DAY ONE: **RECEPTION & DINNER**

COLUMBUS STATE COMMUNITY COLLEGE  
MITCHELL HALL  
OCTOBER 29, 2019

**CHECK-IN AND REGISTRATION**  
4:30PM – 5:00PM

**RECEPTION**  
5:00PM – 6:00PM

**DINNER**  
6:00PM – 8:00PM

**AGENDA**

**INTRODUCTION**  
*David Harrison*  
President  
*Columbus State Community College*

**WELCOME**  
*Randy Gardner*  
Chancellor  
*Ohio Department of Higher Education*

**KEYNOTE**  
*Pat Tiberi*  
President/CEO  
*Ohio Business Roundtable*

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Special thanks to the Inter-University Council of Ohio and the Ohio Association of Community Colleges for sponsoring the reception and dinner.
COLUMBUS STATE COMMUNITY COLLEGE
CONFERENCE CENTER
OCTOBER 30, 2019

CHECK-IN AND REGISTRATION (PLUS CONTINENTAL BREAKFAST) 7:45AM – 8:15AM

CHANCELLOR GARDNER’S INTRODUCTION OF GOVERNOR MIKE DEWINE 8:15AM

GOVERNOR’S ADDRESS 8:20AM – 9:00AM

BREAK 9:00AM – 9:15AM

MORNING CONCURRENT BREAKOUT SESSIONS #1 9:15AM – 10:15AM

FINANCIAL HEALTH AND SUSTAINABILITY OF INSTITUTIONS: QUESTIONS BOARDS SHOULD ASK
ROOM 400: BALLROOM

Ernst & Young, LLP

Sound financial management of colleges and universities in today’s evolving higher education landscape requires a firm understanding of the cost drivers and external revenue constraints that apply pressure to operating budgets. Boards of Trustees must closely monitor the financial health and sustainability of their institutions to ensure their long-term financial viability. This session will focus on the kinds of questions boards should be asking to understand their institutions’ financial health, how they might structure themselves internally to address these questions, how they might work with leadership to provide appropriate guidance to the direction of the institution, and actions they might take to institute a culture of transparency and accountability.
TOP STRATEGIC ISSUES: WHERE BOARDS ARE NEEDED
ROOM 412

Association of Governing Boards of Universities and Colleges (AGB)

You know what the major challenges facing your institution are, but do you know what the board is accountable for, and how the board can have a positive impact when it comes to these issues? Starting with the framework of AGB’s Top Strategic Issues for Boards 2018-2019, this session will provide a succinct overview of how boards can, do, and should address the big challenges such as educational quality, financial stability, freedom of speech, innovation, presidential leadership, diversity and inclusion, and relevance. This session will include an expanded Q&A period to help you get the answers you need.

LEADING FROM THE TOP IN TODAY’S EVER-CHANGING TITLE IX LANDSCAPE
ROOM 420

Saundra K. Schuster, J.D.
Partner
The NCHERM Group, LLC
Co-founder and Advisory Board Member
ATIXA, the Association of Title IX Administrators

This workshop is geared toward helping trustees and administrators understand the complicated environment surrounding Title IX today. The workshop will cover recent court decisions and the changing regulatory landscape to help campus leaders better understand their role in shaping effective and purposeful culture change for their communities. Please join Saunie Schuster for her expert analysis and guidance on how to take on these challenges facing every campus today.
Collaborations between academia and industry hold great promise for driving innovation that can result in tremendous benefit for both industry and academic institutions. More importantly, these collaborative relationships often lead to a wide variety of opportunities for students who gain career-building experience through their interactions with business and industry developing solutions for “real-time” industry problems. In this session, you will hear from panelists representing business and industry, academic institutions, and faculty who will share with attendees strategies and practices for establishing effective business and industry/academic collaborations. Panelists will also illustrate how these collaborations have led to dynamic opportunities for students and make the case for why institutions of higher education should view business and industry/academic collaboration as a core strategy for long-term institutional success.
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PANEL: DISCUSSION FOCUSING ON COLLEGE STUDENTS’ MENTAL HEALTH SERVICES, SUICIDE PREVENTION, ALCOHOL AND OTHER DRUG ISSUES AND LIVED EXPERIENCES

ROOM 412

Bobbie Boyer  MODERATOR
Deputy Director,
Office of Prevention Services
Ohio Department of Mental Health & Addiction Services

Megan Powell  SPEAKER
The Recovery Village Columbus

Joseph E. Keferl  SPEAKER
Wright State University

Jessica Zavala  SPEAKER
NEOMED

In this session, participants will enhance their knowledge about the need for comprehensive mental health services/programming on college campuses. Panelists will share information related to a continuum of strategies targeting student wellness, including substance use disorder prevention, mental health promotion, and suicide prevention strategies. During this one-hour session participants will hear examples of service delivery models that are currently being offered and learn first-hand from the perspective of a former student with lived experience. There will be an opportunity to ask questions of panelists and engage in a dialogue about approaches college campuses are taking to ensure all students have access to a range of behavioral health services.

