Memorandum

To: **Provosts and Chief Academic Officers**

From: **Dr. Paula Compton, Associate Vice Chancellor, Articulation and Transfer**

Date: **August 16, 2019**

Subject: **New Career-Technical Assurance Guide (CTAG): Graphics**

I am pleased to announce a new Career-Technical Assurance Guide (CTAG) that facilitates transfer from Ohio's Public Secondary Career-Technical Institutions to Ohio's Public Colleges and Universities in the area of Graphics. This memo provides an overview of the Graphics CTAG.

The Graphics CTAG is a product of the Secondary Career-Technical Alignment Initiative (SCTAI), a collaborative effort between the Ohio Department of Higher Education (ODHE) and the Ohio Department of Education (ODE), which supports the legislative mandates in ORC 3333.162. Faculty experts from two-year and four-year institutions across the state researched areas of overlap on the Interactive Media and Visual Design & Imaging CTAGs and reviewed of end-of-course exams developed by CETE. Their finding supported the need for revisions of four CTANs (courses). The CTANs were from two different CTAG areas, Interactive Media and Visual Design & Imaging. Each CTAG is part of a different ODE pathway, Information Technology and Arts and Communications respectively.

In two instances, it was decided that a single CTAN should be developed to represent CTANs that existed previously in each CTAG area (Interactive Media and Visual Design and Imaging). Please see the chart on the following page. This will allow for students enrolled in either program at the secondary level to have access to college credit options in both CTAG areas. Previously, postsecondary institutions would likely have had to choose which CTAG area in which to participate. The creation of one CTAN representing both areas allows for better compliance and more options for students. This letter addresses how existing approvals will apply to the new Graphics CTAG.

ODE Course	Current ODHE CTAN	New CTAN
Creating and Editing Digital Graphics - 145100 Information Technology Pathway	CTIM002-Raster Graphics Interactive Media CTAG	CTGRPH001 - Raster Graphics
Digital Image Editing - 340120 Arts & Communication Pathway	CTVDI003-Beginning Digital Image Editing Visual Design & Imaging CTAG	
Multimedia and Image Management Techniques - 145105 Information Technology Pathway	CTIM003-Vector Graphics Interactive Media CTAG	CTGRPH002 - Vector Graphics
Visual Distribution - 340330 Arts & Communication Pathway	CTVDI004-Fundamentals of Illustration & Layout Visual Design & Imaging CTAG	

For postsecondary institutions with existing approvals for the following CTANS, no action is needed. Administrative approvals will be completed by ODHE: **CTIM002, CTIM003, CTVDI003**, and **VDI004**. New approvals will be issued by ODHE consistant with the alignments in the graph above and effective for the 2019/2020 school year.

For postsecondary institutions seeking first time approval, please see the expected compliance chart with this announcement.

If you have any questions regarding expected compliance or the CTAG, please contact Nikki Wearly, Associate Director nwearly@highered.ohio.gov (614) 728-2662. For technical assistance with a submission, please contact Shane DeGarmo, Associate Director of Career-Technical Transfer Initiatives, sdegarmo@highered.ohio.gov.