



To: COLLEGE AND UNIVERSITY PRESIDENTS, PROVOSTS AND CHIEF ACADEMIC OFFICERS

From: Randy Gardner
Chancellor

RE: REBRANDING OF THE OHIO TRANSFER MODULE (OTM) TO OHIO TRANSFER 36

Ohio's process of awarding credit transfer among colleges and universities is recognized as one of the best in the nation. As a key component of this process, the statewide transfer courses that are a subset of an institution's general education curriculum (referred to as the Ohio Transfer Module, or OTM) have helped students successfully transfer coursework between Ohio's public colleges and universities for 30 years.

In order to keep Ohio's higher education system strong and relevant, our public colleges and universities have decided to update and strengthen the courses included in the OTM.

As we engage in this strategic re-examination, we have decided to rebrand the OTM to better convey the critical importance of these courses to student success and completion.

Today, we are excited to announce the new name for the OTM as:

Ohio Transfer 36

This new name was chosen for several reasons, including:

- 36 is the minimum number of credit hours a student needs for the Ohio Transfer 36;
- There are 36 public colleges and universities that are part of this statewide guarantee; and
- It promotes the idea that these 36 credit hours are a "route" to academic success and completion.

The new Ohio Transfer 36 logo will be:



Transfer students and collaboration among institutions in supporting these students are critical to our mission to increase postsecondary attainment – thank you for your partnership and commitment to success in this important area.

We respectfully request that you update your websites, documents, and advising tools with this new name and logo as soon as possible.

If you have any questions, please contact Dr. Paula Compton, Associate Vice Chancellor for Articulation and Transfer, at pcompton@highered.ohio.gov or 614.466.3334.