CLOSING LUNCH & LISTENING SESSION

11:30AM – 1:00PM

WITH THE CHANCELLOR

ROOM 400: BALLROOM

ADJOURN & SAFE TRAVELS HOME
MIKE DEWINE’S story is a true Ohio story. Raised in Yellow Springs, Ohio, Mike DeWine and Fran (Struewing) met in the first grade and married while students at Miami University. They’ve been blessed with eight children and 24 grandchildren. Family is at the core of everything Mike DeWine does, and that’s why he has devoted his life to fighting for Ohio’s families. He knows when families are strong, Ohio communities are stronger, and our future is bright.

Mike DeWine loves Ohio and cares passionately about our state’s future. He will fight for an Ohio that works for everyone – every person and every family in every corner of our state. From world class cities to some of the best small towns in America, Mike DeWine knows that to build our state into an economic powerhouse, we must have strong schools, a great quality of life, and compassion for those who need our help.

Mike DeWine’s family started a seed company in Yellow Springs. Working alongside his parents and grandparents, Mike learned early the value of hard work, strong leadership, and fiscal responsibility.

Growing up, he loaded seed bags onto trucks and boxcars, shoveled wheat out of trucks during harvest, worked in wheat fields to help ensure the purity of the seed, and basically did whatever it took to get the job done for their customers. Inseparable to the end, his parents were married for 65 years and died within four days of each other. The values he learned from them still live within him today.

On November 6, 2018, Mike DeWine was elected to serve as the 70th Governor of the State of Ohio. The Governor has had a long and distinguished career in public service, focusing on protecting Ohio children and families. He was previously the 50th Attorney General of Ohio and has previously been elected to serve as Greene County Prosecutor, Ohio State Senator, U.S. Congressman, Ohio Lt. Governor, and U.S. Senator.
JON HUSTED is the 66th and current Lt. Governor of Ohio. He serves as the Director of both InnovateOhio and the Governor’s Office of Workforce Transformation as well as oversees the Common Sense Initiative (CSI-Ohio).

He earned a Bachelor’s Degree in Education and a Master’s Degree in Communications - both from the University of Dayton. While an undergraduate at U.D., he was an All-American defensive back for the Dayton Flyers and a member of the school’s 1989 National Championship Football Team.

His background in collegiate athletics has made Husted a strong supporter of extra-curricular activities as a key part of education.

Having started his life in a foster home before being adopted by his parents, Jim and Judy Husted, the Lt. Governor has been a passionate advocate for adoption and efforts to pair kids with loving families and deliver greater opportunity to all Ohio children.

Lt. Governor Husted has spent the majority of his career working on economic and workforce development issues, starting in the Miami Valley as the Vice President for Economic Development for the Dayton-area Chamber of Commerce. He served as a member of both the Ohio Senate and the Ohio House of Representatives, including four years as Speaker of the House. He was the 53rd Secretary of State where he transformed operations, resulting in his ability to run the office for the final two years of his term without using any tax dollars.

Of all his responsibilities, he considers his most important roles to be that of husband to his wife, Tina, and father to Alex, Katie, and Kylie.
RANDY GARDNER was appointed by Governor Mike DeWine the 10th Chancellor of the Ohio Department of Higher Education in January 2019. As Chancellor, he oversees the state’s public two-year and four-year institutions and Ohio Technical Centers; provides policy guidance to the Governor and the Ohio General Assembly; and carries out state higher education policy.

To date in 2019, Chancellor Gardner has visited 72 college and university campuses, an ambitious schedule that’s allowed him to meet with university leaders, faculty, and students throughout Ohio.

Gardner served a combined total of 33 years in the Ohio Senate and House of Representatives, having been chosen as Senate Majority Leader for his latest term.

Gardner has been recognized as the General Assembly’s foremost policy leader in higher education. During his last eight years in the General Assembly, he served as chairman of both the House and Senate Higher Education Subcommittees of Finance.

