



Bowling Green State University  
**Business**  
 Bachelor of Science in Business Administration

Effective beginning Academic Year 2018-19 (Last revised February 12, 2020)

The following table outlines how transfer credits will be applied to the Bachelor of Science in Business Administration degree at Bowling Green State University for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
<b>GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36</b>		
First Writing (TME001) course	WRIT 1110	3
Business Calculus (TMM013) or Calculus I (TMM005)	BA 1600 and BA 1700 or MATH 1260 or MATH 1310	5-6
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Microeconomics (OSS004)	ECON 2020	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	3
Macroeconomics (OSS005)	ECON 2030	3
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	WRIT 1120 or COMM 1020	3
Any Ohio Transfer 36 approved Electives	Ohio Transfer 36 Electives*	6
<b>PRE-MAJOR/BEGINNING MAJOR</b>		
Legal Environment of Business (OBU004)	LEGS 3010	3
Business Communications (OBU005)	BA 2030	3
Principles of Marketing (OBU006)	MKT 2010	3
Business Statistics (OBU013) <sup>1</sup>	BA 2110 (to be submitted) <sup>2</sup>	3
Introduction to Financial Accounting (OBU010)	ACCT 2210	3
Introduction to Managerial Accounting (OBU011)	ACCT 2220	3
Management and Organizational Behavior (OBU012)	MGMT 3600	3
<b>OTHER RECOMMENDATIONS</b>		
Computer Applications/Introduction to Basic Software/Computer Course	CS 1000 or 1xxx (not required)*	3
First Year Experience and/or Introduction to Business	BAT 1xxx*	0
<b>TOTAL HOURS FROM ASSOCIATE DEGREE:</b>		<b>60-65</b>
<p>(*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.</p> <p><sup>1</sup> Institutions with approved matches for OBU009 may continue to use that equivalency through the expiration of OBU009 at the end of fall 2020 while institutions prepare to submit a course match to the new Business Statistics (OBU013) TAG. If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.</p> <p><sup>2</sup> "To be submitted" indicates that the course does not currently carry the statewide course equivalency guarantee. However, the institution is working toward this goal and will act in good faith to ensure the appropriate equivalency is given that counts toward the degree.</p>		

The following coursework will be required to complete the Bachelor of Science in Business Administration degree at Bowling Green State University after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The College of Business offers 14 business specializations: Accounting; Applied Economics; Business Analytics & Intelligence; Economics; Finance; I-Business; Information Systems Auditing & Control; Insurance; International Business; Management; Information Systems; Marketing; Online Business Administration; Sales and Services Marketing; and Supply Chain Management. Students must meet the admission requirements for the College of Business program that s/he applies to in order to complete the degree.

REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE		Course Number	Credit Hours
Bowling Green Perspective:	Academic Writing (if not taken during the associate degree) <sup>1</sup>	WRIT 1120	0-3
Bowling Green Perspective:	International Perspective (if not taken during the associate degree) <sup>2</sup>	Varies	0-3
Bowling Green Perspective:	Cultural Diversity in the United States (if not taken during the associate degree) <sup>2</sup>	Varies	0-3
Admission Core:	Business Analytics IV: Predictive Analytics (if not taken during the associate degree)	BA 2120	0-3
Admission Core:	Introduction to Information Systems	IS 2000	3
Applied Core:	Overview of Business Administration	BA 1501	1
Applied Core:	Applied Business Experience I	BIZX 1100	1
Applied Core:	Applied Business Experience II	BIZX 2200	1
Applied Core:	Applied Business Experience III	BIZX 3300	1
Applied Core:	Senior Business Applied Experience	BIZX 4000	3
Business Core:	Intermediate Microeconomic Theory	ECON 3020	3
Business Core:	Business Finance	FIN 3000	3
Business Core:	Integrated Operations and Supply Chain Management	MGMT 3000	3
Business Core:	Business Analytics V: Prescriptive Analytics	BA 3800	3
Business Core:	Global Strategy	BA 4060	3
Specialization Courses:	Courses and electives for the selected specialization <sup>3</sup>	Varies	18-27
Electives:	Free Electives <sup>4</sup>	Varies	18
<b>REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:</b>			<b>61-70</b>
<sup>1</sup> Students should note that successful completion of WRIT 1120 with a "C or higher" is a graduation requirement. <sup>2</sup> Students must complete Bowling Green Perspective (BGP) requirements which include select courses that would meet the International Perspective and the Cultural Diversity in the United States requirements of Bowling Green State University. These two different courses should be chosen from select Ohio Transfer 36 approved Arts and Humanities and/or Social and Behavioral Sciences general education courses (consult an advisor). <sup>3</sup> Specializations range from 18-27 hours. Please consult with your academic advisor. <sup>4</sup> Number of free electives will vary based upon the specialization selected. BGSU requires a student to complete a minimum of 122 semester hours for graduation. Please consult with your academic advisor.			

