



Memorandum

To: Legal Environment of Business Professionals

From: Karen Crummie, J.D.
Margaret Parker, M.P.A.
Faculty Co-Leads, Legal Environment of Business TAG Review/Revision Panel

Re: Update to the Legal Environment of Business Transfer Assurance Guide (TAG) Course (OBU004)
Learning Outcomes and Body of Knowledge

Date: December 12, 2016

Background

As a long serving member of the Business TAG Review Panel providing content expertise on Legal Environment of Business TAG course, I (Karen Crummie) received a request from the Ohio Articulation and Transfer Network (OATN) in August 2015 to provide an initial feedback on the currency of the course criteria for OBU004 Legal Environment of Business. At that time, another longer serving member of the Business TAG Review Panel, Associate Professor John Matejkovic from The University of Akron, and I discussed and agreed that the entire Panel review the current criteria.

In early fall 2016 term, the OATN staff asked me (Karen Crummie) from Shawnee State University and Margaret Parker from Owens Community College to serve as the co-leads to facilitate the discussion of updating the course learning outcomes and body of knowledge.

A group of content experts from both two- and four-year public colleges and universities in Ohio met virtually and recently completed the revision work.

Updates

In the attached, you will find the revised TAG learning outcomes for OBU004 Legal Environment of Business. Basically, the faculty panel's changes to the TAG course outcomes and body of knowledge centered on a few goals:

1. Consolidation of learning outcomes to avoid duplication.
2. Enhancement of the importance of stakeholder and shareholder theory.

In terms of the learning outcomes, the Faculty Panel felt strongly that the revised learning outcomes continue to meet the current needs and expectations for future business students. There was also a discussion by the Panel surrounding the importance of stakeholder and shareholder theories and its relation to the business decision-making process. The Panel discussed that many of the courses are already covering the theories and felt strongly about incorporating the theories in the learning outcome,

rather than simply listing as one of the body of knowledge topics. Therefore the additional learning outcome reads:

*#3. General understanding of stakeholder and shareholder theories in the business decision-making process.**

The remaining learning outcomes are the same after eliminating two learning outcomes that were already fulfilled by two other learning outcomes.

Implications for Your Legal Environment of Business TAG Approved Course

Because the revised course criteria still meet the spirit of the original TAG course, the Revision Panel did not feel that a resubmission of currently approved courses was needed to validate those particular learning outcomes. However, when the team discussed various options and implications from those options for the revised outcome #3 and body of knowledge topic #3, it was apparent to them that in order to assure the quality of the TAG approved courses, it is the Review Panel's role to validate the coverage of this essential outcome and body of knowledge topic. The Panel was also mindful of the implication for the institutions if the Panel were to request a complete resubmission that included evidence for the remaining learning outcomes that underwent minor changes.

Below is what the Revision Panel requests those institutions with currently approved Legal Environment of Business (OBU004) course to do in order to expedite the validation process:

1. Starting an upcoming spring review cycle (spring 2017), update the course information, including the working syllabus, in the Course Equivalency Management System (CEMS).
2. Complete the attached template requesting a narrative/evidence of student learning specifically for the revised learning outcome #3 and the content coverage for the body of knowledge #3.
3. Create a new TAG match in CEMS and enter the narrative/evidence for the learning outcome #3 and body of knowledge #3 in the Workflow process. The system will warn that this new match is a duplicate match. Simply acknowledge the message and continue on to the Workflow. You can leave the boxes for the other learning outcomes and body of knowledge blank.
4. Submit the newly created match to the institutional TAG coordinator in CEMS who will forward the submission to OATN in CEMS.

We ask that all institutions with currently approved OBU004 submit this information by the established deadlines and get their courses approved by the Review Panel by the end of spring 2018 review cycle. The spring submission deadline is March 13, 2017. The submission schedule for the next academic year will be provided to your TAG coordinator by the OATN staff. OATN has informed us that if courses are not approved by the end of the spring 2018 review cycle, the currently approved courses will automatically expire. This may detrimentally impact the student's transferability and applicability of the courses. Therefore, the Review Panel appreciates your utmost effort on this matter. All of the necessary documents, according to OATN staff, have been posted on their website at <https://www.ohiohighered.org/transfer/tag/coursedescriptions>. Please have your faculty work with your TAG coordinator to initiate the work.

We wish to express our thanks for the dedicated work of the Legal Environment of Business TAG Faculty Revision Panel. The faculty exhibited incredible collaboration and consensus building in the process of evaluating and updating the learning outcomes.

The faculty members of the Legal Environment of Business TAG Faculty Revision Panel include: Karen Crummie (Panel Co-Lead, Shawnee State University), Margaret Parker (Panel Co-Lead, Owens Community College), Louis Benedict (Bowling Green State University), Laura Drake (Cincinnati State Technical and Community College), Terri Campbell (Clark State Community College), Tim Glaid (Eastern Gateway Community College), Nancy Cooper (Edison State Community College), Lois Beier (Kent State University), Dan Herron (Miami University), John Blackburn (The Ohio State University), John Matejkovic (The University of Akron), Peter Burrell (University of Cincinnati), Brad Merritt (Washington State Community College), Suzanne Kelly-Garrison (Wright State University), and Pete Woodlock (Youngstown State University).

If you have any questions, please feel free to contact us at kcrummie@shawnee.edu or (740) 351-3575; margaret_parker@owens.edu or (567) 661-2055.

Attachments 2