Attainment Goal 2025

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Ohioans Must Increase Education Attainment Levels

43% Current % of working-age Ohioans with postsecondary certificates or above

56% Current % of "In-Demand Jobs" in Ohio that require postsecondary certificates or above

64% Projected % of jobs in Ohio in 2020 that will require postsecondary education, including certificates or above

American Community Survey
Governor’s Office of Workforce Transformation
Georgetown University Center on Education and the Workforce

Ohio Department of Higher Education
OhioHigherEd.org
Ohio’s Attainment Goal

65% of Ohioans, ages 25-64, will have a degree, certificate or other postsecondary workforce credential of value by 2025.
Key Areas

- P-12 Readiness
- Adult Readiness
- Post-secondary Access and Affordability
- Post-secondary Completion and Workforce Credentialing

Alignment to Workforce Needs

Equity
Strategic Pillars

- Align to “In-Demand Jobs”
- Includes degrees, post-secondary certificates, industry licenses and certifications
- Racial equity in attainment
- Inclusion of rural communities and Appalachia
- Educating more adults
- Rethinking systems
- Acting in local communities
- Monitoring and measuring progress
Initial Efforts for 2017-2018

• Develop Strategic Communications Strategy

• Broaden stakeholder engagement
  – Business community: statewide and locally

• Use Data to Raise Awareness and Monitor Progress
  – Legislative Data Walk
  – Data Dashboard
  – Annual Progress Report

• Coordinate through Philanthropy Ohio and with local and regional efforts
## Key Indicators Disaggregated by Key Demographics

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<td>PSE completion</td>
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<td>Industry credentialing</td>
<td>Job/career placement</td>
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Additional Local Actors

- Local college access and scholarship programs
- WIBs
- Chambers of Commerce