Making Learning Count in Ohio
Today’s Presenters

Judy Wertheim
- Senior Fellow/Former Vice President
- Council for Adult and Experiential Learning

Kris Himmerick
- Senior Director of Operations
- LearningCounts
GOALS

1. Introduce CAEL and the State PLA Adoption Initiative
2. Introduce Learning Counts.org
3. Explore next steps
4. Get moving!
An Introduction to CAEL

Council for Adult and Experiential Learning

A 501(c)(3) non-profit, international organization with nearly 40 years of lifelong learning experience

National leader in PLA best practices, research, and writing

Dedicated to removing barriers to adult learning

Recognized by regional accrediting bodies
CAEL’S OVERARCHING GOAL

Meaningful Learning, Credentials, and Work for Every Adult

CAEL links learning and work
STATE PLA ADOPTION INITIATIVE

- Supported by Lumina Foundation
- Three state systems: MT, OH and TX A&M
- Expand understanding of, and access to PLA and LearningCounts.org
  - CAEL assistance
  - PLA training and communications strategy
  - Support for LearningCounts.org participation
PLA WITH A PURPOSE

• Ohio will be a leader in recognizing and embracing the college-level knowledge and skills that students have acquired outside the collegiate experience.

• …Ohio’s universities, colleges and adult career-technical centers will advance and promote the awarding of credit to students for prior learning based on transparent, consistent, rigorous statewide standards.
Prior Learning Assessment is a process for evaluating knowledge and skills in order to award college credit for learning from:

- On-the-job learning
- Corporate training
- Independent study
- Military service
- Volunteer service
THE VARIETY OF PLA METHODS

- Industry Recognized Certificates & Licenses
- Evaluated Non-College Training
- Standardized Tests
- Student Portfolios & Demonstrations
- College Credit, College Completion
One challenge from Chancellor Carey:

- Improving students’ access to PLA at the institutional level
OHIO’S FOCUS

Working Groups

1. Credit by Examination
2. Military Credit
3. Portfolio-Based Assessment
Some key recommendations:
(2) improving students’ access to PLA opportunities
(3) ensuring the quality and rigor of PLA processes
Credit is for LEARNING, not for experience

Subject matter experts make credit recommendations

Any fees are for assessment, not for the amount of credit awarded
For portfolio-based assessment, OBR should work collaboratively with USO institutions to develop a portfolio review framework and protocols that all institutions adopt for granting credit for demonstrated prior learning.

PLA with a Purpose
LEARNINGCOUNTS PROGRAM

- College Credit Predictor and Access to a College Credit Specialist (if needed)
- PLA Portfolio Development Course
- Individualized Portfolio Assessment
Get Your Free, Personalized Action Plan

Career Experience
Have you worked or volunteered in any of the following areas for 5+ years? Check all that apply.

- [x] Accounting & Finance
- [] Education & Training
- [] Government, Law, Public Safety, Corrections & Security
- [] Healthcare & Mental Health
- [] Human Resources & Business Administration
- [] Marketing & Communications
- [] Science & Technology
- [] Writing & Editing

Previous  Next
Action Plan for Mark Zuckerberg

Based on your responses, we've identified the following resources as possible methods for earning college credit.

Email me my action plan

Recommended Portfolio Courses
Your skills and background indicate that you may be able to create a portfolio documenting your knowledge in the following areas. Visit LearningCounts.org to register for an online portfolio development course to earn college credit.

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Personal Computers</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Business Letter Writing</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Computer Applications and Concepts</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Corporate Communications</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Introduction to Computer Based Systems</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Introduction to Human Interaction</td>
<td>3 Credits</td>
</tr>
</tbody>
</table>

Recommended Exams for College Credit
For-credit exams test your college-level knowledge. We've identified the following for-credit exams based on your experience. Choose the exam titles that best match your knowledge and will be accepted at your college.

<table>
<thead>
<tr>
<th>Exam Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Composition CLEP® Exam</td>
<td>6 Credits</td>
</tr>
<tr>
<td>College Composition Modular CLEP® Exam</td>
<td>6 Credits</td>
</tr>
<tr>
<td>College Writing 110 UExcel® Exam</td>
<td>3 Credits</td>
</tr>
<tr>
<td>English Composition 433 UExcel® Exam</td>
<td>6 Credits</td>
</tr>
<tr>
<td>English Composition 434 UExcel® Exam</td>
<td>6 Credits</td>
</tr>
<tr>
<td>Human Resource Management DSST™ Exam</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Human Resource Management UExcel® Exam</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Information Systems and Computer Applications CLEP® Exam</td>
<td>3 Credits</td>
</tr>
<tr>
<td>Interpersonal Communication UExcel® Exam</td>
<td>3 Credits</td>
</tr>
</tbody>
</table>
# LEARNINGCOUNTS COURSE

