



WORKING TOGETHER

TECHCRED AND CENTER FOR TRAINING EXCELLENCE COLLABORATIONS



TECHCRED OVERVIEW

- Business driven initiative to upskill or reskill employees with technical-focused credentials.
- Employers get to choose the training provider that will most likely meet their needs.
- List of credentials can be found on TechCred.Ohio.Gov (About section).
 - Employers can choose from one of the already-approved credentials OR
 - Request new credential to be considered for list.



TECHCRED OVERVIEW

CREDENTIAL ELIGIBILITY

- Industry recognized
- Technology focused
- Short-term
 - 12 months or less; less than 30 credit hours or 900 clock hours
- Online training is eligible too!



TECHCRED OVERVIEW

TECHCRED DETAILS

- \$2000/employee/credential/round
- \$30,000/business/round
- Business applies during open round.



TECHCRED OVERVIEW

TECHCRED DETAILS

- Must be an Ohio registered employee.
- Must be an Ohio resident receiving a W-2 from that employer.
- Only 1 application/employer/application round.



TECHCRED OVERVIEW

TECHCRED DETAILS

- Notified during following month of the award.
- Training must be completed within 18 months from the date of the award.
 - Employers must submit documentation within six (6) weeks of completion of training in order to receive reimbursement.



CENTER FOR TRAINING EXCELLENCE OVERVIEW

- Ohio Technical Centers (OTCs)
 - 52 institutions
 - State subsidy - \$18M in FY21
- Center for Training Excellence (CTX)
 - \$3M in the FY21 OTC budget to support:
 - Training
 - Business Consultation Services



CENTER FOR TRAINING EXCELLENCE OVERVIEW

- Participating CTX Institutions
 - \$50,000 base amount of funding with a dollar-for-dollar match.
 - Remaining amount of funding available after base funds, allocated through CTX formula.



TECH CRED CASE STUDY: BUSINESS WORKING WITH AN OTC

- Widget Express wants to train 10 of its employees on their new machines.
- The company finds out about Tech Cred, learning that it can be reimbursed up to \$20,000 for employees that successfully complete their training.
- Widget Express goes to the Tech Cred credential list and identifies the training it needs.
- Looking for a provider, they see that Go Bucks Career Center which is 20 minutes away, is a Center for Training Excellence (CTX) that offers customized training options for businesses.



TECH CRED CASE STUDY: BUSINESS WORKING WITH AN OTC

- Widget Express contacts Go Bucks and they discuss the type of training that will work for their employees.
- With their CTX funds, Go Bucks hires someone to design a curriculum and an instructor that will help train the 10 Widget Express employees.
- Widget Express and Go Bucks agree on a price for the training and workout the details for the service, finalizing a contractual agreement.
- After five weeks, the Widget Express employees complete the training and receive their credential from Go Bucks.



TECH CRED CASE STUDY: BUSINESS WORKING WITH AN OTC

- The Widget Express employees now have the skills to effectively operate the new equipment.
- Now Widget Express submits the necessary evidence of completion for reimbursement, within six (6) weeks of completion.
 - Reimbursement process occurs at TechCred.Ohio.Gov
 - Upload following: 1) Proof of credential completion; 2) Proof of payment; 3) Invoices for costs incurred, and; 4) Information about employees' wages at the time of submission.



CTX CASE STUDY: OTC WORKING WITH A BUSINESS

- Go Bucks, an OTC in Central Ohio, is approved to be a Center for Training Excellence (CTX) for FY21.
- With the \$50,000 base funding received, they also receive an additional \$75,000 of remaining CTX funds from training and business consultation services conducted in the previous year, bringing their total CTX funding to \$125,000 and a total of \$250,000 with the match.
- Go Bucks immediately begins marketing through billboards, social media, and radio ads to businesses within their community and region, offering their CTX customized training and business consultation services.



CTX CASE STUDY: OTC WORKING WITH A BUSINESS

- Widget Express sees one of these ads and contacts Go Bucks to provide training for their employees. Robotron Inc. also sees an add and contacts Go Bucks in the hopes of having them provide a business consultative service.
- Go Bucks agrees to provide training for Widget Express and a business consultation service to Robotron Inc.
- After discussing the needs with Widget Express and forging a contractual agreement, Go Bucks hires an instructor as well as uses one of their own curriculum specialist (part of the in-kind match) to work with Widget Express to provide training.



CTX CASE STUDY: OTC WORKING WITH A BUSINESS

- Go Bucks Career Center, then forges a contractual agreement with Robotron Inc. to develop job descriptions for current and future employees.
- Go Bucks, who has a staff person that provides this type of consultative work, meets with the company's HR department and spends 40 consultative hours developing job descriptions for current and future employees.
- Robotron Inc., after working with Go Bucks, now has a better understanding of what they offer as a CTX, contacts the OTC again, to provide training for five of their newly hired employees in a technical area that has an approved credential on the Tech Cred list.



CTX CASE STUDY: OTC WORKING WITH A BUSINESS

- Go Bucks Career Center, after finishing their training contract with Widget Express and their business consultation service contract with Robotron Inc., now enters into a training contract with Robotron Inc. to train five of their employees.
- Robotron, Inc., which decided to invest in these five employees through Tech Cred will be reimbursed for the cost of the training, after they successfully complete the program.



A REAL WORLD EXAMPLE

From Lynette Boggs
Wayne County Career Center



TECH CRED/CTX THINGS TO CONSIDER

- Businesses, when seeking training providers, need to consider OTCs as a provider since many of these institutions can easily customize curriculum to meet employer needs.
- OTCs need to market their training opportunities to businesses within their communities and regions, since they have funding support to develop customized programs that meet Tech Cred requirements.
- It is easier on businesses when the OTC provides good details of training so application information can be completed fully.



QUESTIONS