A well-respected leader in state government, Gardner has also previously served as Senate President Pro Tempore, House Majority Leader, and House Speaker Pro Tempore. Gardner’s work ethic was exemplified by his 100% voting record over 33 years—more than 10,430 consecutive roll call votes on bills, amendments, and resolutions.

Gardner received a bachelor’s degree in education and a master’s degree in political science, both from Bowling Green State University. In addition, he has been awarded honorary degrees from Owens State Community College and North Central State College. Prior to his career in public service, he worked both as a realtor and high school history and government teacher.

Gardner and his wife, Sandy, reside in Bowling Green and are the parents of three children—Brooks, Christina, and Austin.
In October of 2017, the Ohio Business Roundtable announced the hiring of former Congressman **Pat Tiberi** as President and CEO of the Roundtable.

During his 17-year tenure in the U.S. House representing central Ohio, Tiberi served as a senior member on the House Ways and Means Committee, which has jurisdiction over tax issues, Medicare, Medicaid, Social Security, and trade agreements. He also served as chairman of the Ways and Means Subcommittee on Health, where he worked to improve the quality, affordability, and accessibility of healthcare. Tiberi also served on the Subcommittee on Tax Policy, which he chaired from 2011 to 2014.

Throughout his time in Washington, Tiberi was a tireless advocate for comprehensive tax reform that would create a fairer, more transparent, and more competitive tax code. Immediately prior to Tiberi departing the House, Congress passed the biggest tax reform in a generation, to make our businesses more competitive, create jobs, and provide much-needed relief to American families. Similarly, in his final year in the House, Tiberi served as Chairman of the Joint Economic Committee, where he worked with members to examine economic policy and to help grow the economy.

Earlier in his congressional career, Tiberi served as the chairman of the Subcommittee on Trade, where he helped lead the effort in the House to pass Trade Promotion Authority (TPA)—a timeline and process that outlines how Congress will consider trade agreements, ensuring transparent trade agreements to hold the administration accountable. His work on trade policy helped grow the economy by knocking down barriers and opening new markets to American and Ohio goods and services, creating more jobs.

The son of Italian immigrants, Tiberi has been a lifelong resident of central Ohio. He is a 1985 graduate of The Ohio State University and was a member of The Ohio State University Marching Band. He began his career in public service as a member of the Ohio House of Representatives. Prior to being elected to Congress, he worked as a realtor. Pat and his wife, Denice, are the proud parents of four daughters.
BOBBIE BOYER’s experience spans more than four decades, with work in administration, strategic planning, program development, staff supervision and training, marketing, and community collaboration. She worked in a consultant role with a broad sector of community leaders from government, business and industry, schools, courts, churches, and community groups. Her community work focused on comprehensive strategies for the prevention, intervention, and suppression of drugs and crime. In her role as Deputy Director of the Office of Prevention Services, Boyer is responsible for managing the department’s overall prevention efforts. This includes making sure that programming is aligned with priorities established by the Governor’s RecoveryOhio initiative, and ensuring that proven age and environmentally appropriate education is provided to Ohio youth from kindergarten through 12th grade. Throughout her career, Boyer has led many collaborative prevention efforts locally, including the development of the Sandusky County Prevention Network. She was a founding board member for Ohio Parents for Drug Free Youth (now Prevention Action Alliance). She completed a six-year term of service for the Ohio Chemical Dependency Professionals Board in December 2018 and had served on the board’s prevention committee since 2007. Boyer holds independent licensure from the Ohio Counselor and Social Worker Board and the Ohio Chemical Dependency Professionals Board, along with the highest certification in prevention.

DR. S. MICHAEL CAMP is an entrepreneur, educator, and senior business consultant with more than 25 years of experience in architecting innovative models for the rapid commercialization of technology, including the design and launch of new ventures. He is currently the Executive Director of the Experiential Entrepreneurship Education Program (E3) at The Ohio State University and the Academic Director of I-Corps@Ohio. Since coming to Ohio State, his programs have trained more than 1,200 business professionals, research faculty, and graduate students in technology commercialization, and he has reviewed the commercial potential of hundreds of scientific discoveries. He holds a doctorate in strategic management from The Ohio State University, along with an MBA in business analytics, a Master of Science in organization design, and a BS in marketing.
LISA A. GRAY is the founding president of Ohio Excels, a nonpartisan, nonprofit coalition of business leaders engaged and committed to improving P-20 education opportunities for every Ohio student. Ohio Excels’ vision is to ensure all Ohio students have access to excellent early childhood, K-12, and postsecondary education experiences that prepare them for success in the workforce and in life. Prior to joining Ohio Excels, Gray had her own consulting practice specializing in public policy development, government relations, advocacy, strategic planning, and project management, with an emphasis on public education. Her clients have included Achieve, Inc., Ohio Business Roundtable, Teach for America, Jobs for the Future, and the Office of Governor Taft. Gray served for 13 years as the Ohio advocacy consultant for the Bill & Melinda Gates Foundation, as well as the Project Director for Philanthropy Ohio’s education initiative, through which she has worked directly with over 50 Ohio philanthropic organizations. Gray also previously served as Director of Policy and Communications at Battelle for Kids, where she oversaw all education policy initiatives, government relations, and communication efforts. During her tenure at Battelle for Kids, she successfully lobbied for the passage of Ohio Senate Bill 1, which created Ohio’s standards-based education system. Gray served as the point person for all education policy related to No Child Left Behind and other K-12 issues in Ohio. Gray graduated from Indiana University with a BS in elementary education.

