

# REACHING OUT AND CLOSING THE DEAL

*GEORGETOWN UNIVERSITY*



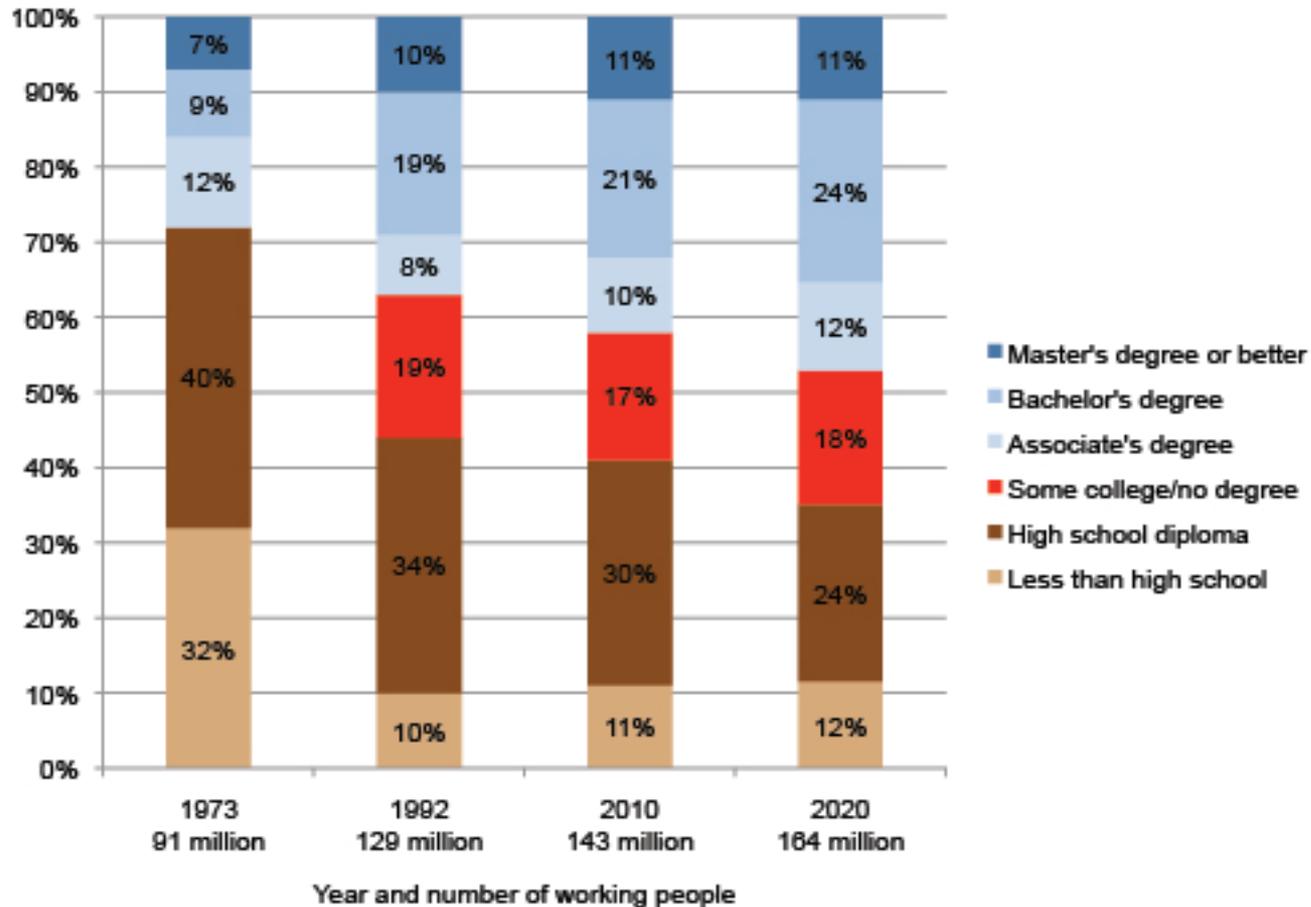
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Georgetown Public  
Policy Institute

