



REQUEST AND RECOMMENDATION

Kent State University at Ashtabula Associate of Applied Science in Enology

Request:

Kent State University at Ashtabula requests approval to offer an Associate of Applied Science degree in Enology in response to the need for trained wine technicians and managers. The proposed program is a result of discussions initiated by the Ohio Wine Producers, representatives of the Viticulture & Enology Science and Technology Alliance, and several winery owners. As one of the top ten wine producing states in the country, Ohio's wine industry has a \$582 million impact on the state's economy.

Background:

For more than ninety years, Kent State University has offered a broad array of academic programs to engage students in diverse learning environments that educate them to think critically and to expand their intellectual horizons while attaining the knowledge and skills necessary for responsible citizenship and productive careers. The Ashtabula campus was established in 1958 and offers more than 290 majors and fifteen associate degree programs.

Curriculum and Enrollment:

The proposed program was developed with guidance from the Ohio Wine Growers Association and provides students with the skills necessary to cultivate grapes and manage the wine production process. The curriculum includes an internship, providing students practical experience in the industry. Graduates of the program will find entry level employment opportunities as vineyard and winery technicians, assistant winemakers, wine and cellar technicians, and quality control assurance technicians, with annual starting salaries ranging from \$38,000 to \$44,800.

The university is projecting an enrollment of twelve full-time and twelve part-time students beginning fall 2011.

Faculty and Resources:

The college is financially prepared to offer the program. Existing faculty are in place to begin the program. Additional faculty will be hired as enrollment grows.

Recommendation:

The program clearly meets the Chancellor's standards for associate degree programs. There were no concerns raised in the review.

End of Comment Period: July 5, 2011

No Comments Received, Recommend Approval

RECOMMENDATION

The Vice Chancellor of Academic Affairs has verified that this institution has met the standards and requirements of the Ohio Board of Regents.

Davidson

7/8/11

Stephanie Davidson, Vice Chancellor

Date

APPROVED

Jim Petro

7-8-11

Jim Petro, Chancellor

Date

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