
- Next Steps

Building on Strengths

- 8th Report on the Condition of Higher Education
- Campus Completion Plans with guidance about success of adult learners.
- Outcomes-based funding with weights for adults
- PLA with a Purpose and FastPathOhio
- Ohio Values Veterans
- Counting and promoting certificates
- Articulation and transfer of certificate programs
- Reverse transfer and credit recovery
- More options for high school equivalency
- Institutional approaches
- Plus so much more...

Finish for Your Future

With support from Lumina Foundation

Ohio is committed to providing affordable and equitable educational opportunities to adult students; *Finish for your Future* establishes the goal to increase the proportion of adults over age 25 enrolled in public higher education from the current 27 percent to at least 40 percent by 2025.

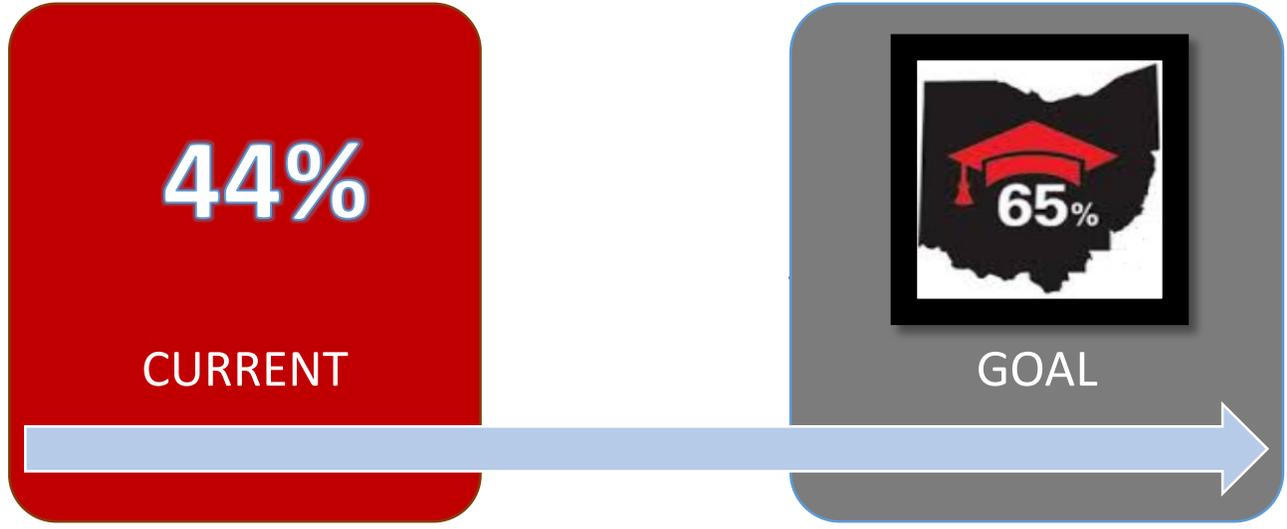
Finish for Your Future

With support from Lumina Foundation

This initiative provides an opportunity to build upon established initiatives and create a strategic framework to advance improvement of adult learner outcomes.



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90M people

>40M employed without postsecondary credential or experience

23M unemployed or out of the labor force without postsecondary credential or experience

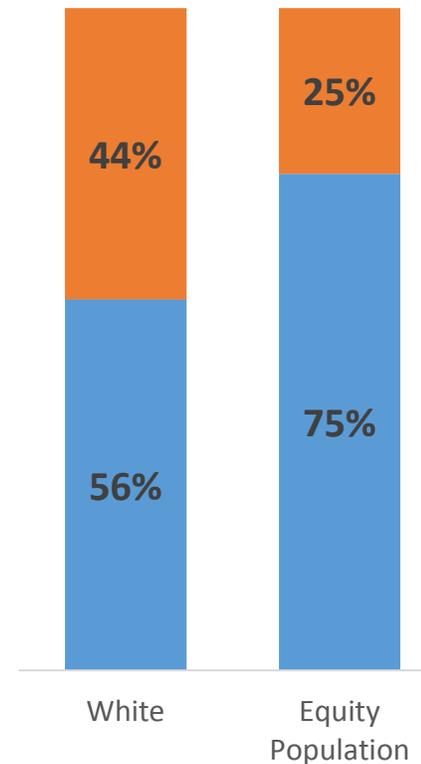
Median income <\$30K/year

27.3M with some postsecondary experience

3.2M with a terminal industry certification

1.3M active duty military

Uncredentialed Populations



Among Hispanic/Latinx adults, there are more than 3 million fewer credential-holders than those without a high school diploma.

African-Americans represent more than 12 percent of the population, but only 9 percent of credentialed adults.