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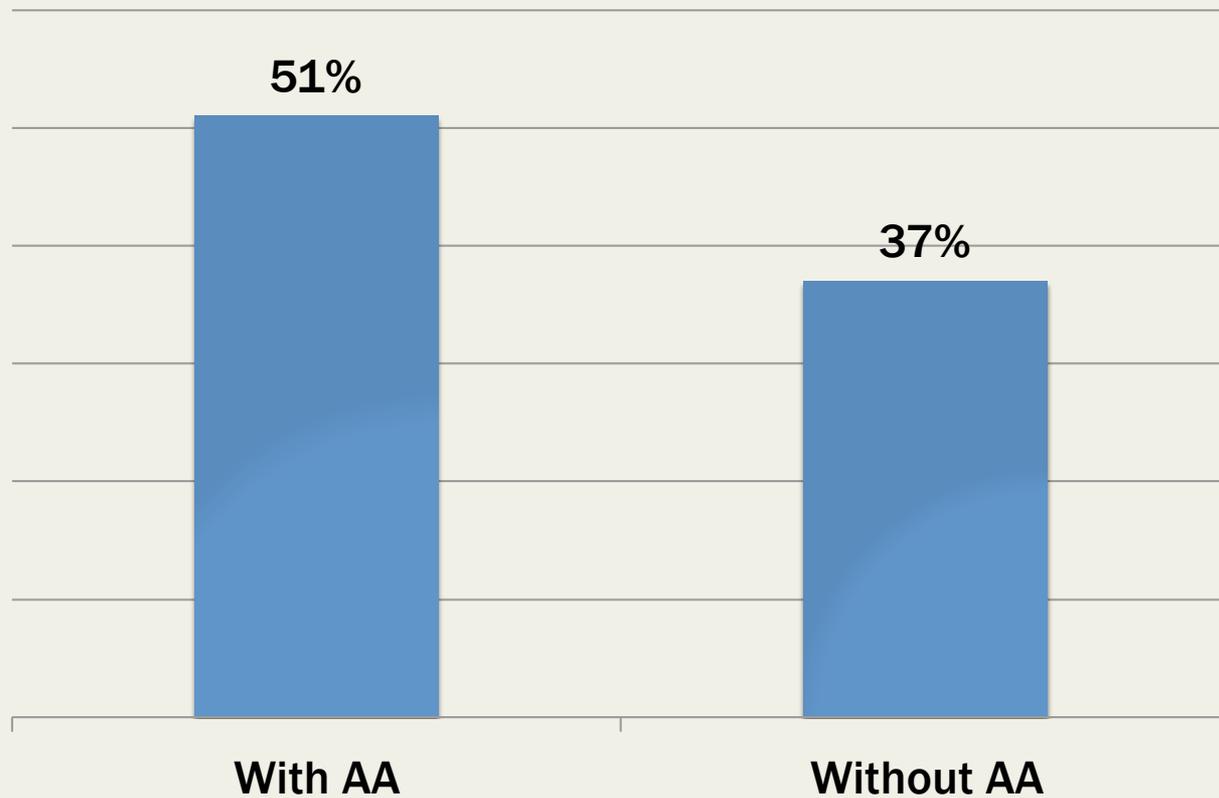
**This initiative is the  
missing rung on the  
education and career  
ladder.**