DR. DAVID T. HARRISON became the fifth president of Columbus State Community College in July 2010. Serving more than 40,000 students annually through its campuses in Columbus and Delaware County and its nine regional learning centers, the college serves students from all 88 counties in Ohio, provides more online learning opportunities than any college in the state, and contributes nearly $1 billion dollars in regional economic impact. Dr. Harrison came to Columbus State with extensive experience building successful community partnerships. Under his leadership, Columbus State has formed important partnerships with school districts, universities, and employers throughout central Ohio. Columbus State has led the region in expanding access to affordable bachelor’s degrees through innovative 2+2 university partnerships, and was the primary architect of a regional strategy among K-12 and higher education leaders. Most recently, the college was awarded Achieving the Dream’s Leah Meyer Austin Award, the highest honor bestowed on a college recognizing increased student success and decreasing achievement gaps.
THOMAS HYATT focuses on corporate, nonprofit regulatory, and tax-exempt organization issues for nonprofit private and public universities, colleges, and institutionally related foundations. He frequently works with boards of directors and senior management teams on governance, corporate structure, and strategic planning issues. He presents to boards of directors on current issues, conducts in-service training, and facilitates board discussions and retreats. Among his most recent presentations are regulatory compliance, fiduciary duty, conflicts of interest, bylaws development and revision, senior management compensation and benefits, CEO transition, succession planning, fundraising, lobbying and political campaign activity, board development, membership matters, policy development, and mergers and joint ventures. Hyatt also regularly lectures on business and tax planning issues for higher education institutions and associations. He has written books and numerous articles about tax-exempt organizations and nonprofit governance topics. Hyatt is particularly experienced in facilitating the process between governing boards and presidents for preparing and revising employment agreements and for undertaking an appropriate compensation analysis. Hyatt has a B.A. from Boston College and a J.D. from the University of Pittsburgh.

DAN JERNEYCIC is a Transaction & Restructuring Partner at Ernst & Young, with over 18 years of financial consulting experience. He has spent the past eight years assisting cities, schools, and other public sector entities in their ongoing restructuring and transformation efforts. Recent projects have included evaluation and development of budgets, monitoring and forecasting liquidity, cash management, financial modeling, multi-year forecasting, evaluation of cost structure and related savings opportunities, assessment of restructuring alternatives and transactions, key stakeholder communication, and implementation of operational savings initiatives. Jerneycic holds a bachelor’s degree and Master of Accountancy from the University of Michigan. He is a Certified Public Accountant, a Certified Insolvency and Restructuring Advisor, and Certified in Financial Forensics.
DR. JOSEPH KEFERL is Professor and Dean of the College of Education and Human Services at Wright State University. He joined the WSU faculty in 2001. Keferl’s expertise includes working with people with mental illness, brain injury, developmental disabilities, and co-existing substance abuse and disability. He has published numerous articles and book chapters and presents at professional symposia around the country on a variety of professional and clinical topics. His commitment to service has included serving on the Mental Health and Recovery Board for Clark, Greene, and Madison Counties since 2002, President of the Ohio Rehabilitation Counseling Association, two-time President of the Ohio Rehabilitation Association, the National Rehabilitation Association Great Lakes Region Representative, President of the National Rehabilitation Counseling Association, and President of the American Rehabilitation Association. He has received numerous honors from the National Rehabilitation Counseling Association, the Ohio Rehabilitation Association, the American Rehabilitation Counseling Association, the National Council on Rehabilitation Education, and was named the 2015 WSU Outstanding Graduate Alumni.