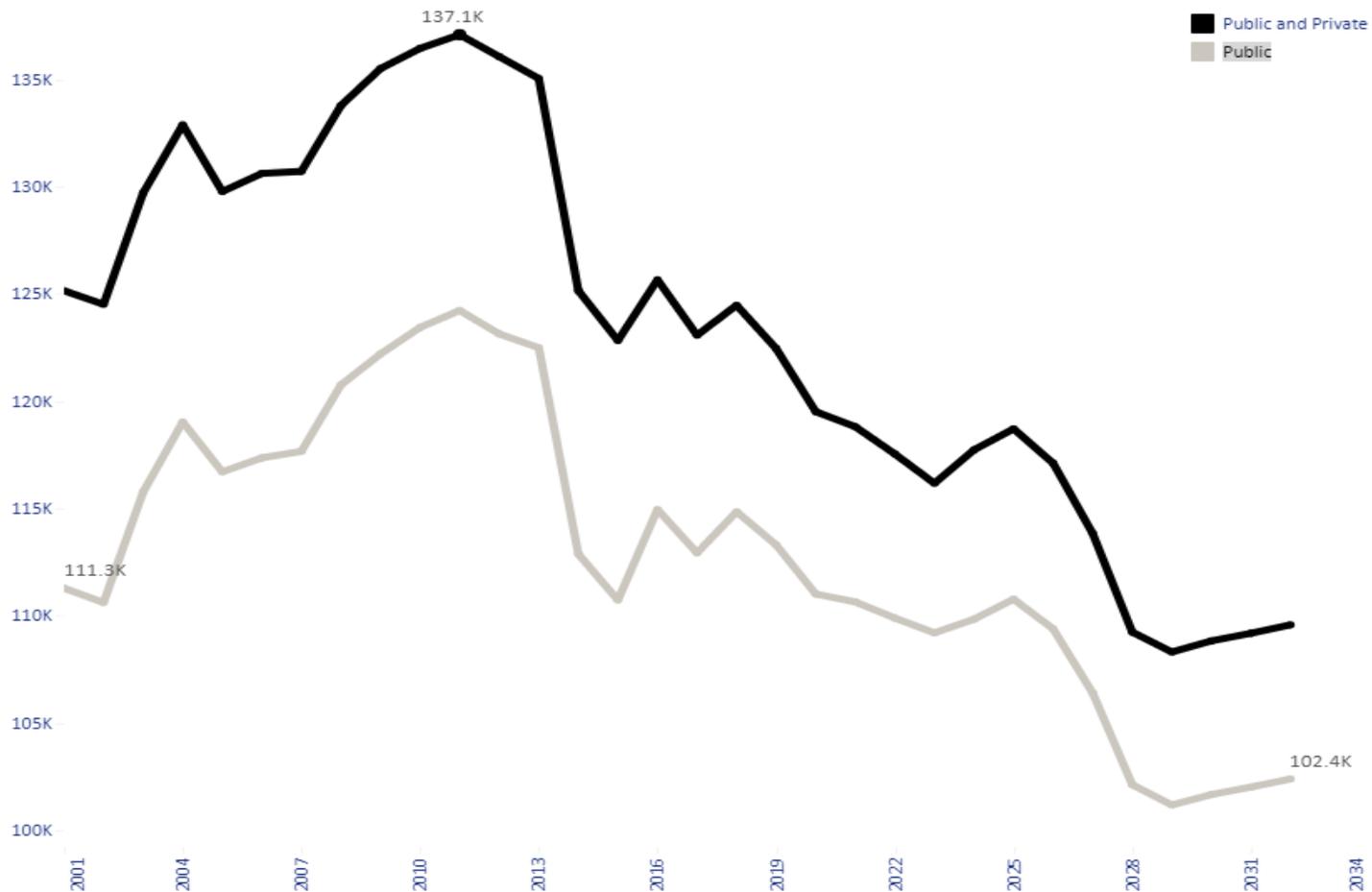
Ohio Educational Attainment

Educational Attainment of Ohio Adults Age 25 to 64

Source: U.S. Census Bureau, 2017 American Community Survey

Educational attainment	Number	Percent of Population
Less than ninth grade	228,438	2.9%
Less than 9th grade	577,205	7.3%
High school graduate (including equivalency)	2,646,608	33.6%
Some college, no degree	1,614,614	20.5%
Associate degree	672,658	8.5%
Bachelor's degree	1,341,204	17.0%
Graduate or professional degree	807,423	10.2%

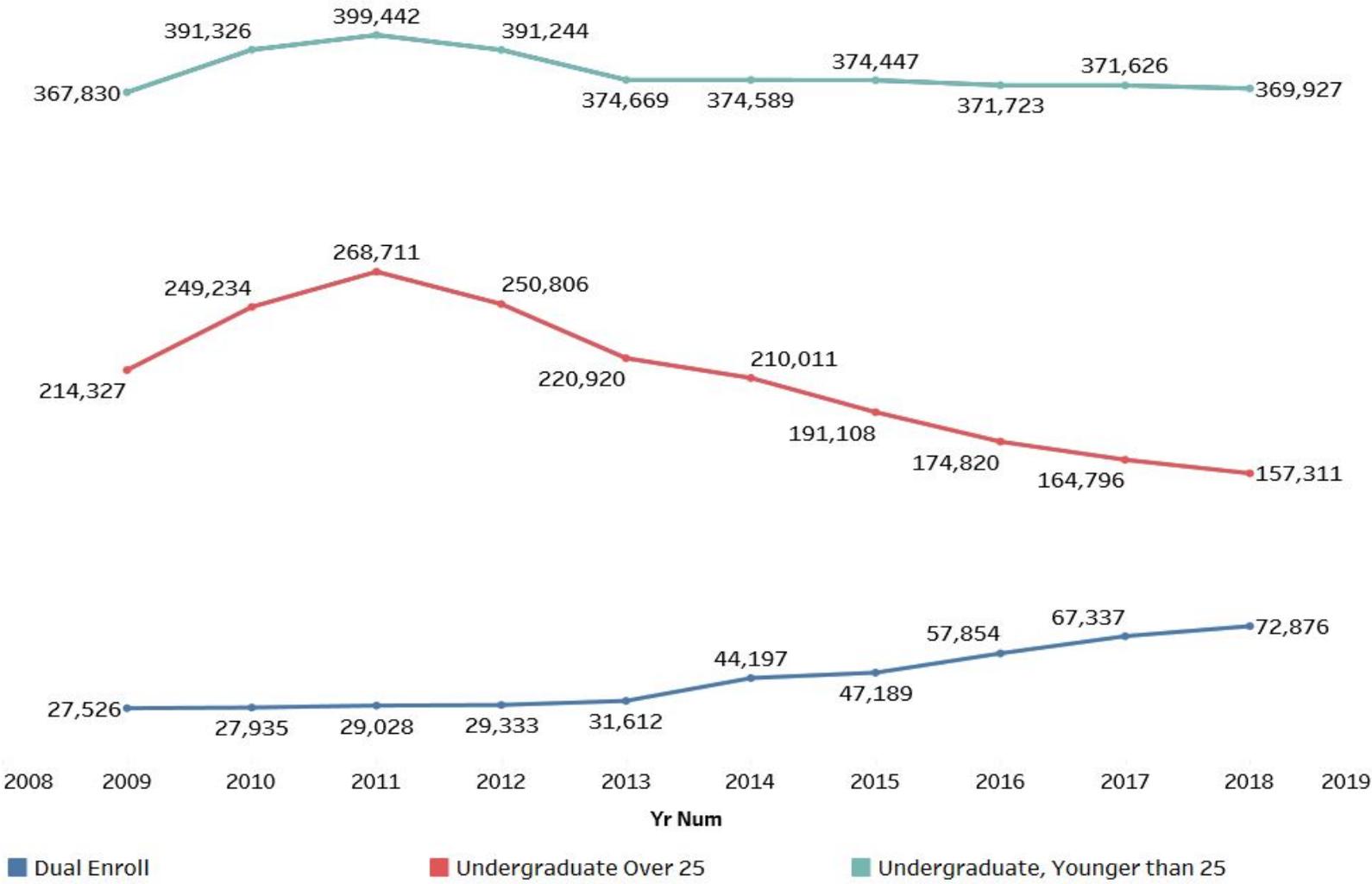
Overall High School Graduate Trends Ohio



