COLLEGE/POSTSECONDARY MEMBERSHIP RECRUITMENT AND NONTRADITIONAL MEETINGS
THE BENEFITS...

TURN TO YOUR NEIGHBOR AND DISCUSS THE BENEFITS YOUR STUDENTS RECEIVE BY BECOMING MEMBERS OF SKILLSUSA.

My SkillsUSA advisor made a difference in my life.
THE BENEFITS...

- Leadership experiences
- Professional development tool
- Resume builder
- Networking opportunities
THE STRUGGLE..

- **Sharing the SkillsUSA Story (When and How)**
- **Intense Programs**
- **Quick Turnaround**
- **Limited Time**
- **Single Parents**
- **Working Students**
INCREASE AWARENESS...

- **New Student Orientation Meeting**
  - Make it mandatory

- **Kickoff Meeting**
  - Welcome
  - Action Items
  - Handout
  - Questions and Answers

- **Attend Feeder High School Meetings**
  - Recruitment for Program
  - Continue on with high school CTSO

- **Training Program Questionnaire**
  - Who was in a CTSO?
PROGRAM OF WORK...

- Professional Development
- Community Service
- Employment
- Ways and Means
- Championships/Competitions
- Public Relations
- Social Activities
PROGRAM OF WORK...

• **Students should discuss and develop their own plan**

• **Advisor’s role**
  - Help select activities
  - Guide as they develop personal skills.
PROGRAM OF WORK...

• **A successful POW creates a positive learning atmosphere in the classroom and lab.**

• **Students learn how to**
  • Accept responsibility
  • Work as a team
  • Manage a budget
  • Plan, organize and manage
  • Handle success and failure
PROFESSIONAL DEVELOPMENT...

• TO PREPARE EACH MEMBER FOR ENTRY INTO THE WORKFORCE AND PROVIDE A FOUNDATION FOR CAREER SUCCESS
PROFESSIONAL DEVELOPMENT...

- Leadership conferences
- Public speaking experiences
- Personality and strengths assessments
- Delegate training for state and national conferences
- Business and industry tours
- Job shadow
- Software update workshop
- Mock interviews
- Resume writing workshop
- Dress for success day
- Dress for success fashion show
COMMUNITY SERVICE...

- To promote good will and understanding in the community through services donated by SkillsUSA chapters, and to instill a lifetime commitment to community service.
COMMUNITY SERVICE...

- Personal wellness and image campaign
- Student to student mentor program
- Administration and instructor appreciation breakfast
- Service based on trade area to single parents or military personnel
  - Cosmetology Tuesday at a homeless shelter
  - Auto Service Saturday
- Campus clean up
- Technical skills workshop for elementary, middle or high school students
EMPLOYMENT...

• To increase student awareness of quality job practices and attitudes, and increase opportunities for networking.
EMPLOYMENT...

- **Career Day**
- **Guest Speakers**
  - Industry Specific Guest Speaker
  - Human Resources Guest Speaker
- **Lunch with a ...**
- **Ethics Workshop**
- **Leadership Retreat**
- **Cultural Awareness and Diversity Program**
- **Quotes to Results Workshop**
WAYS AND MEANS...

- TO PLAN AND PARTICIPATE IN FUNDRAISING ACTIVITIES TO ALLOW ALL MEMBERS TO CARRY OUT THE CHAPTER’S PROJECTS.

Chicken BBQ: CGCC SkillsUSA Fundraiser

- Calhoun Wood Festival (June 8th)
- Folk Festival (June 21st/22nd)
- $7.00 per meal (¼ Chicken, Baked Beans, Coleslaw)

Please come out and support the CGCC and our student competitors!!

Smoker built in the CGCC Welding Class

INTERSTATE BATTERIES FUNDRAISING
WAYS AND MEANS

• Develop chapter budget
• Sell items in school store
• Citrus sale
• Penny war between training programs
• Golf tournament
• Bowl-a-thon
• Raffle something built by students
  • Play house
  • Grill
  • Corn hole game
CHAMPIONSHIPS/COMPETITIONS...

- To offer students the opportunity to demonstrate skills and be recognized through competitive activities in Leadership and Occupational areas.
CHAMPIONSHIPS/COMPETITIONS...

- Team and individual leadership competitions
- State and national skills conferences
- Related skills competitions
- In class competitions with prizes
- In class skills demonstration
PUBLIC RELATIONS...

- To make the public aware of the good work that students in CTE are doing to better themselves, their community, state, nation, and world.
PUBLIC RELATIONS...

- New member welcome and orientation event
- New semester open house
- Internet presence
- Social media
- SkillsUSA Flyer included with orientation materials
- Board of directors presentation
- Officer induction
- End of the year banquet
- Meet with legislators
SOCIAL ACTIVITIES...

- TO INCREASE COOPERATION IN THE SCHOOL AND COMMUNITY THROUGH ACTIVITIES WHERE SKILLSUSA MEMBERS TO GET TO KNOW EACH OTHER IN A SITUATION OTHER THAN A BUSINESS OR CLASSROOM SETTING.
SOCIAL ACTIVITIES...

- Special Lunch Day
- Family Get-Togethers
- Bowling Party
- Coffee and Donut Morning
- Sports Tournaments
  - Teams by Training Programs
  - Instructor Team
WHAT DOES IT TAKE?

- **Administrative support and declared expectations**
- **Instructor buy in**
- **Student government**
- **Work around campus**
  - Evidence of the CTSO
- **Publicity**
  - **Social Media**
  - **Newspapers**
  - **Website**
STUDENT ENGAGEMENT

- **Create a Survey**
- **Personal Approach**
- **Determine Programming**
- **Publicize**
- **Evaluate Results**
EXECUTIVE BOARD

• Senators or representatives from each class/program area
• Meet once a month
• Mini chapter for class/program
• Liaison with class/program
  • Report back
  • Receives input
  • Requests assistance

• Committees
  • Executive Board Members
  • Volunteers
Thank you!

Questions?

Jackie Walker

skillsusaohiojw@gmail.com

419-706-1110