



Memorandum

To: Secondary Career-Technical Directors and Superintendents

From: Dr. Paula Compton, Associate Vice Chancellor, Articulation and Transfer

Date: June 2, 2016

Subject: New Career-Technical Assurance Guide (CTAG): Media Arts

I am pleased to announce an update to the new Career-Technical Assurance Guide (CTAG) that facilitates transfer from Ohio’s Public Secondary Career-Technical institutions to Ohio’s Public Colleges and Universities in the area of Media Arts. This memo provides an overview of the Media Arts CTAG and also addresses the need for the participation of secondary institutions.

Media Arts

The Media Arts CTAG was created through the Secondary Career-Technical Alignment Initiative (SCTAI), a collaborative effort between the Ohio Department of Higher Education (formerly, Ohio Board of Regents) and the Ohio Department of Education (ODE), which supports the legislative mandates in ORC 3333.162. Faculty experts from two-year and four-year institutions, across the state, worked on the initiative to ensure similar academic content by examining and providing input into ODE Technical Content Standards and then aligning those standards with post-secondary learning outcomes. A survey was sent to all of Ohio’s Public Colleges and Universities for review, comment, and endorsement. Findings favored the creation of a statewide agreement in Media Arts and the addition of four new Career-Technical Articulation Numbers (CTANs) for statewide articulation. The attached assurance guide details the criteria that will provide secondary career-technical students the opportunity to earn credit for the approved CTANs below.

Table A: Media Arts CTAG Crosswalk to ODE Courses	
Career-Technical Articulation Numbers (CTANs)	Ohio Department of Education (ODE) EMIS Numbers and Course Names
CTMDA001 - Introduction to Digital Media Arts and Media Design	340325 - Digital Media Art
CTMDA002 - Introduction to Audio Production	340130 - Audio Broadcast
CTMDA003 - Introduction to Single Camera Video Production	340145 - Video Production
CTMDA004 - Multi-Media Production for the Web	340160 - Multi-Media Web Production

With the Ohio Department of Education’s shift from offering programs to courses, the CTAG submission and approval process, in some cases, has changed for secondary institutions. For the Media Arts CTAG, all aforementioned CTANs listed in Table A above, will require a full faculty review.

Full Faculty Review: CTAN **CTMDA001 - Introduction to Digital Media Arts and Media Design** requires a full faculty review. This may be switched in the near future to submission by Certificate of Affirmation, pending final field test exam information from the Ohio Department of Education. If this occurs, an announcement will be sent to the institutions who may then submit a Certificate of Affirmation Form for this CTAN. In the interim a full submission is required.

For the remaining CTANs, **CTMDA002 - Introduction to Audio Production** (qualifying score of 77 or higher), **CTMDA003 - Introduction to Single Camera Video Production** (qualifying score of 59 or higher), and **CTMDA004 - Multi-Media Production for the Web** (qualifying score of 53 or higher), the Certificate of Affirmation Form, located at this website <https://www.ohiohighered.org/transfer/ct2/affirmation>, may be submitted in CEMS . These CTANs do not require a full faculty review.

Process for Students to Earn Credit:

The following steps must occur for secondary students to have the opportunity to access college credit for these courses:

1. Secondary institutions must submit their course information to the Course Equivalency Management System (CEMS) for each CTAN taught at the institution and according to the submission requirements for each CTAN. Faculty panels working with the ODHE will review the submissions and determine the institution's approval status for the Media Arts CTANs. Course alignments are shown in Table A.
2. Students must accomplish both a & b outlined below:
 - a) pass the ODE aligned course(s) with a "C" or better
 - b) pass the corresponding End-of-Course examination with a qualifying score [for those CTANs requiring the examination]
3. Students must then work with their secondary institution(s) to ensure that their official high school transcript, official WebXam™ scores (where applicable), and the (CT)² Verification Form (available on the ODHE website), <https://www.ohiohighered.org/node/5076>, are submitted to the post-secondary institution(s) where the student chooses to enroll. The post-secondary institution must also be a part of the statewide agreement or offer the career-technical discipline in order to facilitate transfer.

If your institution offers any of the CTANs listed in Table A, please submit the course(s) and supporting documents through the Course Equivalency Management System ([CEMS](#)) for review. Providing a submission no later than September 26, 2016 will allow the course and required documentation to be reviewed in the next review cycle. All institutions will need to make a submission for the aforementioned CTANs if they have comparable courses.

I would like to thank all of those involved in this process for their dedication and support. The names of the faculty participants are listed on page 6 of the Media Arts CTAG. If you have any questions in reference to content of the Media Arts CTAG, please contact Jamilah Tucker, Director of Career-Technical Transfer Initiatives, jjones@highered.ohio.gov, 614-466-0543 or Monique Menefee-Profitt, Associate Director of Career-Technical Transfer Initiatives, mmenefee-profitt@highered.ohio.gov, 614-387-1022. For technical assistance with a submission, please contact Ryan Cupp, Administrator Career-Technical Transfer Initiatives, rcupp@highered.ohio.gov, 614-752-9474.

Enclosures (1)