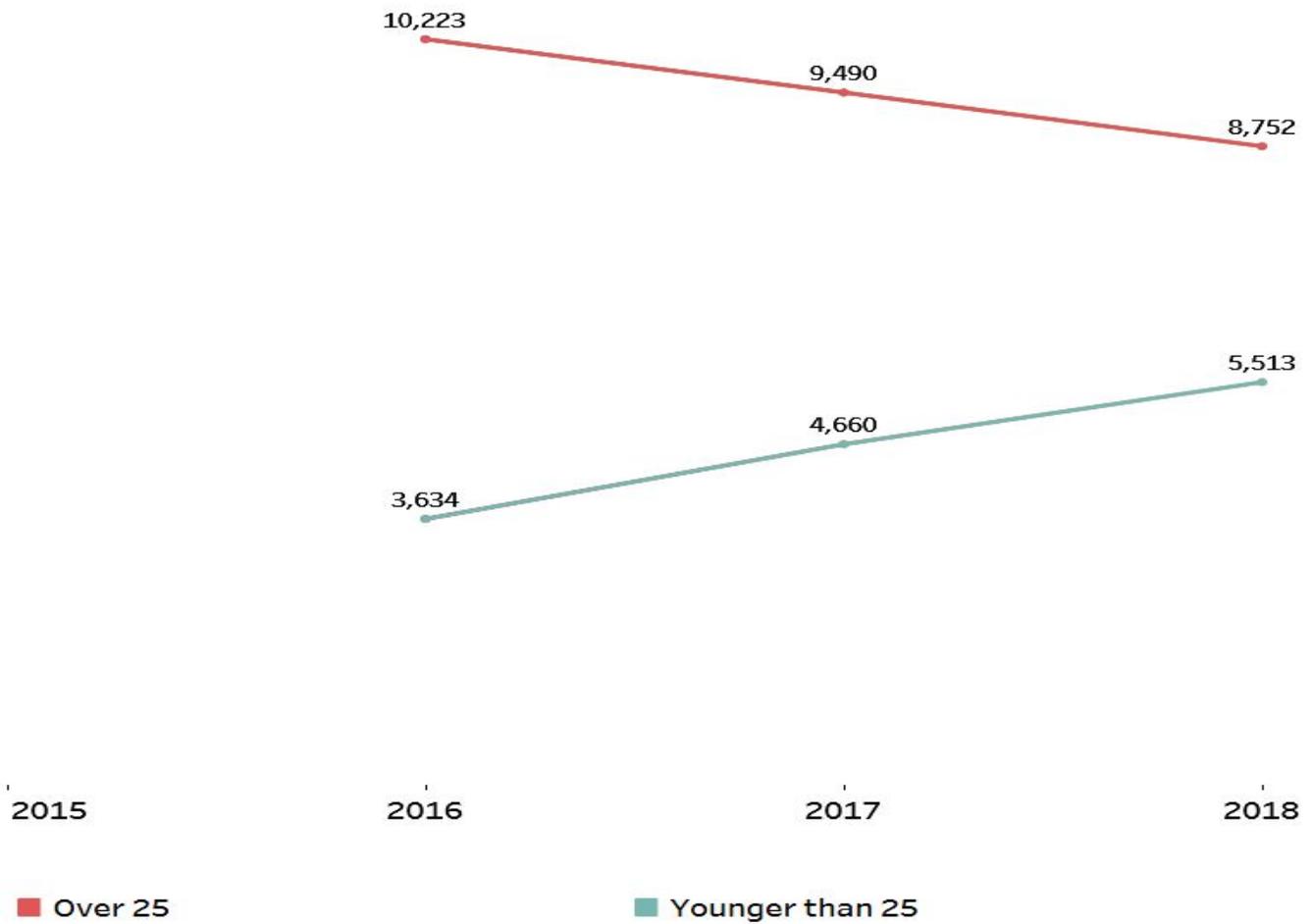
Source: Western Interstate Commission for Higher Education, Knocking at the College Door: Projections of High School Graduates, 2016.
Notes: Projections begin with Class of 2012 for Public and Private together, 2014 for Public only.

