



Memorandum

To: Secondary Career-Technical Directors and Superintendents

From: Paula Compton, Associate Vice Chancellor, Articulation and Transfer

Date: February 20, 2015

Subject: New Career-Technical Assurance Guide (CTAG): Interactive Media

I am pleased to announce the creation and adoption of another new Career-Technical Assurance Guide (CTAG) that facilitates transfer from Ohio's public secondary career-technical institutions to Ohio's public colleges and universities.

Interactive Media

The Interactive Media CTAG was created through the Secondary Career-Technical Alignment Initiative (SCTAI), a collaborative effort between the Ohio Board of Regents (OBR) and the Ohio Department of Education (ODE) that supports the legislative mandates in ORC 3333.162. Faculty experts from two-year and four-year institutions across the state worked on the initiative to ensure similar academic content by examining and providing input into ODE Content Standards and then aligning those standards with post-secondary learning outcomes. A survey was sent to all University System of Ohio member institutions for review, comment, and endorsement. Findings favored the creation of a statewide agreement. The attached Assurance Guide details the criteria that will provide secondary career-technical students the opportunity to earn credit for the approved Career-Technical Articulation Numbers (CTANs):

2D Animation: **CTIM001** = 3 semester hours
Raster Graphics: **CTIM002** = 3 semester hours
Vector Graphics: **CTIM 003** = 3 semester hours
Internet and Web Languages: **CTIM 004** = 3 semester hours
Graphical Website Design: **CTIM 005** = 3 semester hours
Digital Video Production: **CTIM 006** = 3 semester hours
3D Modeling and Animation: **CTIM 007** = 3 semester hours
Electronic Publishing: **CTIM 008** = 3 semester hours

For the Interactive Media CTAG, post-secondary faculty approved the use of end-of-course examinations as tools for assessing student learning. Faculty participated in item writing with the Ohio State University's Center on Education and Training for Employment (CETE) to help

formulate the examinations (WebXam) for the courses within the Interactive Media CTAG. The following steps must occur for secondary students to have the opportunity to access college credit:

1. Secondary institutions must submit the ODE courses required in the Interactive Media CTAG to the Course Equivalency Management System (CEMS). With each course, institutions will also submit a document that affirms the institution is teaching the required ODE course aligned to the individual Interactive Media CTANs, and that the post-secondary learning outcomes and the corresponding SCTAI alignment documents have been reviewed and are being adopted as a part of course delivery.

OBR will review these submissions and determine the institution's approval status for the Interactive Media CTAG.

2. Students must a) pass the ODE course aligned to each Interactive Media CTAN for which they desire credit and b) pass the corresponding end-of-course examination aligned to each Interactive Media CTAN. Students must then work with their secondary institution to ensure that their official high school transcript, official WebXam examination scores, and the CTAG verification form are submitted to the post-secondary institution where they choose to enroll. The post-secondary institution must also be a part of the statewide agreement or offer the career-technical discipline to facilitate transfer.

Secondary Interactive Media career-technical programs may begin submitting courses to CEMS after they review the training materials available on our website:

<https://www.ohiohighered.org/transfer/cems/training> under "Create a New Secondary Course" and "Create a New CT CTAG Match Secondary." Anyone needing assistance with the new submission process may contact Ryan Cupp, Administrator, (CT)² at 614.752.9474 or rcupp@regents.state.oh.us.

Please review the attached CTAG document, as well as the FAQ Document, for more information on the CTAG and SCTAI process.

I would like to thank all of those involved in this process for their dedication and support. If you have any questions please feel free to contact Tonya Ervin, Assistant Director of Career-Technical Initiatives at 614.387.1022 or tervin@regents.state.oh.us or Jamilah Tucker, Director of Career-Technical Initiatives at 614.466.0543 or jtucker@regents.state.oh.us.