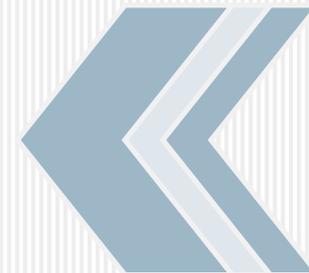


Making Learning Count in Ohio





Today's Presenters

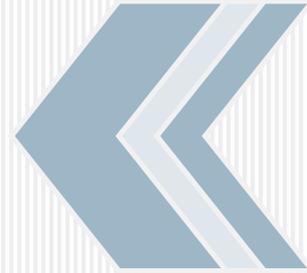
Judy Wertheim

- Senior Fellow/Former Vice President
- Council for Adult and Experiential Learning

Kris Himmerick

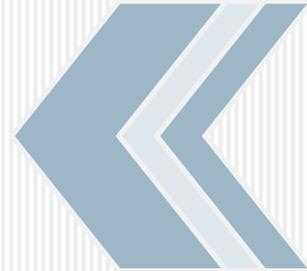
- Senior Director of Operations
- LearningCounts

GOALS



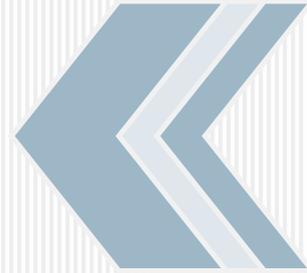
- 1. Introduce CAEL and the State PLA Adoption Initiative**
- 2. Introduce Learning Counts.org**
- 3. Explore next steps**
- 4. Get moving!**

An Introduction to CAEL



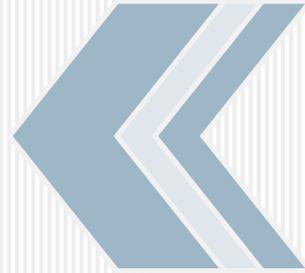
- Council for Adult and Experiential Learning
- A 501(c)(3) non-profit, international organization with nearly 40 years of lifelong learning experience
- National leader in PLA best practices, research, and writing
- Dedicated to removing barriers to adult learning
- Recognized by regional accrediting bodies

CAEL'S OVERARCHING GOAL



**Meaningful Learning, Credentials, and
Work for Every Adult**

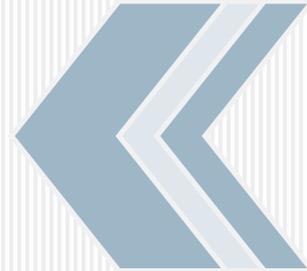
CAEL links learning and work



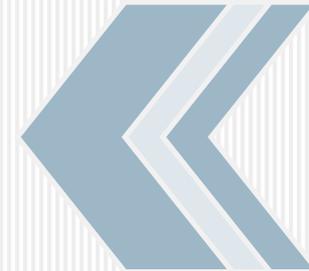
STATE PLA ADOPTION INITIATIVE

- Supported by Lumina Foundation
- Three state systems: MT, OH and TX A&M
- Expand understanding of, and access to PLA and LearningCounts.org
 - CAEL assistance
 - PLA training and communications strategy
 - Support for LearningCounts.org participation

PLA WITH A PURPOSE



- **Ohio will be a leader in recognizing and embracing the college-level knowledge and skills that students have acquired outside the collegiate experience.**
- **...Ohio's universities, colleges and adult career-technical centers will advance and promote the awarding of credit to students for prior learning based on transparent, consistent, rigorous statewide standards.**



ONE RESPONSE: PLA

Prior **L**earning **A**ssessment is a process for evaluating knowledge and skills in order to award college credit for learning from:



On-the-job learning



Corporate training



Independent study



Military service



Volunteer service



THE VARIETY OF PLA METHODS



College
Credit,
College
Completion

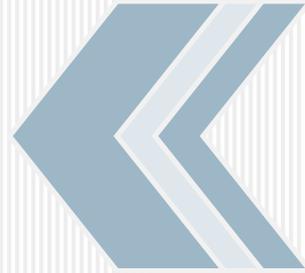
Student Portfolios &
Demonstrations

Evaluated Non-
College Training

Standardized
Tests

Industry Recognized
Certificates & Licenses

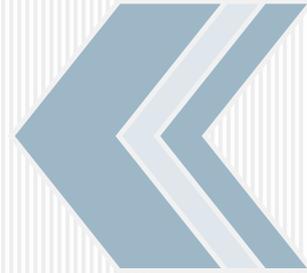
PLA WITH A PURPOSE



One challenge from Chancellor Carey:

- **Improving students' access to PLA at the institutional level**

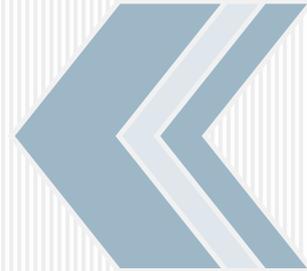
OHIO'S FOCUS



Working Groups

- 1. Credit by Examination**
- 2. Military Credit**
- 3. Portfolio-Based Assessment**