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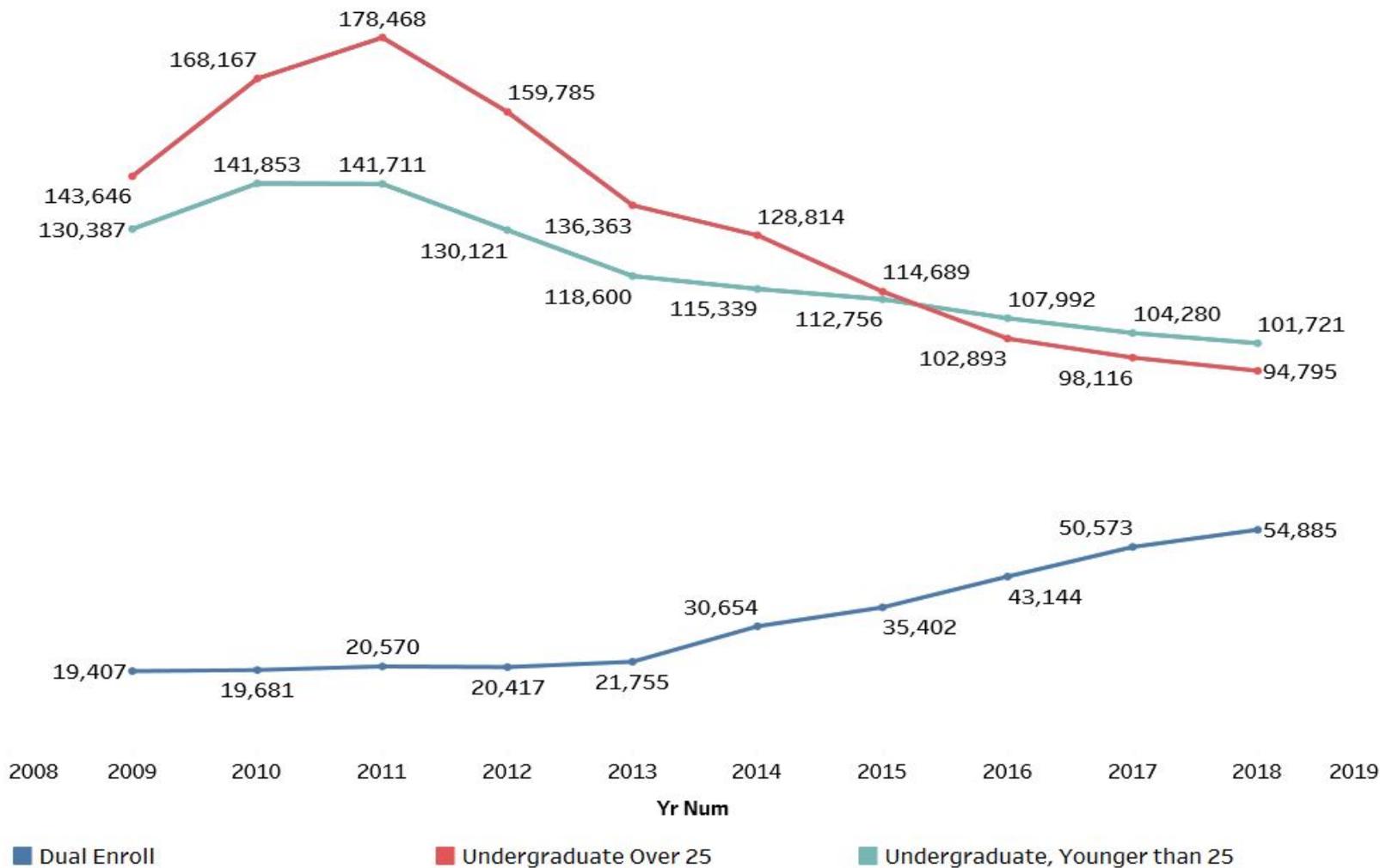
Enrollment by All