# SOME COLLEGE IS THE “ALMOST” CATEGORY IN THE KNOWLEDGE ECONOMY.



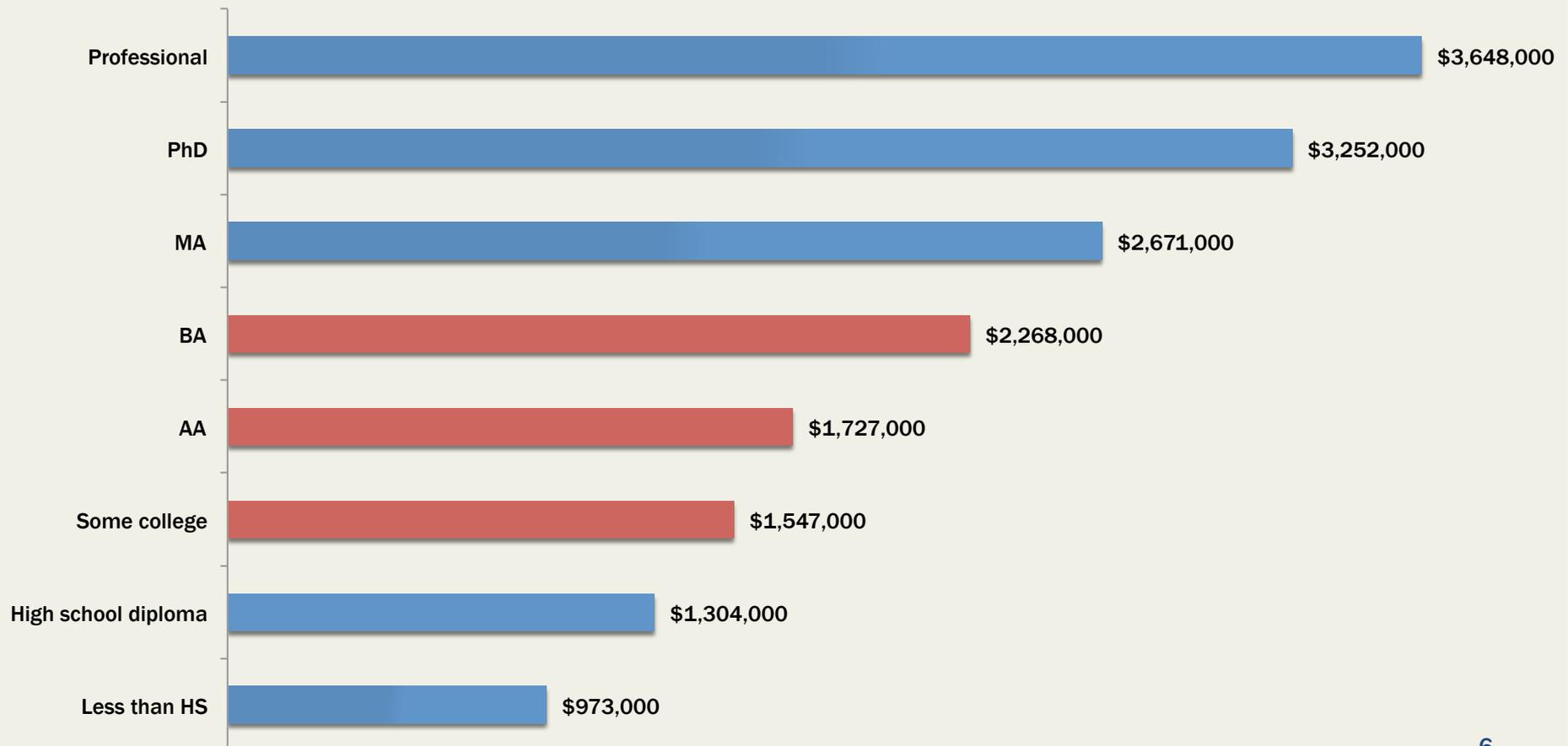
**12-17 million people have  
at least 60 credits of  
postsecondary education  
but their achievement is  
not valued.**

