



Undergraduate Tuition Guarantee Program Report

September 2018

Ohio

**Department of
Higher Education**

John R. Kasich, Governor
John Carey, Chancellor

Undergraduate Tuition Guarantee Program Report

Ohio Revised Code section 3345.48 provides Ohio's public universities the authority to create an Undergraduate Tuition Guarantee Program. Under the guarantee, participating universities provide a cohort of eligible undergraduate students a fixed rate for instructional and general fees for a minimum of four years.

ORC 3345.48 also requires the Ohio Department of Higher Education (ODHE) to publish a report by September 29, 2018 regarding undergraduate tuition guarantee programs that are established and associated details. The report is to identify the universities that have adopted an undergraduate tuition guarantee program under ORC 3345.48, the details of each program and comparative data. The data should include instructional and general fees, room and board rates, graduation rates, and retention rates from all state universities.

The following is a summary of the implementation and current status of such programs at Ohio's state universities.

Undergraduate Tuition Guarantee Program Implementation

Ohio University was the first state university in Ohio to implement an undergraduate tuition guarantee program. The first cohort of students entered Ohio University in fall 2015 (FY 2016). Miami University was the second to implement in fall 2016. The Ohio State University followed with the implementation of its program in fall 2017. OSU's guarantee was the first to include regional campuses in the guarantee program. Both OU and Miami originally limited their programs to their main campuses.

In fall 2018, eight more universities implemented tuition guarantee programs: The University of Akron, Bowling Green State University, Cleveland State University, Kent State University (including KSU regional campuses), Shawnee State University, the University of Toledo, Wright State University (including the WSU regional campus) and Youngstown State University. In addition, Ohio University and Miami University have revised their original tuition guarantee programs to extend the program to students enrolled at their regional campuses.

Therefore, as of the date of this report, 11 of Ohio's 13 state universities that are eligible to implement a tuition guarantee program have done so. While, all of the universities have included room and board rates within their guarantee programs, the structure of the respective undergraduate tuition plans differ by institution.

Additional details regarding each approved Tuition Guarantee Program is provided below:

Fall 2015 (FY16)

Ohio University

First university Tuition Guarantee Program.

First-year increase: 5.1%

The guarantee became available to students attending for the first time in fall 2015. The OHIO Guarantee adopted a single comprehensive tuition structure that incorporated instructional, general, most special program, and course-related fees. The Athens undergraduate tuition rate, as well as room and board, is guaranteed for 12 consecutive semesters, including summer.

Fall 2016 (FY17)**Miami University**

First-year increase: 3.5%

Miami's program became available to students attending for the first time in fall 2016. The guarantee includes instructional and general fees, special purpose and course fees, as well as room and board rates for four years.

Fall 2017 (FY18)**Ohio State University**

First year increase: 5.5% to 5.8%

OSU's program became available to students attending for the first time in fall 2017. The guarantee includes instructional and general fees and room and board rates for four years. OSU's program also includes students attending the regional campuses enrolled in programs with a bachelor's degree completion pathway, at lower rates than the main campus rate, guaranteed for four years.

Fall 2018 (FY19)

Eight campuses are initiating programs in the fall of 2018. The guarantee programs are available to new students attending these campuses for the first time in fall 2018.

University of Akron

In addition to instructional and general fees and room and board rates, UA is combining several fees into its guarantee, including transportation, technology, library services, career advantage, and administration fees previously excluded from the general fee. After adjusting for these changes, the total fee increase is 6%.

Bowling Green State University

BGSU's guarantee includes instructional and general fees and room and board rates.

Cleveland State University

Cleveland State's guarantee includes instructional and general fees and room and board rates. The total increase for new undergraduate students entering in Fall 2018 is 5.5%.

Kent State University

KSU's guarantee includes instructional and general fees and room and board rates. It also includes students attending the regional campuses enrolled in programs with a bachelor's degree completion pathway, at lower rates than the main campus rate, guaranteed for four years.

Shawnee State University

In addition to instructional and general fees and room and board rates, Shawnee State is combining average course fees and including health and wellness fees into its guarantee, which were previously excluded from the general fee. After adjusting for these changes, the total fee increase is 6%.

University of Toledo

In addition to instructional and general fees and room and board rates, UT is adding the library information fee into its guarantee, which was previously excluded from the general fee. After adjusting for these changes, the total fee increase is 6%.

Wright State University

WSU's guarantee includes instructional and general fees and room and board rates. It also includes students attending the university's regional campus enrolled in programs with a bachelor's degree completion pathway, at lower rates than the main campus rate, guaranteed for four years.

Youngstown State University

In addition to instructional and general fees and room and board rates, YSU is combining several fees into its guarantee, including transportation, information services, career services, registration, and graduation fees, averaged out over four years, that were previously excluded from the general fee. After adjusting for these changes, the total fee increase is 6%.

