DIRECTIVE-098

November 7, 2017

Re: ESTABLISHMENT OF A PROGRAM UNDER WHICH A COMMUNITY COLLEGE, TECHNICAL COLLEGE OR STATE COMMUNITY COLLEGE MAY APPLY TO THE CHANCELLOR FOR AUTHORIZATION TO OFFER APPLIED BACHELOR’S DEGREE PROGRAMS.

Section 3333.051 of the Ohio Revised Code, enacted pursuant to Amended Substitute House Bill 49 of the 132nd General Assembly, directs the chancellor of higher education to establish a program under which community colleges, technical colleges and state community colleges may apply to offer applied bachelor’s degrees. The chancellor may approve programs under this section that demonstrate all of the following:

1. Evidence of an agreement between the college and a regional business or industry to train students in an in-demand field and to employ students upon their successful completion of the program;
2. That the workforce need of regional business or industry is in an in-demand field with long-term sustainability based upon data provided by the Governor’s Office of Workforce Transformation;
3. Supporting data that identifies the specific workforce need the program will address;
4. The absence of a bachelor’s degree program that meets the workforce need addressed by the proposed program that is offered by a state university or private college or university; and
5. Willingness of an industry partner to offer workplace-based learning and employment opportunities to students enrolled in the proposed program.

The chancellor may also seek any other information deemed relevant, which may include, but is not limited to: evidence that the institution has appropriate faculty, financial, and physical resources to support the program.

The Ohio Department of Higher Education (“ODHE”) will periodically issue a Request for Information (“RFI”) to open an application process for institutions. The RFI process may have a specified end date or may be open continuously at the Chancellor’s discretion. The forms that will be used in the RFI process shall be prescribed by ODHE and made available each time an RFI is issued. The RFI process shall be published on the ODHE website, located at www.ohiohighered.org. For each RFI process, institutions will be able to submit questions to ODHE and the questions as well as ODHE’s answers will be posted to the website ohiohighered.org (or any successor website to ohiohighered.org). The chancellor may post all RFI submissions for public comment following the specified end date of the RFI process, or upon receipt if the Chancellor chooses to keep the RFI process open continuously.

The chancellor will consult with the Governor’s Office of Workforce Transformation, the Inter-University Council of Ohio, the Ohio Association of Community Colleges, and the Association of Independent Colleges and Universities of Ohio before approving an institution to seek an applied bachelor’s degree program or programs. After approval by the chancellor, a college will then submit the approved program or programs for a full review through the program approval process and accreditation approval process.

ODHE will periodically study the applied bachelor’s degree programs created pursuant to ORC section 3333.051 to assess the extent to which the programs are fulfilling the needs of students and local industry.
These program requirements were posted to the Ohio Department of Higher Education’s website for purposes of providing a period of public comment before final approval by the Chancellor. No public comments were received.

This directive is effective immediately upon signature.

John Carey
Chancellor, Ohio Department of Higher Education
REQUEST FOR APPROVAL

The following request has been posted for a 2-week public comment period and is recommended for approval. No public comments were received.

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Comments received:
None