KASIA LUNDY is a Principal with EY-Parthenon (part of Ernst & Young) in Boston and a leader in the firm’s education practice. In her 15 years there, Lundy has worked across multiple industries with a focus on strategic planning, performance improvement, and organizational effectiveness. She also worked for six years directly in higher education as Chief of Staff to three Harvard University presidents (2003-2009). In this role, she oversaw the operations of seven units reporting to the president’s office and was responsible for driving strategic initiatives university-wide on behalf of the president and provost. Lundy’s higher education engagements have included strategic planning, governance and organization structure design, revenue generating strategies (online strategies, program development, alternative revenues), academic outcome improvement strategies, and operational efficiency improvement strategies. Lundy holds a B.A. in economics from Harvard University and earned her M.B.A from Harvard Business School.
RANDELL MCSHEPARD is currently employed as the Vice President of Public Affairs and Chief Talent Officer for RPM International Inc., a $5 billion dollar chemical coatings/paint company headquartered in Medina. In this post, he is responsible for managing external and governmental affairs, leading the corporate philanthropy program, facilitating corporate purchasing initiatives, and coordinating executive leadership development activities. An active community and corporate leader, McShepard is currently serving on several boards in Northeast Ohio, including Baldwin Wallace University, The George Gund Foundation, and Taylor Oswald LLC. He is Co-founder and Chairman of PolicyBridge, a public policy think tank serving the Northeast Ohio region, and is currently serving as the Chairman for the Public Affairs Steering Committee of the National Association of Manufacturers. Randell was born and raised in Cleveland, and graduated from Baldwin Wallace University (BA) and Cleveland State University (MS). He has been recognized as a Distinguished Alumnus of both universities.

In his role as the Talent Acquisition Director at Huntington, TOM POOLE is responsible for leading an experienced team of managers and recruiters who are tasked with sourcing and hiring top talent across all areas of the bank. Additionally, he is responsible for contingent labor management and talent acquisition technology for the enterprise. As a member of the Integrated Talent Management Leadership Team at Huntington, he works closely with his peers in Workforce Analytics, Leadership Development, and Learning and Development to create innovative programs that support Huntington’s goal of being “The Best Place You’ve Ever Worked.” Prior to Huntington, Poole was responsible for building and leading an award winning talent acquisition function for Vantiv (now Worldpay / FIS) - one of the fastest growing technology firms in the U.S. He has been a national conference speaker for LinkedIn and the Direct Employers Association on the topics of social media recruiting and referral programs. Poole represents Huntington as a board member for the Workforce Development Board of Central Ohio and a member of the Central Ohio Workforce Advisory Council, and is a proud graduate of The Ohio State University.
MEGAN POWELL has a dual bachelor’s degree from Capital University in marketing and leadership & management. Powell currently works as a treatment advocate and liaison between The Recovery Village Columbus and the local community, connecting patients with substance abuse and mental health resources. Before joining the team at Recovery Village Columbus, Powell was the lead admissions coordinator for military and adult students at Ohio Dominican University, where she fostered relationships and connected people to personalized help to change their future. Powell’s personal journey through addiction and mental health began as a college student, and she continues to share her story of recovery to help and educate others.

A recognized expert in preventive and civil rights law for education, SAUNDRA K. SCHUSTER is widely sought after for her expertise in a broad array of issues, amassed from decades as a college general counsel, senior assistant attorney general, student affairs practitioner, and faculty member. She frequently speaks at conferences, conducts trainings for campus professionals, and offers litigation consultation, expert witness support, and civil rights investigation assistance. She has been interviewed by The Chronicle of Higher Education, LA Weekly, and other media outlets.

JESSICA ZAVALA is Manager of the Ohio Program for Campus Safety and Mental Health at Northeast Ohio Medical University (NEOMED). Prior to joining NEOMED, Jessica worked in community behavioral health organizations in Arizona and Ohio. Jessica has a background in community behavioral health programming and administration. In addition, she is currently licensed as a Chemical Dependency Counselor Assistant and certified as a Youth Mental Health First Aid Trainer through The National Council on Behavioral Health. Jessica has also trained at the Cross-Cultural Health Care Program (CCHCP) in Seattle, and holds a bachelor’s degree in sociology and a master’s degree in public administration. As the Ohio Program for Campus Safety and Mental Health Manager, Jessica works alongside stakeholders to disseminate statewide best practices in campus suicide prevention and to expand mental health promotion. The organization’s programming includes training in evidence-based practices and technical assistance, as well as incentivizing community-campus partnerships by providing funds for collaborative program development grants that support gatekeeper trainings, mental health awareness programs, and screenings.