Ohio University and Miami University amended their Tuition Guarantee Programs after initial implementation to include their regional campuses, as follows:

Ohio University

First-year increase: 3.0% to 8.0%

Ohio University has historically maintained different rates among its five regional campuses. The establishment of the OHIO guarantee for regional campuses combines these various rates into a single comprehensive tuition structure for new regional campus students enrolled in programs with a bachelor's degree completion pathway. Combining the rates will be administratively easier and provide transparency for students enrolled in multiple OU regional campuses. OU is also adding a new career services fee in fall 2018. After adjusting for the new fee, the proposed rate will reflect an increase of 8.3% above the current lowest tuition and 3.4% above the current highest tuition rate. A student that attends four years and earns a bachelor's degree will incur no more than a maximum 6% increase in tuition rate.

Miami University

First-year increase: Variable from a 13.7% increase to a 24.8% reduction

Miami has had two different rates at its regional campuses, and is combining these two rates into a single rate and establishing a guarantee for new regional campus students enrolled in programs with a bachelor's degree completion pathway. Combining the rates will provide more transparency for students and more fully reflect the intent of the guarantee, which will protect students from future tuition increases as their academic status changes. A student that attends four years and earns a bachelor's degree may incur a savings compared to the current tuition rates.

Comparative Data

Comparative data, including general and instructional fees and room and board rates are included in the attached appendix. Graduation and retention rates from all state universities, are available at the following link: <https://www.ohiohighered.org/data-reports/graduation-retention>. Again, most of the guarantee programs are new to Ohio and it is likely too soon to reach any definitive conclusions on how such programs are impacting student behavior with regards to retention and graduation.

		Full-time Undergraduate Instructional and General Fees - Per Term												
		FY 15	FY 16		FY 17		FY 18		FY 19		% Change			Notes
Year Implemented	Institution	Continuing Students	Continuing Students	New Cohort Guarantee	FY 18-19	FY 15-19	Adjusted FY 18-19							
FY 16	Ohio University	\$5,301	\$5,301	\$5,774	\$5,301	\$5,872	\$5,301	\$5,948	\$5,301	\$6,096	2.5%	11.0%	1.3%	Initial Guarantee rate included fees of \$192 previously charged separately; FY 19 Includes new \$72 Career Services Fee. FY 15 rate adjusted to include SIS Network Fee not previously reported in Fall Survey of Student Charges.
FY 17	Miami University	\$7,007	\$7,117		\$7,117	\$7,368	\$7,132	\$7,479	\$7,132	\$7,689	2.8%	9.7%	1.5%	Initial Guarantee rate included fees previously charged separately; FY 19 Includes new \$100 Career Services Fee
FY 18	Ohio State University	\$4,982	\$5,018		\$5,018		\$5,018	\$5,296	\$5,018	\$5,363	1.3%	7.6%		
	OSU Regional Campuses - Exc. ATI	\$3,570	\$3,570		\$3,570		\$3,570	\$3,776	\$3,570	\$3,822	1.2%	7.1%		
	OSU Regional Campuses - ATI	\$3,570	\$3,570		\$3,570		\$3,601	\$3,808	\$3,601	\$3,853	1.2%	7.9%		
FY 19	University of Akron	\$5,130	\$5,135		\$5,135		\$5,135		\$5,135	\$5,732	11.6%	11.7%	6.0%	Includes Tech, Library, Career and Admin Fees previously excluded from the General Fee
	Bowling Green State University	\$5,295	\$5,363		\$5,363		\$5,363		\$5,363	\$5,678	5.9%	7.2%		
	Cleveland State University	\$4,843	\$4,860		\$4,884		\$4,937		\$4,937	\$5,229	5.9%	8.0%		
	Kent State University	\$5,006	\$5,006		\$5,006		\$5,006		\$5,078	\$5,378	7.4%	7.4%	5.9%	Includes new \$72 Career Services Fee
	KSU Regional Campuses - Lower Div	\$2,832	\$2,832		\$2,832		\$2,832		\$2,832	\$3,045	7.5%	7.5%	5.9%	Includes new \$43 Career Services Fee
	KSU Regional Campuses - Upper Div	\$3,319	\$3,265		\$3,319		\$3,319		\$3,319	\$3,561	7.3%	7.3%	5.9%	Includes new \$43 Career Services Fee
	Miami Regional Campuses - Lower Div	\$2,587	\$2,587		\$2,587		\$2,587		\$2,587	\$3,040	17.5%	17.5%	13.1%	Upper Division and Lower Division rates combined for MU Regional campuses, including new \$100 Career Services Fee
	Miami Regional Campuses - Upper Div	\$3,910	\$3,910		\$3,910		\$3,910		\$3,910	\$3,040	-22.3%	-22.3%	-24.2%	
	OU Eastern & Southern - Lower Div	\$2,403	\$2,436		\$2,436		\$2,436		\$2,436	\$2,745	12.7%	14.2%	8.0%	Includes new Career Services Fee and Average Course fees previously excluded from General Fee for OU Regional campuses
	OU Chillicothe, Lancaster - Lower Div	\$2,497	\$2,530		\$2,530		\$2,530		\$2,530	\$2,745	8.5%	9.9%	4.2%	
	OU Zanesville - Lower Div	\$2,505	\$2,530		\$2,538		\$2,538		\$2,538	\$2,745	8.2%	9.6%	3.9%	
	OU Regionals Exc Zanesville - Upper Div	\$2,518	\$2,551		\$2,551		\$2,551		\$2,551	\$2,745	7.6%	9.0%	3.4%	
	OU Zanesville - Upper Div	\$2,526	\$2,551		\$2,559		\$2,559		\$2,559	\$2,745	7.3%	8.7%	3.0%	
	Shawnee State University	\$3,682	\$3,682		\$3,682		\$3,682		\$3,682	\$4,178	13.5%	13.5%	5.8%	Includes new Career Services Fee and Average Course fees and Health & Wellness Fee previously excluded from General Fee
	University of Toledo	\$4,621	\$4,690		\$4,690		\$4,690		\$4,700	\$5,133	9.4%	11.1%	6.0%	Includes new Career Services Fee, Facility Fee and Library Information Fee previously excluded from General Fee
Wright State University	\$4,365	\$4,365		\$4,365		\$4,365		\$4,365	\$4,652	6.6%	6.6%	6.0%	Includes new \$25 Career Services Fee	
WSU Lake Campus	\$2,921	\$2,921		\$2,921		\$2,921		\$2,921	\$3,097	6.0%	6.0%			
Youngstown State University	\$4,159	\$4,044		\$4,159		\$4,159		\$4,186	\$4,450	7.0%	7.0%	6.0%	Includes Career Services, Registration and Graduation Fees previously excluded from the General Fee	
No Guarantee	Central State University	\$3,123	\$3,123		\$3,123		\$3,123		\$3,183		1.9%	1.9%	NA	
	University of Cincinnati	\$5,500	\$5,500		\$5,500		\$5,500		\$5,500		0.0%	0.0%	NA	

