

Transforming Campus Climate RFP

Award Winners

September 23, 2016

The Transforming Campus Climate grants were offered through the Changing Campus Culture initiative to all campuses in Ohio. The Transforming Campus Climate grants sought to provide support to Ohio colleges and universities as they work to implement best practices to address sexual violence on their campuses in response to climate survey data.

We are pleased to announce the nine colleges and universities that are receiving awards, along with a brief description of the projects the awarded funds will support:

Ashland University, \$8,000.00

The goal of Ashland University's *Transforming Campus Culture* project is to utilize data from its climate survey results to transform Ashland's campus culture in order to reduce gender-based sexual violence. The project will build upon the groundwork laid out in the *Healthy Ashland: Changing Campus Culture* project, which received award funding from the Ohio Department of Higher Education (ODHE) last spring. The project will promote prevention through training programs aimed at new employee orientation, a campus-wide marketing program, and a specific gender-based violence program targeting faculty, staff and students.

Bowling Green State University, \$14,810.00

The Bowling Green State University Changing Campus Culture Committee will use the awarded funds to transform BGSU's Health, Wellness, and You Academic Learning Community into a sustainable trauma-informed residential community. This community will demonstrate effective practices around sexual violence to create a survivor-centered culture on the campus by supporting students who enter college having already experienced trauma. Efforts will also be made to open access to the greater campus community through increased education on sexual violence prevention and response through the learning community and its associated courses.

Case Western Reserve University, \$15,000.00

Case Western Reserve University is seeking to move its prevention efforts beyond the silos of the departments that currently house them to a university-wide model. Specifically, Case Western Reserve University will use the funds to establish university norms against sexual misconduct and personal violence, to develop a common language around prevention, to establish prevention programs which

will become university traditions, and align training efforts with prevention values and the strategic plan. This will expand current initiatives such as the sexual misconduct modules, bathroom poster series and bystander intervention efforts, while also formalizing advocate training, adopting an It's On Us campaign and creating a CWRU-specific social norming campaign.

Defiance College, \$15,000.00

Defiance College is looking to build upon the significant progress made over the past year, including programs that have already been implemented with assistance from ODHE funding this past spring. Defiance College is seeking to expand its current efforts through the *Sexual Violence Prevention Project* to address personal and community responsibility toward victims and situations of sexual violence, assault and harassment, implementing bystander intervention training, reinforcing comprehensive response protocols and empowering the community to reduce the stigma associated with reporting sexual violence by giving a voice to survivors.

Hocking College, \$15,000.00

The *Prevention Education and Application through Collaborative Effort (PEACE)* project at Hocking College seeks to work in collaboration with local victims' service advocacy entities to increase better response to and prevention of sexual violence by designing an inclusive and comprehensive campus assault program. The project seeks to mainstream respect and response practices into regular prevention programs that promote behavior change and to establish resilient response entities. Through targeting of high-risk populations and providing multiple training programs in combination with on- and off-campus campaign efforts, the campus will address the improvements needed in individual and institutional response.

Kent State University, \$14,965.00

Kent State University will use the awarded funds to develop a unified university message around awareness and education of sexual violence for students. The new campaign, developed with the funds provided by ODHE, will allow the brand and messaging to be woven throughout the full prevention plan for students, including at orientation talks, interactive workshops, community-wide events and any future online curriculum offerings. The project will utilize IdeaBase, a student-run creative agency, to pilot the campaign and an interactive workshop in the residence halls.

Mount St. Joseph University, \$14,860.00

The *MSJ Comprehensive Strategy to Prevent and Respond to Gender-Based Violence Project* is a three-part plan that includes a comprehensive online training course to address alcohol/drug issues, gender-based violence and bystander intervention through seamless messaging to all constituent populations. The intended outcomes are the implementation of a comprehensive training and education program that will empower members of the community to prevent sexual violence through evidence-based

primary prevention and to employ best practices to address gender-based violence through social marketing of messages.

Wittenberg University, \$15,000.00

The *Wittenberg Campus Violence Prevention Programming* initiative seeks to enhance campus efforts to reduce power-based violence through education and awareness among faculty, staff and students. The violence prevention program will be headed by a coordinator who will collaborate with leaders on campus in developing and reviewing campus programming around power based violence. The coordinator will also work with members of the campus community to assure that campus policies and procedures are understood, and will assist in reviewing new programs and marketing materials.

Wright State University, \$7,900.00

Wright State University will use the awarded funds to help promote, better market and support peer education and train-the trainer materials for its newly designed bystander empowerment program, "Got a Minute?" The multiple pieces of the implementation plan must be coordinated for continuity of message, sustainability and reach. The collaborative approach requires an investment in layered information dissemination that contributes to shifts in awareness, social norms and behavioral change that goes beyond the workshop training to lessons that can be integrated into the lives of the Wright State community.