# GETTING AN AA PROVIDES MOMENTUM FOR GETTING A BA

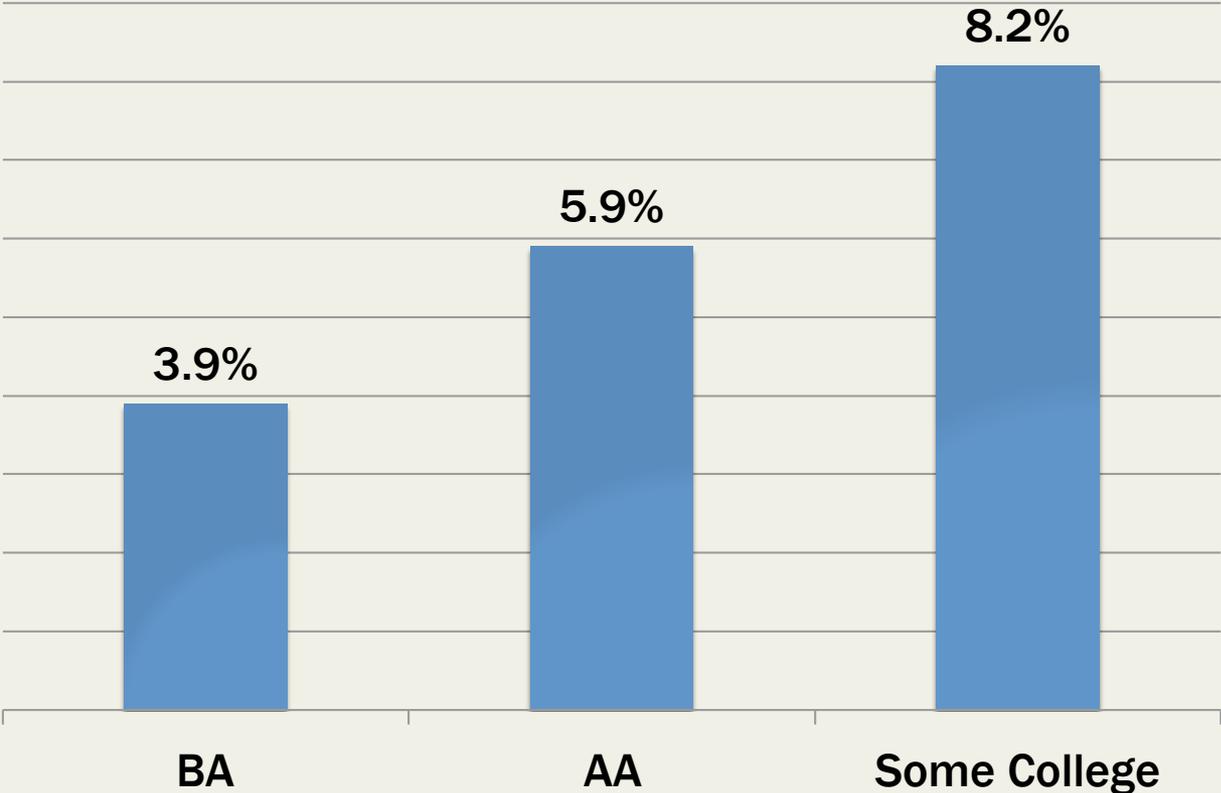


# PEOPLE WHO HAVE SOME COLLEGE AND NO DEGREE PAY A PRICE.

**Lifetime earnings by educational attainment (in 2009\$)**



# PEOPLE WITH AAs AND BA<sub>s</sub> HAVE LOWER UNEMPLOYMENT RATE



**50% of people with  
some college are  
*overqualified* and  
underpaid compared  
with 37% of AA's**

# IT'S NEVER TOO LATE TO GET A NEW DEGREE

You have **11** significant job changes in a career. Every time you change careers you will get an average of **10-15** interview opportunities. ***That is 100-150 chances to use a new AA or BA to get a better job.***

# **THIS IS ESPECIALLY IMPORTANT FOR WOMEN**

**50% women leave the labor  
force at least once over 15  
year compared to 15% of  
men.**