PLA WITH A PURPOSE

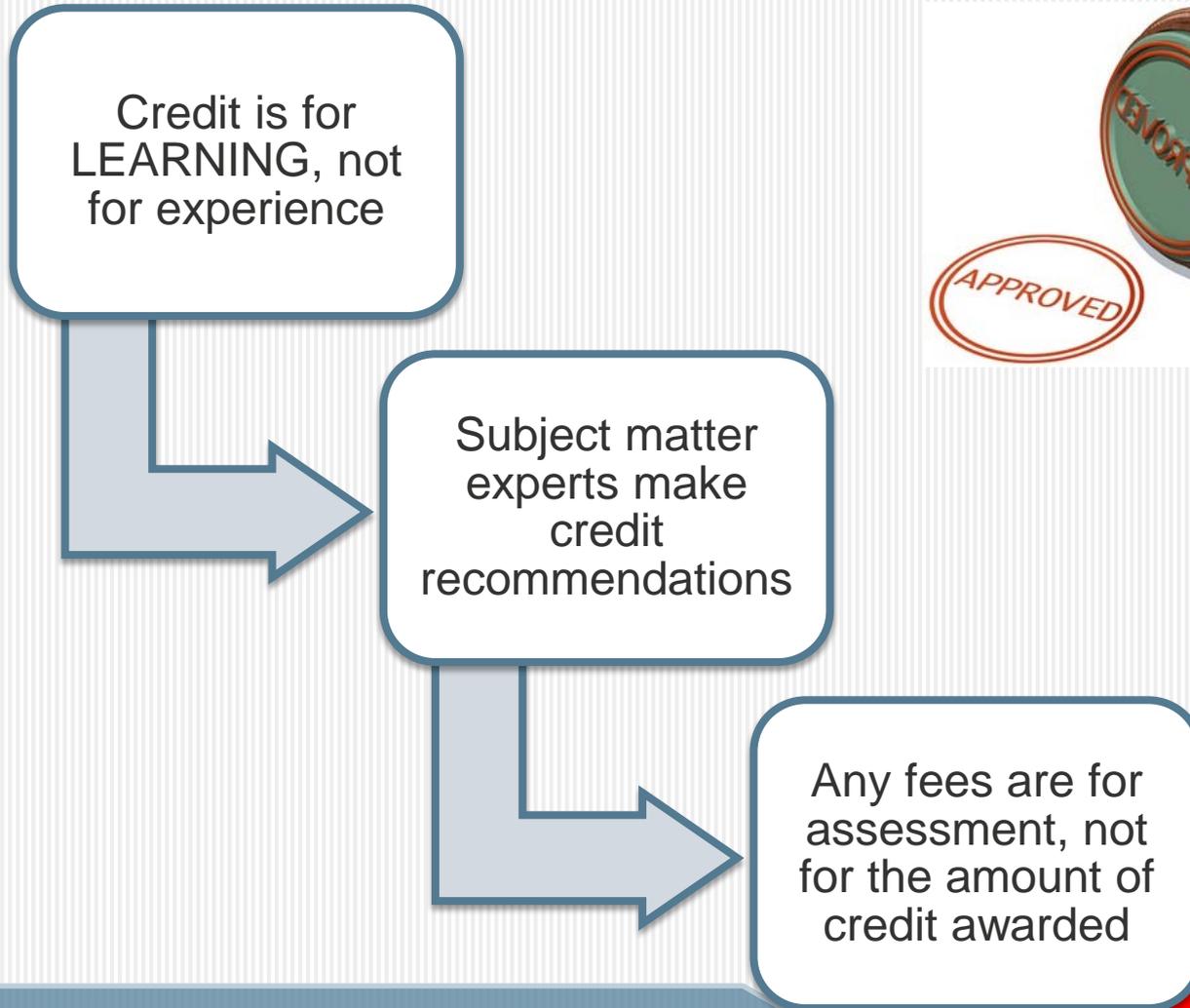


Some key recommendations:

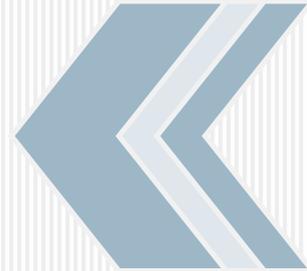
(2) improving students' access to PLA opportunities

(3) ensuring the quality and rigor of PLA processes

KEY CAEL STANDARDS



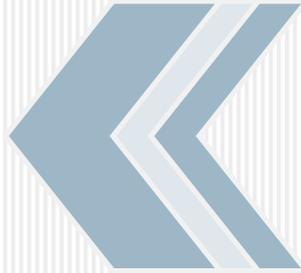
MORE SPECIFICALLY...



For portfolio-based assessment, OBR should work collaboratively with USO institutions to develop a portfolio review framework and protocols that all institutions adopt for granting credit for demonstrated prior learning.

PLA with a Purpose

LEARNINGCOUNTS PROGRAM



- College Credit Predictor and Access to a College Credit Specialist (if needed)
- PLA Portfolio Development Course
- Individualized Portfolio Assessment



COLLEGE CREDIT PREDICTOR



Get Your Free, Personalized Action Plan

Career Experience

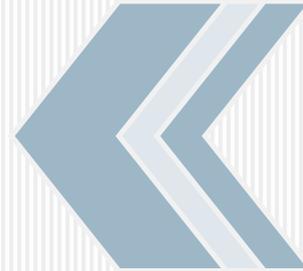
Have you worked or volunteered in any of the following areas for 5+ years? Check all that apply.

- Accounting & Finance
- Education & Training
- Government, Law, Public Safety, Corrections & Security
- Healthcare & Mental Health
- Human Resources & Business Administration
- Marketing & Communications
- Science & Technology
- Writing & Editing

Previous

Next

COLLEGE CREDIT PREDICTOR



Action Plan for Mark Zuckerberg

Based on your responses, we've identified the following resources as possible methods for earning college credit.

Email me my action plan

Recommended Portfolio Courses

Your skills and background indicate that you may be able to create a portfolio documenting your knowledge in the following areas. Visit [LearningCounts.org](https://learningcounts.org) to register for an online portfolio development course to earn college credit.

