PROPOSAL FOR AN APPLIED BACHELOR'S DEGREE PROGRAM

Revised 9/17/2020

Ohio Revised Code (ORC) 3333.051, enacted pursuant to Amended Substitute House Bill 49 of the 132nd General Assembly, directs the chancellor of higher education to establish a program under which community colleges, state community colleges, and technical colleges may apply to offer applied bachelor's degrees.

This document will begin the Chancellor's review process. The ODHE staff will review all submissions for compliance with specifications identified in ORC 3333.051 and for the college's capacity to offer the proposed program. Before approving programs, the chancellor will consult with the Governor's Office of Workforce Transformation, the Inter-University Council of Ohio, the Ohio Association of Community Colleges, and the Association of Independent Colleges and Universities of Ohio.

If your institution is proposing more than one applied bachelor's degree, please use a separate form for each program.

Proposals will be accepted beginning September 17, 2020

SECTION 1: EVIDENCE OF NEED

1.1 Program Information

- *Provide the name of the proposed program:*

- *Provide the six-digit CIP code (format: XX.XXXX) of the proposed program, if known:*

- *Provide the names of the ATS, AAB, and/or AAS programs at your college upon which the proposed program is intended to build.*

1.2 Workforce Need and Workforce Gap Not Being Met by Existing Programs

- *Describe the workforce needs and required skills of a regional business or industry and indicate how the proposed program is particularly suited for preparing graduates for careers in that regional business or industry. To substantiate that the need is in an in-demand field with long-term sustainability, submit regional data from the Governor's Office of Workforce Transformation In-Demand Jobs List (topjobs.ohio.gov) and the regional or local workforce board data **as an appendix item.***

- *Prior to submission, this proposal must be discussed at a meeting of the community college's regional educational providers. Discussions among institutional members should address regional workforce needs, benefits to the region, concerns about potential duplication and program overlaps, and options for articulated pathways (2+2 or 3+1), as appropriate. Attach a fact-based summary of the discussion and related documentation (including comments both in favor of and opposed to the program) as well as supportive employers' data on the collective employment needs as an **appendix item**.*

- *Describe the specific workforce need and skills gap that is not being met by existing college or university programs (public or private) in your region. List similar bachelor's degrees at public and private colleges and universities in your region and identify, in detail with specific program examples, how they do not meet the regional business and industry needs.*

2.1 General Partnership Information

To be approved to offer an applied bachelor's degree, the college must enter into at least one agreement with a regional business or industry to train students in an in-demand field and to employ students upon successful completion of a program.

- *Provide the name(s) of the regional business/industry partner for the proposed program.*

- *Submit a copy of the partnership agreement(s) **as an appendix item**.*

- *Describe current and future employment opportunities with the business/industry partner(s) and within the region. Include the data points that will be collected to track employment outcomes.*

- *Submit letters of support from specific business/industry partners indicating their commitment to train students in an in-demand field and to employ students upon their successful completion of the program **as an appendix item**. Support letters are expected to detail the partner's current and future employment needs and to specifically describe the partner's level of involvement with the proposed program (e.g., participation in curriculum development, participation in program advisory boards, and commitment to providing work-based learning opportunities for students).*

2.2 Workplace-Based Learning Experience

- *Describe the workforce-based learning experience(s) embedded in the program. Include commitments from business and industry partner(s) **as an appendix item.***

- *Describe the relationship of the individuals working with students in the workplace-based learning experience to those in the on-campus program (e.g., are they members of the on-campus faculty who also participate in the off-campus experience, or are they individuals employed by the off-campus facility who agree to supervise/mentor students)?*

- *Provide a description of the mechanisms used to measure the success of the workplace-based learning experience. Indicate how faculty members on the main campus are involved in monitoring and improving the experience.*

SECTION 3: INSTITUTIONAL CAPACITY

- *Describe the faculty capacity for the proposed program. Include numbers for existing faculty, and faculty that will be hired.*

- *Describe the financial capacity for the proposed program.*

- *Describe the facilities and equipment capacity for the proposed program.*

- *In addition to allowable tuition, will additional program fees be required for students in the proposed program? If so, please describe.*

- *Provide a budget that addresses the up-front investment required to establish the proposed program.*

- *Please provide revenue and expense information that tracks how many years it will take for revenue derived from the program to exceed program expenses.*

SECTION 4: PROGRAM INFORMATION

- *Provide the learning outcomes of the program. **Note:** if existing bachelor's degree programs might appear to be duplicative, please list those programs and describe how the learning outcomes of the proposed program differ from the learning outcomes of existing program(s).*

- *Provide the proposed course sequence and course descriptions.*

- *If students will earn industry-recognized credentials as a part of the program, please identify those credentials.*

- *Is programmatic/specialized accreditation available for the program? If so, please indicate the accreditor and the time line for seeking accreditation.*

APPENDICES

- *List the appendix items that are included with the request, in the order of which they are in the proposal. Appendix items should be clearly labeled and submitted electronically as PDF or Microsoft Office documents.*