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
<b>BACHELOR'S DEGREE TOTAL:</b>	<b>123-133</b>

The following courses are examples of two specializations at Bowling Green State University. Students should work with their academic advisor in selecting courses for their specialization.

MARKETING		Course Number	Credit Hours
Course 1:	Consumer Behavior	MKT 3020	3
Course 2:	Marketing Research	MKT 3200	3
Course 3:	Marketing Management	MKT 4600	3
Electives:	Marketing Electives	MKT 3/4XXX	12
<b>MARKETING TOTAL:</b>			<b>21</b>

ACCOUNTING		Course Number	Credit Hours
Course 1:	Intermediate Financial Accounting I	ACCT 3210	3
Course 2:	Intermediate Managerial Accounting	ACCT 3310	3
Course 3:	Income Taxation	ACCT 3410	3
Course 4:	Intermediate Financial Accounting II	ACCT 4220	3
Course 5:	Auditing I	ACCT 4510	3
Course 6:	Accounting Information Systems	ACCT 4600	3
Elective:	Accounting Elective	Any 3000 or 4000 ACCT except ACCT 4890	3
<b>ACCOUNTING TOTAL:</b>			<b>21</b>

### SPECIAL NOTES

For more information, please contact:  
business@bgsu.edu.  
<https://www.bgsu.edu/business.html>

The following degree map will differ based on the selected business concentration and its requirements.

SAMPLE DEGREE MAP				
THIRD YEAR				
SEMESTER 5			SEMESTER 6	
Course Name & Number	Credit Hours		Course Name & Number	Credit Hours
WRIT 1120 Academic Writing (if not completed as part of associate degree)/Free Elective (if needed)	0-3		International Perspective course (if not completed as part of associate degree)/Free Elective	3
BA 2120 Business Analytics IV: Predictive Analytics/Free Elective (if needed)	3		ECON 3020 Intermediate Microeconomic Theory	3
FIN 3000 Business Finance	3		BA 3800 Business Analytics V: Prescriptive Analytics	3
IS 2000 Introduction to Information Systems	3		BIZX 3300 Applied Business Experience III	1
MGMT 3000 Integrated Operations and Supply Chain Management	3		Specialization Course	3
BA 1501, BIZX 1100, and BIZX 2200	1,1,1 (3)		Specialization Course	3
<b>Total Semester 5 Credit Hours</b>	<b>15-18</b>		<b>Total Semester 6 Credit Hours</b>	<b>16</b>
FOURTH YEAR				
SEMESTER 7			SEMESTER 8	
Course Name & Number	Credit Hours		Course Name & Number	Credit Hours
Cultural Diversity in the United States (if not completed as part of associate degree)/Free Elective (if needed)	0-3		BIZX 4000 Senior Business Applied Experience	3
BA 4060 Global Strategy	3		Specialization Course	3
Specialization Course/Free Elective	3		Specialization Course	3
Specialization Course/Free Elective	3		Specialization Course/Free Elective	3
Specialization Course/Free Elective	3		Specialization Course/Free Elective	3
Free Elective	3		Free Elective (if needed)	0-3
<b>Total Semester 7 Credit Hours</b>	<b>15-18</b>		<b>Total Semester 8 Credit Hours</b>	<b>15-18</b>