Room and Board Rates

Year Implemented	Institution	FY 15		FY 16		FY 17		FY 18		FY 19		Change	
		Continuing Students	Continuing Students	New Cohort Guarantee	FY 18-19	FY 15-19							
FY 16	Ohio University	\$5,098	\$5,225	\$5,289	\$5,225	\$5,442	\$5,225	\$5,600	\$5,225	\$5,763	2.9%	13.0%	
				1.2%		2.9%		2.9%					
FY 17	Miami University	\$5,529	\$5,749		\$5,900	\$6,030	\$6,105	\$6,243	\$6,105	\$6,456	3.4%	16.8%	
						2.2%		3.5%					
FY 18	Ohio State University	\$5,130	\$5,175		\$5,788		\$6,079	\$6,079	\$6,169	\$6,169	1.5%	20.3%	
	OSU Regional Campuses - Exc. ATI												
	OSU Regional Campuses - ATI												
FY 19	University of Akron	\$5,484	\$5,484		\$5,543		\$5,645		\$5,785	\$5,785	2.5%	5.5%	
	Bowling Green State University	\$4,122	\$4,248		\$4,345		\$4,459		\$4,584	\$4,584	2.8%	11.2%	
	Cleveland State University	\$5,199	\$5,374		\$5,399		\$5,537		\$5,657	\$5,763	4.1%	10.8%	
	Kent State University	\$4,954	\$5,167		\$5,360		\$5,458		\$5,681	\$5,681	4.1%	14.7%	
	KSU Regional Campuses - Lower Div												
	KSU Regional Campuses - Upper Div												
	Miami Regional Campuses - Lower Div												
	Miami Regional Campuses - Upper Div												
	OU Eastern & Southern - Lower Div												
	OU Chillicothe, Lancaster - Lower Div												
	OU Zanesville - Lower Div												
	OU Regionals Exc Zanesville - Upper Div												
	OU Zanesville - Upper Div												
	Shawnee State University	\$4,519	\$4,620		\$4,692		\$5,109		\$5,109	\$5,431	6.3%	20.2%	
	University of Toledo	\$5,152	\$5,306		\$5,413		\$5,394		\$5,505	\$5,505	2.1%	6.9%	
	Wright State University	\$4,005	\$4,040		\$4,276		\$4,387		\$4,648	\$4,648	5.9%	16.1%	
	WSU Lake Campus												
	Youngstown State University	\$4,323	\$4,495		\$4,495		\$4,545		\$4,656	\$4,656	2.4%	7.7%	
No Guarantee	Central State University	\$4,659	\$4,822		\$4,967		\$4,967		\$5,116		3.0%	9.8%	
	University of Cincinnati	\$5,248	\$5,375		\$5,482		\$5,559		\$5,670		2.0%	8.0%	

Not all regional campuses provide housing; room and board rates for regional campuses are not reported to the Department of Higher Education