

# COMMUNICATION STUDIES TRANSFER ASSURANCE GUIDE (TAG)

January 11, 2016

<b>Ohio Transfer Module:</b>		
<b>Ohio Transfer Module (OTM) Requirements:</b> 36-40 semester hours. Students should select courses within the OTM that complement the selected major and meet any specific general education requirements. Students are encouraged to complete the OTM to ensure maximum transferability and application of credits.		
<b>Required Disciplines</b>	<b>Minimum Required Hours</b>	<b>Recommended Courses</b>
Area I. English Composition	3 Semester Hours	
Area II. Mathematics	3 Semester Hours	
Area III. Arts & Humanities	6 Semester Hours	
Area IV. Social Sciences	6 Semester Hours	
Area V. Natural & Physical Science	6 Semester Hours	
Additional courses beyond the minimum required hours, from any of the disciplines listed above, will count toward the completion of the OTM (36-40 semester hours).		
<b>Foreign Language</b> - Demonstrate competencies through the 200 level. Credits: Up to 16 semester hours.		

<b>Major Courses – Hours/Courses listed below that count toward the major or pre-major requirements</b>	
<b>OCM001 – Introduction to Communication Theory</b>	Credits: 3 Semester Hours
Advising Notes:	
<b>OCM002 – Interpersonal Communication</b>	Credits: 3 Semester Hours
Advising Notes:	
<b>OCM003 – Small Group Communication</b>	Credits: 3 Semester Hours
Advising Notes:	
<b>OCM013 – Public Speaking/Oral Communication</b>	Credits: 3 Semester Hours
Advising Notes:	

<b>Transfer Assurance Guides Total Guaranteed Credits (Range)</b>	
Ohio Transfer Module (OTM)	36 – 40 Semester Hours
Foreign Language	0 – 16 Semester Hours
Pre-major/Major	0 – 12 Semester Hours

**Institutional Requirements:** For entrance and graduation, a transfer student must meet all institutional requirements which would include, but may not be limited to: minimum grade point average, residency requirements, upper division credits attained, minimum grades in specific courses, performance requirements (ex. dance, music) and other requirements of native students from the same institution.

**OCM001 – Introduction to Communication Theory**  
**3 Semester Hours**

**General Course Description:**

This course introduces students to the theories of human communication.

**Related TAG:** Communication Studies

**Statewide Learning Outcomes:**

1. Demonstrate understanding of elements of the communication process and the requisite skills for becoming effective communicators in a variety of contexts.
2. Define and explain basic terms, principles, and theories of interpersonal, group, organizational, intercultural, public, and/or media communication.
3. Critically apply communication theories to a variety of contexts.
4. Identify major theorists in the field of communication.
5. Demonstrate understanding of the foundation of communication theory in preparation for advanced study.

**OCM002 – Interpersonal Communication**  
**3 Semester Hours**

**General Course Description:**

Explore the development, maintenance, and termination of interpersonal relationships.

**Related TAG:** Communication Studies

**Statewide Learning Outcomes:**

1. Define and explain basic terms, principles, and theories of interpersonal communication.
2. Analyze, adjust, and improve own communication behaviors.
3. Critically apply interpersonal theories to a variety of communication contexts.
4. Demonstrate understanding of the following aspects of interpersonal relationships: verbal, nonverbal, listening, perception, conflict, power, influence, and/or gender/diversity.

## **OCM003 – Small Group Communication**

**3 Semester Hours**

### **General Course Description:**

Explore communicating and working in small groups.

**Related TAG:** Communication Studies

### **Statewide Learning Outcomes:**

1. Define and explain basic terms, principles, and theories of small group communication.
2. Analyze, adjust, and improve own communication behaviors in groups.
3. Demonstrate understanding of various types of group participation (leadership, roles, goal achievement, conflict, decision making, problem solving).
4. Develop critical thinking and observation skills for the group process.
5. Competently report group outcomes.

**OCM013 – Public Speaking/Oral Communication**  
**3 Semester Hours**

**General Course Description:**

This course introduces students to the process of developing and presenting speeches. The majority (at least 51% of the course) must emphasize presentational speaking (individualized/group work) to be reflected in:

- a. Course objectives
- b. Assignments
- c. Evaluation

**Related TAG:** Communication Studies

**Statewide Learning Outcomes:**

All learning outcomes with an asterisk (\*) are required.

1. Define and explain the basic principles and theories of oral communication.\*
2. Present well-developed and appropriately organized informative (e.g., demonstration speeches, introductory speeches, researched speeches, etc.) and persuasive speeches (e.g., factual speeches, policy speeches, value speeches).\*
3. Recognize the importance of audience analysis and adaptation of messages, style, and delivery to meet the needs of diverse audiences.\*
4. Conduct research to find appropriate and credible supporting materials that meet the needs of the situation, the type of speech, and the audience.\*
5. Critically and constructively evaluate the oral communication of both the self and other speakers.\*
6. Gain confidence speaking in front of audiences appropriate for the mode of instructional delivery by developing skills and strategies for overcoming communication apprehension.\*
7. Synthesize information from multiple sources to construct an argument.\*
8. Distinguish among the purposes of informative, persuasive, and special occasion speeches.\*
9. Use appropriate and effective verbal and nonverbal delivery to communicate messages consistent with the presentation's purpose, context, and audience.\*

**COMMUNICATION STUDIES TAG: COURSE REVISION  
FACULTY PARTICIPANTS  
October-December 2015**

<b>Name</b>	<b>Institution</b>
Emily Anzicek (Panel Lead for the Communication Studies Transfer Assurance Review and Revision Panel)	Bowling Green State University
Libby McGlone	Columbus State Community College
Kathleen German	Miami University
Cathy Chudzinski (Co-Chair of the Ohio Transfer Module Faculty Subcommittee)	Ohio Articulation and Transfer Network
Debra Knutson (Panel Lead for the Ohio Transfer Module English Composition and Oral Communication Review Panel)	Shawnee State University
Heidi McGrew	Sinclair Community College
Erik Nisbet	The Ohio State University
Randy Smith (Co-Chair of the Ohio Transfer Module Faculty Subcommittee)	The Ohio State University
Heather Walter	The University of Akron
Amber Peplow	University of Cincinnati
Laura Garcia	Washington State Community College