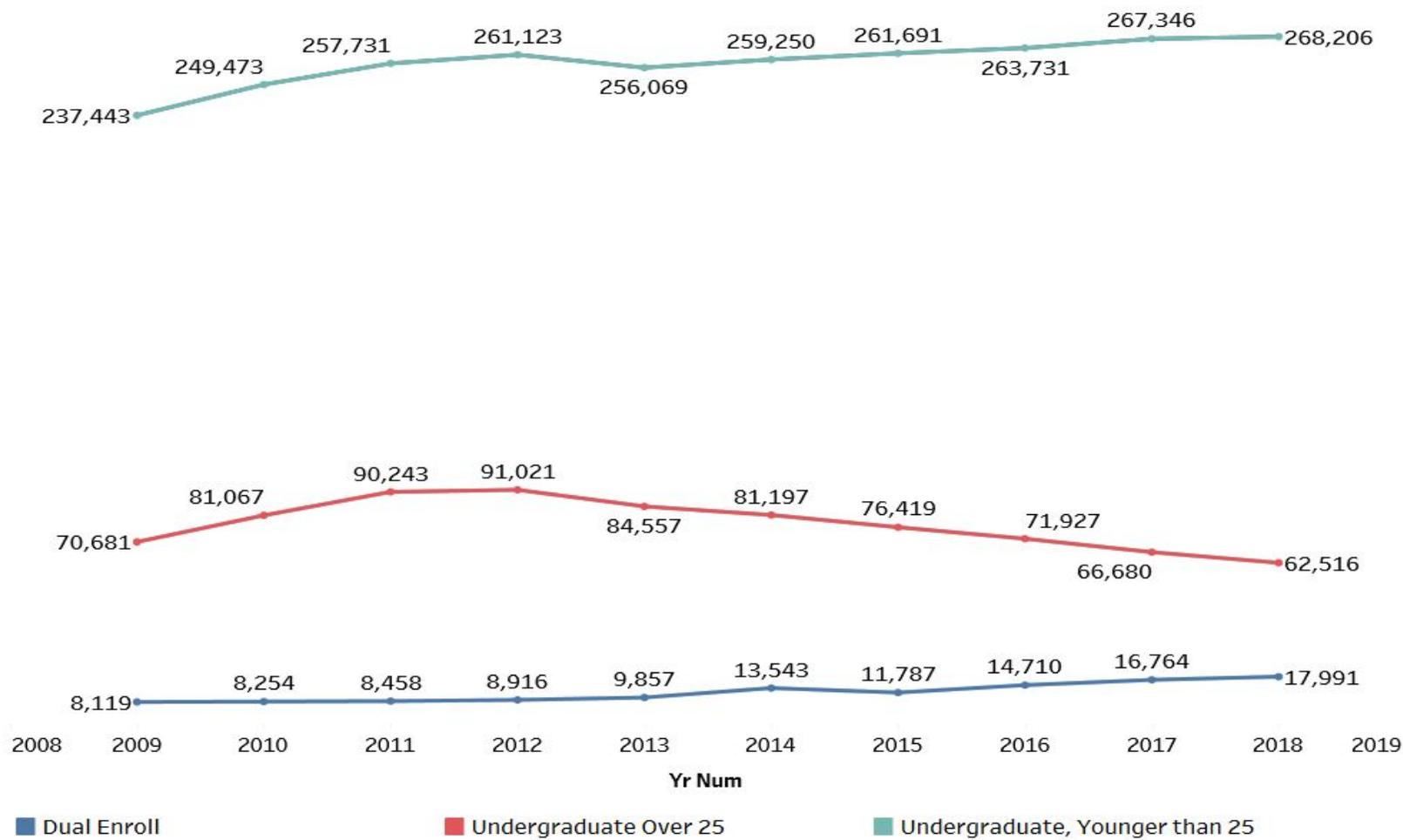
Ohio Technical Centers:
Number of Students for 1, 2, 3 and 4 Year Programs