<table>
<thead>
<tr>
<th>Course Name</th>
<th>CAEL 100: Prior Learning Theory &amp; Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit Hours</td>
<td>3</td>
</tr>
<tr>
<td>Course Length</td>
<td>6 weeks – Instructor-led</td>
</tr>
<tr>
<td>Description</td>
<td>This is an instructor-led, online course with weekly assignments. This course delves into experiential learning theory, concepts, and models. Includes optional 2-week, facilitated portfolio development workshop.</td>
</tr>
<tr>
<td>Start Dates</td>
<td>Monthly</td>
</tr>
</tbody>
</table>
CAEL 100 (INSTRUCTOR-LED) COURSE DETAILS

- Delivered via LearningCounts LMS
- Final grade is Pass/No Credit
- Textbook is embedded in the course
- Covers adult learning theory
- Recommended by NCCRS for 3 credits
PORTFOLIO ASSESSMENT

- Portfolio Assessment Cost: $125/each one-course portfolio
- Assessors are subject matter experts, have terminal degrees in the subject matter and have taught the classes in the subject matter/disciplines of the portfolios they are evaluating
- Assessors complete CAEL assessor training
- Assessors are faculty from colleges and universities nationwide—they evaluate portfolios and make credit recommendations
SUCCESSFUL LC STUDENT PROFILE

- Has strong writing skills – has taken or tested out of English 101 and Information Literacy
- Has applied knowledge in areas such as management, marketing, technology, finance, arts, communications, merchandising, public relations, healthcare industry, etc.
- Has flexibility within their remaining credits (in degree plan) that could be fulfilled by portfolio assessment credits.
- Has selected portfolio development course with advising assistance
- Has several years learning from professional experience
- Has access to a computer with Internet access and is a good candidate for online learning
WHAT IS A FEATURED NETWORK INSTITUTION?

- Featured Network Institutions list CAEL 100 in their catalog (and can name the course according to where it best fits within their curriculum) and collect tuition from students directly. LearningCounts bills institution at a discounted rate for CAEL 100 course.

- FN Institutions are highlighted on the LearningCounts website—with logo, college description, and contact information.

- Credit for the course, and credits awarded by portfolio are considered “residential” credit, meaning they appear on the student’s official transcript as being earned at the FN institution (not as transfer credit).
BENEFITS FOR FN INSTITUTIONS

**Marketing**
- Highlighted on LC website
- Advertise on LC corporate websites
- Marketing toolkit plus customized marketing strategy

**Training**
- Two training webinars for staff and advisors

**Student Benefits**
- Credits earned are listed as residential on student’s transcript
- Save time and money
- Great confidence builder and reflection tool

**Administrative**
- Can offer our courses in their catalog
- Removes administrative burden for portfolio assessment process
- Support college advisers

**Strategic Goals**
- National and local college completion goals
- Recruit adult learners
**TYPICAL IMPLEMENTATION TIMELINE**
for **FEATURED NETWORK SCHOOL**

<table>
<thead>
<tr>
<th>Date</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 15</td>
<td>LearningCounts Agreement Signed</td>
</tr>
<tr>
<td>March 20</td>
<td>Implementation Survey Completed</td>
</tr>
<tr>
<td>April 1</td>
<td>Training Webinars Presented</td>
</tr>
<tr>
<td>April 15</td>
<td>LearningCounts Courses Listed in Institution Catalog</td>
</tr>
<tr>
<td>April 15</td>
<td>Advisers/PLA Coordinator Begin Recruiting Students</td>
</tr>
<tr>
<td>May 1</td>
<td>First Students Enroll in CAEL 100</td>
</tr>
</tbody>
</table>
FEATURED NETWORK RATES

- **Featured Network Costs**
  - One-time $2,795 start-up fee
  - Annual LearningCounts Fee
    - 1-1000 Students - $3,500/year
    - 1001-5000 Students - $7,500/year
    - 5001 Students+ - $10,500/year
  - CAEL Membership Rates
    - 1-1000 students: $510
    - 1001-5000: $675
    - 5001+: $875
  - Discounted Tuition Rates

<table>
<thead>
<tr>
<th>CAEL 100 + 1st Portfolio Assessment</th>
<th>$625</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIY Self-Paced Course</td>
<td>$254</td>
</tr>
<tr>
<td>Additional Portfolio Assessments (3 credits for each portfolio)</td>
<td>$125</td>
</tr>
</tbody>
</table>
3 “early adopter” colleges from each system

- Implementation fee waived
- LearningCounts Annual fee waived for 1st year
- CAEL membership fee waived for 1st year
- Receive customized LearningCounts Featured Network webinars
- Appear on our website as a Featured Network institution and receives strategic marketing assistance
- Targeted: March 2014 implementation start date with student launch May 2014
- Students pays tuition to college for course and assessment, CAEL invoices college at discounted tuition rate.
QUESTIONS AND DISCUSSION

THANK YOU