

The following table outlines how transfer credits will be applied to the Bachelor of Science in Business Administration degree at Youngstown State University for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
<b>GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36</b>		
First Writing (TME001) course	ENGL 1550	3
Business Calculus (TMM013) or Calculus I (TMM005)	MATH 1552 or MATH 1571	4
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Microeconomics (OSS004)	ECON 2610	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	4
Macroeconomics (OSS005)	ECON 2630	3
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	CMST 1545 or ENG 1551	3
Any Ohio Transfer 36 approved Electives	Ohio Transfer 36 Electives*	6
<b>PRE-MAJOR/BEGINNING MAJOR</b>		
Legal Environment of Business (OBU004)	MGT 2604	3
Business Communications (OBU005)	ENGL 3742	3
Principles of Marketing (OBU006)	MKTG 3703	3
Business Statistics (OBU013) <sup>1</sup>	ECON 3788	5
Introduction to Financial Accounting (OBU010)	ACCT 2602	3
Introduction to Managerial Accounting (OBU011)	ACCT 2603	3
Management and Organizational Behavior (OBU012)	MGT 3725	3
<b>OTHER RECOMMENDATIONS</b>		
Computer Applications/Introduction to Basic Software/Computer Course	n/a*	-
First Year Experience and/or Introduction to Business	n/a*	-
<b>TOTAL HOURS FROM ASSOCIATE DEGREE:</b>		<b>60-65</b>
(*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.		
<sup>1</sup> Institutions with approved matches for OBU009 may continue to use that equivalency through the expiration of OBU009 at the end of fall 2020 while institutions prepare to submit a course match to the new Business Statistics (OBU013) TAG. If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.		

The following additional coursework will be required to complete the Bachelor of Science in Business Administration degree at Youngstown State University after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The Warren P. Williamson, Jr. College of Business Administration offers the following majors: Accounting; Advertising and Public Relations; Business Administration; Business Economics; Finance: Financial Management Track; Finance: Certified Financial Planner Track; Human Resource Management; Information and Supply Chain Management; International Business (ICP); Marketing; Marketing Management Track; and Marketing: Sales Management Track.

REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE		Course Number	Credit Hours
General Education:	Communication Foundations (if not taken during the associate degree)	CMST 1545	0-3
General Education:	Writing 2 (if not taken during the associate degree)	ENG 1551	0-3
General Education:	Business Ethics	PHIL 2628	3
Business Tools:	Business Applications of Microsoft Excel	BUS 2600	3
Business Tools:	Exploring Business	BUS 1500	3
Business Core:	Principles of International Business	BUS 3715	3
Business Core:	Business Finance	FIN 3720	3
Business Core:	Business Professionalism	MKTG 3702	1
Business Core:	Management Information Systems	MGT 3761	3
Business Core:	Operations Management	MGT 3789	3
Business Core:	Strategic Management and Leadership	MGT 4850	3
Major Requirements:	Upper-level Business Courses, Major Courses, and Major Electives	Varies	30-42
Non-business Requirements:	Non-business courses or electives	Varies	Varies
<b>REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:</b>			<b>60-66</b>

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
<b>BACHELOR'S DEGREE TOTAL:</b>	<b>120-124</b>

**SPECIAL NOTES**

For more information, please contact:  
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The following courses are examples of two majors at Youngstown State University. Students should work with their academic advisor in selecting courses for their major.

ACCOUNTING		Course Number	Credit Hours
Course 1:	Intermediate Accounting 1	ACCT 3701	4
Course 2:	Intermediate Accounting 2	ACCT 3702	4
Course 3:	Accounting Information Systems	ACCT 3709	4
Course 4:	Cost Accounting	ACCT 3711	3
Course 5:	Advanced Accounting	ACCT 4801	4
Course 6:	Auditing and Fraud Investigation	ACCT 4808	4
Course 7:	Federal Taxation 1	ACCT 4813	4
Course 8:	Legal Environment of Business 2	MGT 3714	3
ACCT Upper-level:	Select 6 SH upper level Accounting courses not included in major. Students should consider at least ONE internship.	Varies	6
Business Upper-level:	Select 12 SH of upper level business courses (ADV, ACCT, ADV, BUS, ENT, MGT, MKTG)	Varies	6
<b>ACCOUNTING TOTAL:</b>			<b>42</b>

MARKETING: MANAGEMENT TRACK		Course Number	Credit Hours
Course 1:	Industrial Marketing (fall term only)	MKTG 3720	3
Course 2:	Consumer Behavior	MKTG 3726	3
Course 3:	Product and Brand Management (spring term only)	MKTG 3750	3
Course 4:	Marketing Research and Analytics	MKTG 4815	3
Course 5:	Marketing Management	MKTG 4825	3
MKTG Upper-level:	Select 6 SH of upper level MKTG or ADV courses	Varies	6
Business Upper-level:	Select 12 SH of upper level business courses (ADV, ACCT, ADV, BUS, ENT, MGT, MKTG)	Varies	12
Non-business:	Select 6 SH of non-business electives	Varies	6
<b>MARKETING: MANAGEMENT TRACK TOTAL:</b>			<b>39</b>

The following degree map will differ based on the selected business major and its requirements.

**SAMPLE DEGREE MAP**

THIRD YEAR			
SEMESTER 5		SEMESTER 6	
Course Name & Number	Credit Hours	Course Name & Number	Credit Hours
BUS 1500 Exploring Business	3	MGT 3761 Management Information Systems	3
PHIL 2628 Business Ethics	3	MKTG 3702 Business Professionalism	3
FIN 3720 Business Finance	3	BUS 2600 Business Applications of Microsoft Excel	3
BUS 3715 Principles of International Business	3	Major Course or Business Upper-level Course	3
Major Course or Business Upper-level Course	3	Major Course or Business Upper-level Course	3
		Major Course or Business Upper-level Course	3
<b>Total Semester 5 Credit Hours</b>	<b>15</b>	<b>Total Semester 6 Credit Hours</b>	<b>18</b>

FOURTH YEAR			
SEMESTER 7		SEMESTER 8	
Course Name & Number	Credit Hours	Course Name & Number	Credit Hours
MGT 3789 Operations Management	3	MGT 4850 Strategic Management and Leadership	3
Major Course or Business Upper-level Course	3	Major Course or Business Upper-level Course	3
Major Course or Business Upper-level Course	3	Major Course or Business Upper-level Course	3
Major Course or Business Upper-level Course	3	Major Course or Business Upper-level Course	3
Non-business Course	3	Non-business Course	3
<b>Total Semester 7 Credit Hours</b>	<b>15</b>	<b>Total Semester 8 Credit Hours</b>	<b>15</b>