Enrollment by 2 YEAR



Enrollment by 4 YEAR



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ATTAINMENT GOAL 2025



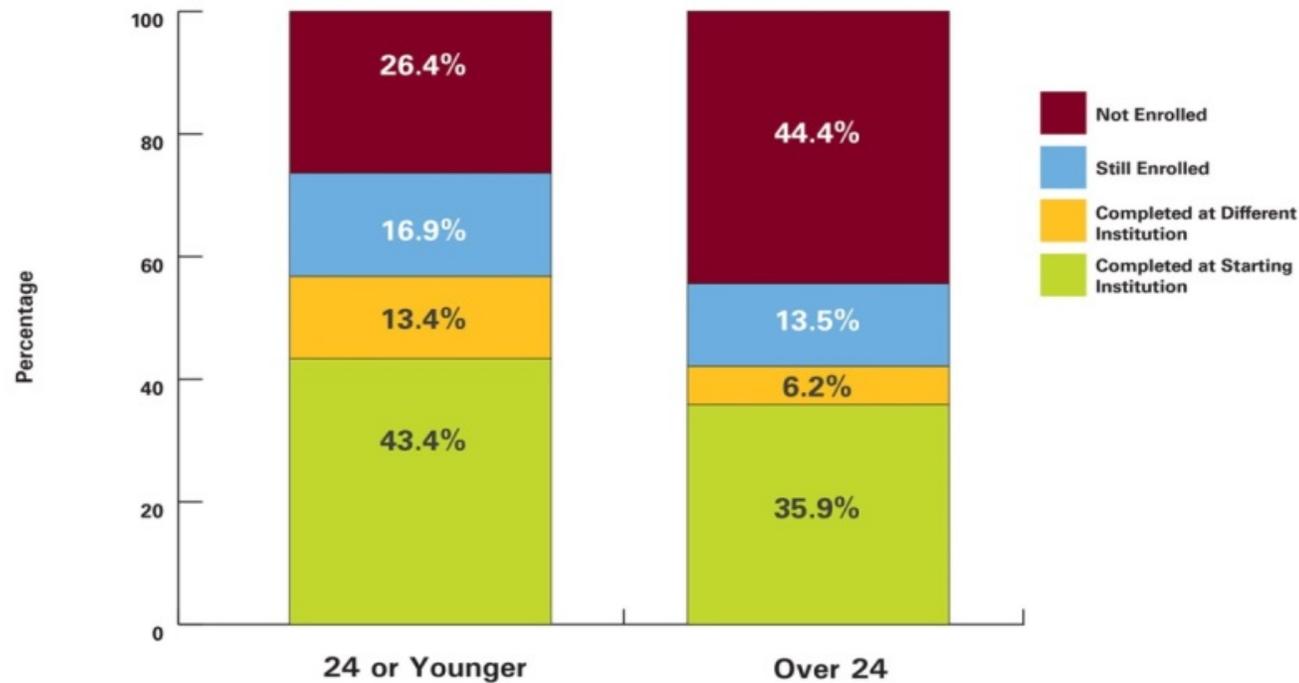
GAP

AY2011 to 2016
Adult enrollment has declined
by nearly one-third

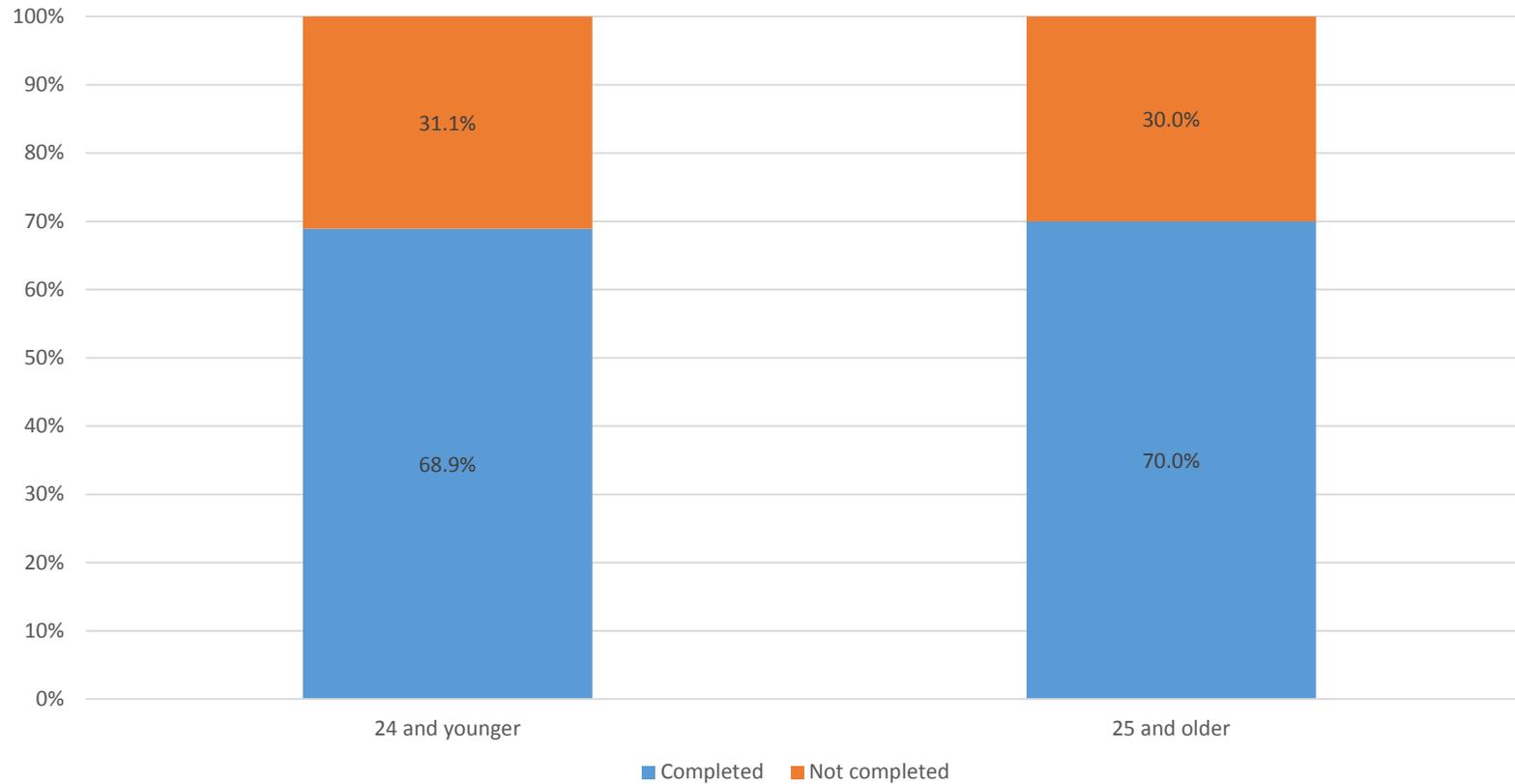
3.7 million adults ages 25 and 64
do not have a postsecondary
credential

