



Memorandum

To: Chief Academic Officers and Provosts

From: Paula Compton, Associate Vice Chancellor, Articulation and Transfer

Date: February 20, 2015

Subject: New Career-Technical Assurance Guide (CTAG): Interactive Media

I am pleased to announce the creation and adoption of another new Career-Technical Assurance Guide (CTAG). This CTAG in Interactive Media facilitates transfer from Ohio's public secondary career-technical institutions to Ohio's public colleges and universities.

Interactive Media

The Interactive Media CTAG was created through the Secondary Career-Technical Alignment Initiative (SCTAI), a collaborative effort between the Ohio Board of Regents (OBR) and the Ohio Department of Education (ODE) that supports the legislative mandates in ORC 3333.162. Faculty experts from two-year and four-year institutions across the state worked on the initiative to ensure similar academic content by examining and providing input into ODE Content Standards and then aligning those standards with post-secondary learning outcomes. A survey was sent to all University System of Ohio member institutions for review, comment, and endorsement. Findings favored the creation of a statewide agreement. The attached Assurance Guide details the criteria that will provide secondary career-technical students the opportunity to earn credit for the approved Career-Technical Articulation Numbers (CTANs):

2D Animation: **CTIM001** = 3 semester hours
Raster Graphics: **CTIM002** = 3 semester hours
Vector Graphics: **CTIM003** = 3 semester hours
Internet and Web Languages: **CTIM004** = 3 semester hours
Graphical Website Design: **CTIM005** = 3 semester hours
Digital Video Production: **CTIM006** = 3 semester hours
3D Modeling and Animation: **CTIM007** = 3 semester hours
Electronic Publishing: **CTIM008** = 3 semester hours

Starting now, post-secondary institutions offering programs or courses within the Interactive Media discipline must submit their associated courses to the Course Equivalency Management System (CEMS) for faculty panel review. Because Interactive Media is a new CTAG, we

encourage faculty from this discipline to work with their institution's CTAG coordinator to facilitate successful submissions to CEMS. Course submissions received by April 6, 2015 will be reviewed during the Spring CTAG Faculty Review period that runs from April 10th through May 11th.

Please review the attached CTAG document, as well as the FAQ Document, for information on how secondary students can access this credit at your institution.

I would like to thank all of those involved in this process for their dedication and support. If you have any questions please feel free to contact Tonya Ervin, Assistant Director of Career-Technical Initiatives at 614.387.1022 or tervin@regents.state.oh.us or Jamilah Tucker, Director of Career-Technical Initiatives at 614.466.0543 or jtucker@regents.state.oh.us.