



Request for Information (RFI): APPLIED BACHELOR'S DEGREE PROGRAMS

Ohio Revised Code (ORC) 3333.051, enacted pursuant to Amended Substitute House Bill 49 of the 132nd General Assembly, directs the chancellor of higher education to establish a program under which community colleges, state community colleges, and technical colleges may apply to offer applied bachelor's degrees.

ODHE requests information from Ohio's community, state community and technical colleges that are interested in offering applied bachelor's degrees. The ODHE staff will review all RFI submissions for compliance with specifications identified in ORC 3333.051 and for capacity to offer the proposed program. Before approving programs through the RFI process, the chancellor will consult with the Governor's Office of Workforce Transformation, the Inter-University Council of Ohio, the Ohio Association of Community Colleges, and the Association of Independent Colleges and Universities of Ohio.

If your institution is submitting information on more than one applied bachelor's degree, please answer the following questions separately for each program.

Responses to this RFI are due on July 20, 2018.

SECTION 1: EVIDENCE OF NEED

1.1 Program Information

- *Provide the name of the proposed program:*
- *Provide the six-digit CIP code (format: XX.XXXX) of the proposed program, if known:*
- *Provide the names of the ATS, AAB, and/or AAS programs upon which the proposed program is intended to build.*

1.2 Workforce Need and Other Program Availability

- *Provide a description that identifies the specific workforce need the program will address.*
- *Demonstrate that the proposed program meets the workforce need of regional business or industry in an in-demand field with long-term sustainability. Submit data from the Governor's Office of Workforce Transformation **as an appendix item.***
- *Describe the workforce gap that is not being met by existing bachelor's degrees at public and private universities. (Note: If bachelor's degrees exist that appear similar, please list them and identify, in detail, how they do not meet the workforce needs).*

SECTION 2: INDUSTRY PARTNERSHIP

2.1 General Partnership Information

To be approved to offer an applied bachelor's degree, the college must enter into at least one agreement with a regional business or industry to train students in an in-demand field and to employ students upon successful completion of a program.

- *Provide the name(s) of the regional business/industry partner for the proposed program:*
- *Submit a copy of the agreement(s) **as an appendix item**. If an agreement will not be available until after approval by the chancellor, provide a letter from the potential partner that states key expectations to be in the agreement.*
- *Describe employment opportunities with the business/industry partner(s) after the student completes the program. Include the data points that will be collected to track employment outcomes.*

2.2 Workplace-Based Learning Experience

- *Describe the workforce-based learning experience embedded in the program. Include commitments from business and industry partner(s) **as an appendix item**.*
- *Describe the relationship of the individuals working with students in the workplace-based learning experience to those in the on-campus program (e.g., are they members of the on-campus faculty who also participate in the off-campus experience, or are they individuals employed by the off-campus facility who agree to supervise/mentor students)?*
- *Provide a description of the mechanisms used to measure the success of the workplace-based learning experience. Indicate how faculty members on the main campus are involved in monitoring and improving the experience.*

SECTION 3: INSTITUTIONAL CAPACITY

- *Describe the faculty capacity for the proposed program. Include numbers for existing faculty, and faculty that will be hired.*
- *Describe the financial capacity for the proposed program.*
- *Describe the facilities and equipment capacity for the proposed program.*
- *In addition to allowable tuition, will additional program fees be required for students in the proposed program? If so, please describe.*
- *Please provide a budget that addresses the up-front investment required to establish the proposed program.*

- *Please provide revenue and expense information that tracks how many years it will take for revenue derived from the program to exceed program expenses.*

SECTION 4: PROGRAM INFORMATION

- *Provide the learning outcomes of the program. **Note:** if existing bachelor's degree programs might appear to be duplicative, please list them and describe how the learning outcomes of the proposed program differ from the learning outcomes of existing program(s).*
- *Provide the proposed course sequence and course descriptions.*
- *If students will earn industry-recognized credentials as a part of the program, please identify those credentials.*
- *Do you intend to seek programmatic/specialized accreditation for the program? If so, please indicate the accreditor and an approximate time line for seeking accreditation.*

APPENDICES

- *List the appendix items that are included with the request, in the order of which they are in the proposal. Appendix items should be clearly labeled and submitted electronically as PDF documents or as Microsoft Office documents (e.g., Word or Excel).*