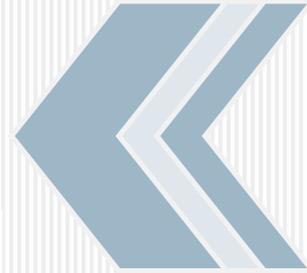
Advanced Personal Computers	3 Credits
Business Letter Writing	3 Credits
Computer Applications and Concepts	3 Credits
Corporate Communications	3 Credits
Introduction to Computer Based Systems	3 Credits
Introduction to Human Interaction	3 Credits

Recommended Exams for College Credit

For-credit exams test your college-level knowledge. We've identified the following for-credit exams based on your experience. Choose the exam titles that best match your knowledge and will be accepted at your college.

College Composition CLEP® Exam Take the practice test	6 Credits
College Composition Modular CLEP® Exam	6 Credits
College Writing 110 UExcel® Exam	3 Credits
English Composition 433 UExcel® Exam	6 Credits
English Composition 434 UExcel® Exam	6 Credits
Human Resource Management DSST™ Exam Take the practice test	3 Credits
Human Resource Management UExcel® Exam Take the practice test	3 Credits
Information Systems and Computer Applications CLEP® Exam Take the practice test	3 Credits
Interpersonal Communication UExcel® Exam	3 Credits

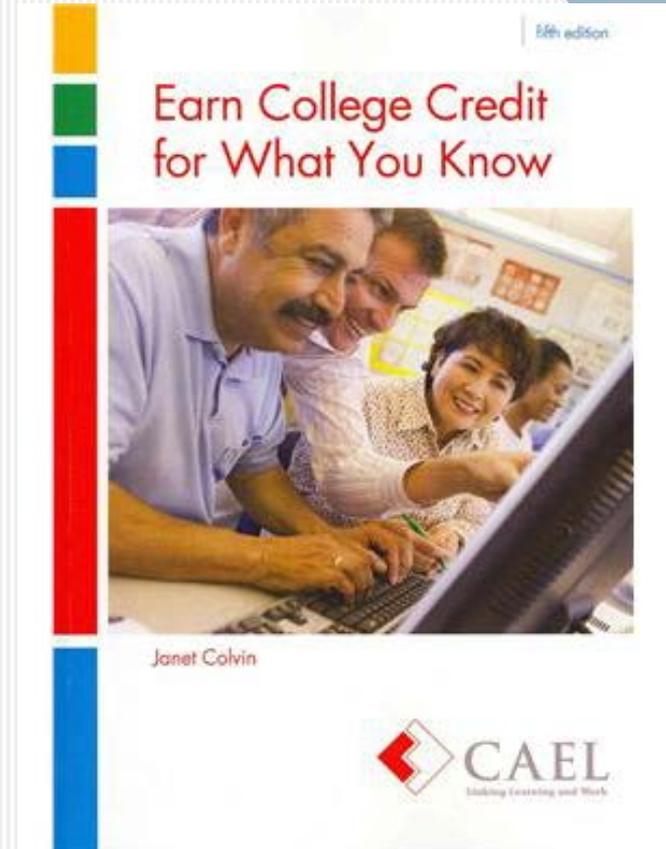
LEARNINGCOUNTS COURSE



Course Name	CAEL 100: Prior Learning Theory & Practice
Credit Hours	3
Course Length	6 weeks – Instructor-led
Description	<p>This is an instructor-led, online course with weekly assignments. This course delves into experiential learning theory, concepts, and models.</p> <p>Includes optional 2-week, facilitated portfolio development workshop.</p>
Start Dates	Monthly

CAEL 100 (INSTRUCTOR-LED) COURSE DETAILS

- Delivered via LearningCounts LMS
- Final grade is Pass/No Credit
- Textbook is embedded in the course
- Covers adult learning theory
- Recommended by NCCRS for 3 credits