National Adult Outcomes

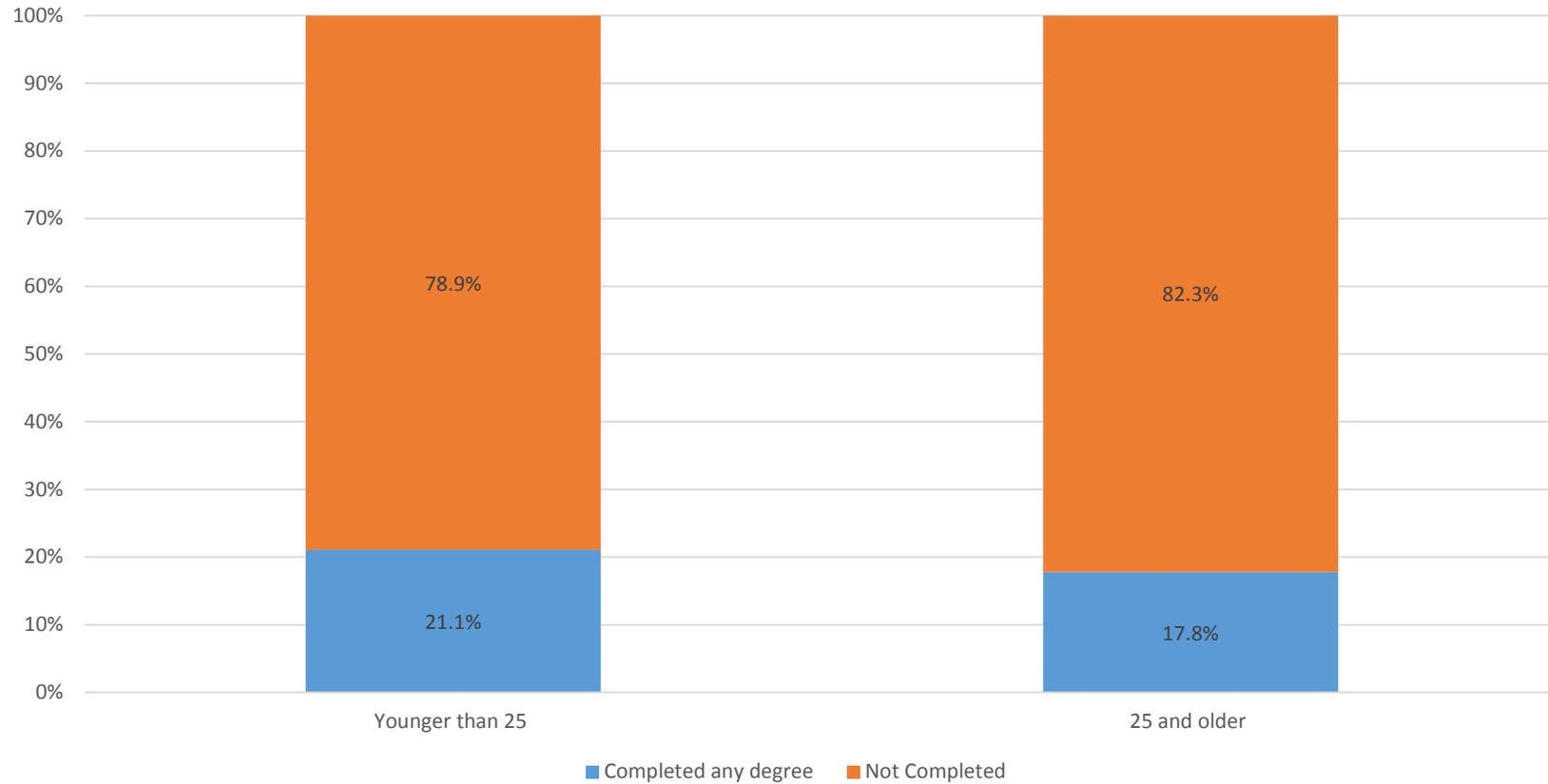
Six-year Outcomes by Age at First Entry



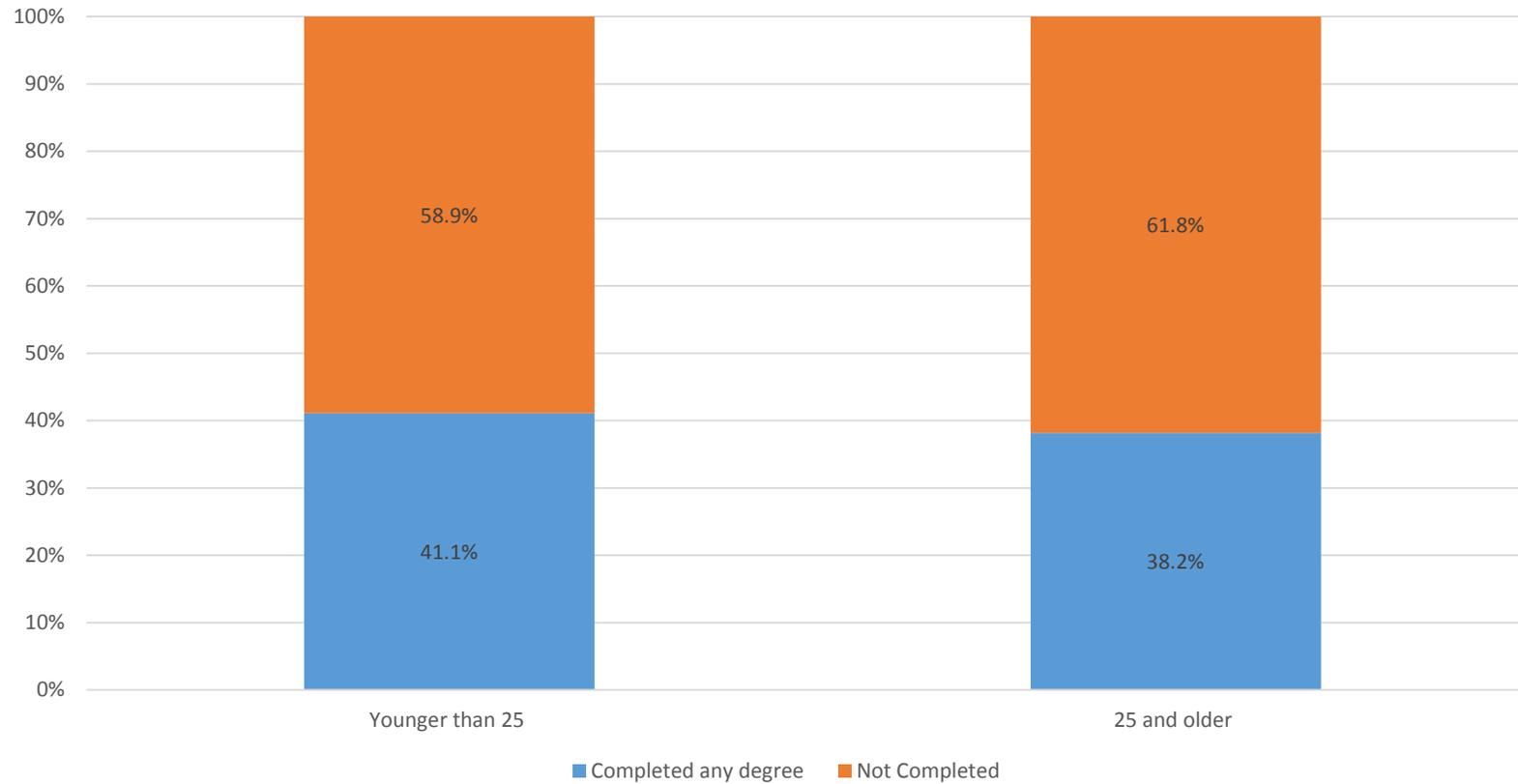
Adult Outcomes: Ohio Technical Centers (2016 Cohort)