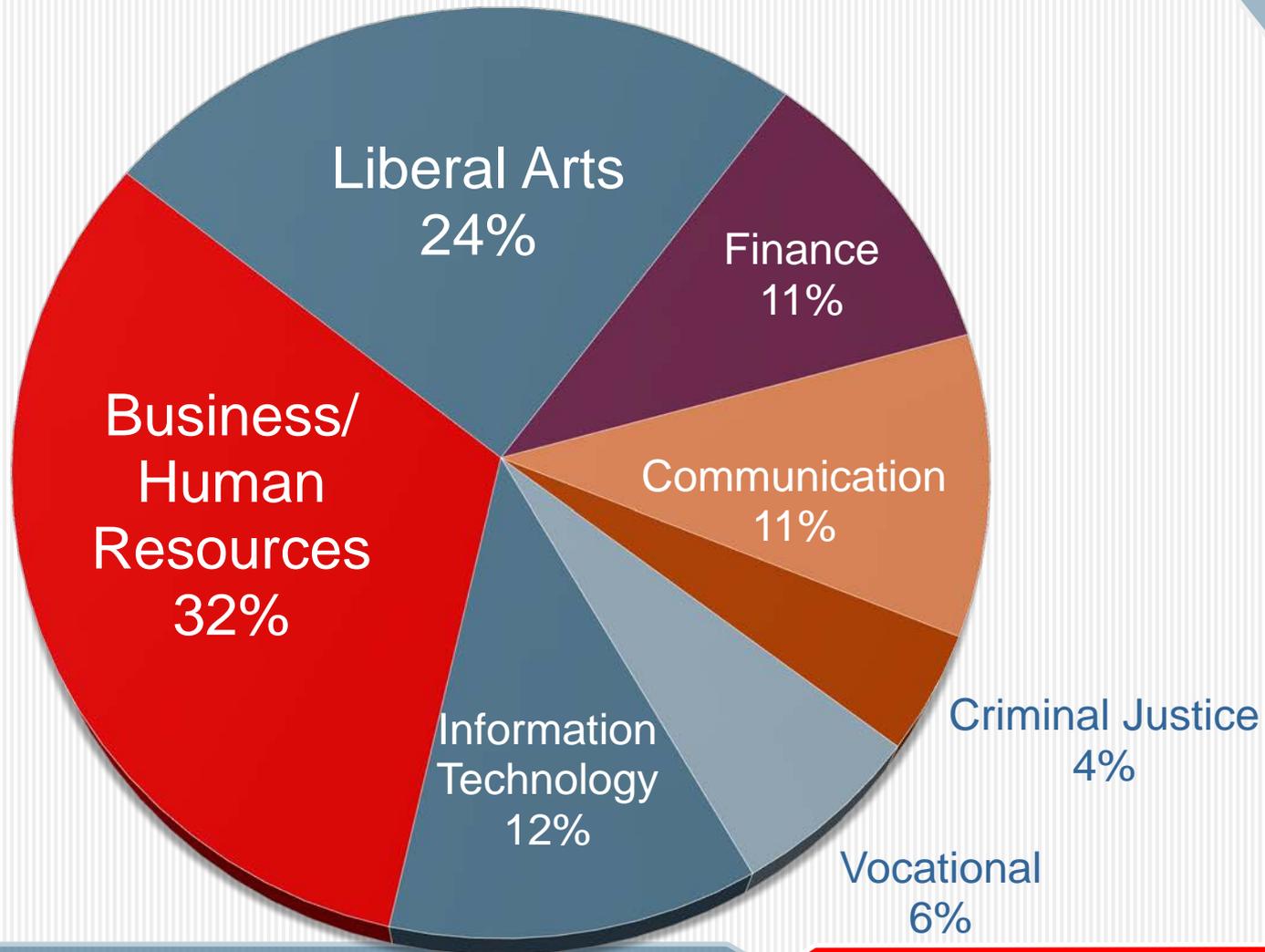


PORTFOLIO ASSESSMENT

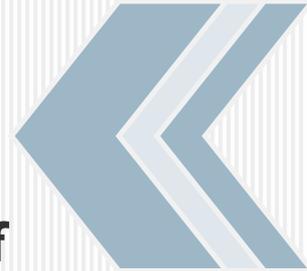


- Portfolio Assessment Cost: \$125/each one-course portfolio
- Assessors are subject matter experts, have terminal degrees in the subject matter and have taught the classes in the subject matter/disciplines of the portfolios they are evaluating
- Assessors complete CAEL assessor training
- Assessors are faculty from colleges and universities nationwide—they evaluate portfolios and make credit recommendations

PORTFOLIO CREDITS AWARDED



SUCCESSFUL LC STUDENT PROFILE



- **Has strong writing skills – has taken or tested out of English 101 and Information Literacy**
- Has applied knowledge in areas such as management, marketing, technology, finance, arts, communications, merchandising, public relations, healthcare industry, etc.
- Has flexibility within their remaining credits (in degree plan) that could be fulfilled by portfolio assessment credits.
- Has selected portfolio development course with advising assistance
- Has several years learning from professional experience
- Has access to a computer with Internet access and is a good candidate for online learning

WHAT IS A FEATURED NETWORK INSTITUTION?



- Featured Network Institutions list CAEL 100 in their catalog (and can name the course according to where it best fits within their curriculum) and collect tuition from students directly. LearningCounts bills institution **at a discounted rate** for CAEL 100 course.
- FN Institutions are highlighted on the LearningCounts website—with logo, college description, and contact information.
- Credit for the course, and credits awarded by portfolio are considered “residential” credit, meaning they appear on the student’s official transcript as being earned at the FN institution (not as transfer credit).

BENEFITS FOR FN INSTITUTIONS

Marketing

- Highlighted on LC website
- Advertise on LC corporate websites
- Marketing toolkit plus customized marketing strategy

Training

- Two training webinars for staff and advisors

Student Benefits

- Credits earned are listed as residential on student's transcript
- Save time and money
- Great confidence builder and reflection tool

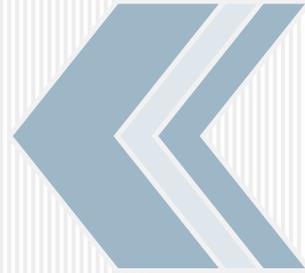
Administrative

- Can offer our courses in their catalog
- Removes administrative burden for portfolio assessment process
- Support college advisers

Strategic Goals

- National and local college completion goals
- Recruit adult learners

TYPICAL IMPLEMENTATION TIMELINE for FEATURED NETWORK SCHOOL



Date	Task
March 15	LearningCounts Agreement Signed
March 20	Implementation Survey Completed
April 1	Training Webinars Presented
April 15	LearningCounts Courses Listed in Institution Catalog
April 15	Advisers/PLA Coordinator Begin Recruiting Students
May 1	First Students Enroll in CAEL 100

FEATURED NETWORK RATES

Featured Network Costs

- One-time \$2,795 start-up fee
- Annual LearningCounts Fee
 - 1-1000 Students - \$3,500/year
 - 1001-5000 Students - \$7,500/year
 - 5001 Students+ - \$10,500/year
- CAEL Membership Rates
 - 1-1000 students: \$510
 - 1001-5000: \$675
 - 5001+: \$875
- Discounted Tuition Rates

	Featured Network Tuition Rates
CAEL 100 + 1st Portfolio Assessment	\$625
DIY Self-Paced Course	\$254
Additional Portfolio Assessments (3 credits for each portfolio)	\$125

LUMINA GRANT FEATURED NETWORK OPPORTUNITY



3 “early adopter” colleges from each system

- Implementation fee waived
- LearningCounts Annual fee waived for 1st year
- CAEL membership fee waived for 1st year
- Receive customized LearningCounts Featured Network webinars
- Appear on our website as a Featured Network institution and receives strategic marketing assistance
- Targeted: March 2014 implementation start date with student launch May 2014
- Students pays tuition to college for course and assessment, CAEL invoices college at discounted tuition rate.

QUESTIONS AND DISCUSSION

THANK YOU