Ohio Adult Outcomes: 2 Year Institution (2012 Cohort)



Ohio Adult Outcomes: 4 Year Institution (2012 Cohort)



WHO ARE TODAY'S STUDENTS?

58%

Work while Enrolled

40%

Only Attend Part-Time

47%

Support Themselves

38%

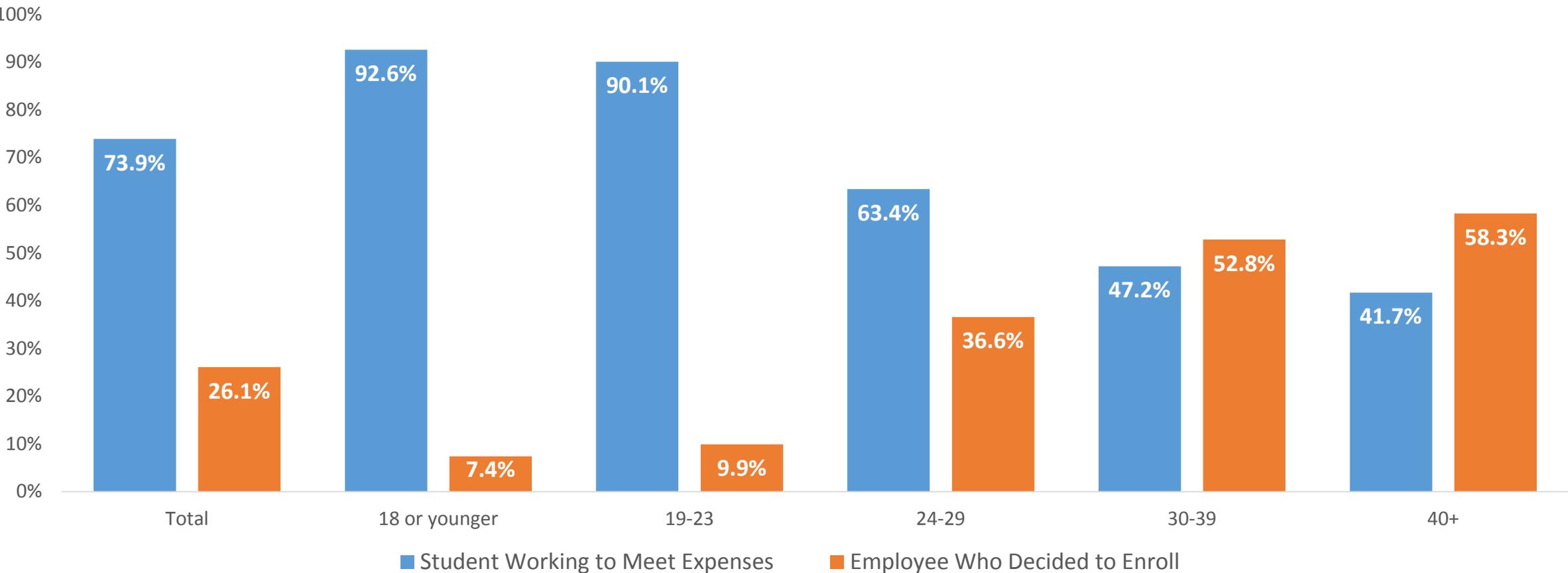
Older than 25

26%

Raising Children

<https://www.luminafoundation.org/todays-student>

Primary Role by Age



Source: U.S. Department of Education, National Center for Education Statistics, National Postsecondary Student Aid Study (NPSAS:16).

Is College Worth it For Me?

1. Driving concerns: Can I afford it, and can I make it work in my busy life?
2. Older and younger adult prospective students exhibit some different needs and concerns.
3. Most adults considering going to college expect to take remedial courses.
4. Most hope to take at least some classes online.
5. They learn about colleges from people they know, advertising, and the websites of specific schools.
6. Many don't think school performance metrics—such as graduation rates and average student debt—are essential pieces of information to have before enrolling.
7. Few adult prospective students distinguish between not-for-profit and for-profit colleges, but once they understand the distinction, they become more skeptical of for-profit schools.

Source: *Is College Worth It for Me? How Adults Without Degrees Think About Going (Back) to School*. Public Agenda, New York, NY

Adult Concerns

- Can I make it work with my busy life?
- What will it cost?
- What is my return on investment?



*Any customer can
have a car painted
any color he wants as
long as it's black*

Henry Ford

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Addressing Adult Concerns

- Welcome them
- Validate their learning outside the college classroom
- Provide a coach
- Predictable scheduling
- Make available resources clear

Adult Concerns

- Can I make it work with my busy life?
- What will it cost?
- What is my return on investment?