

## OCM 013 - Public Speaking/Oral Communication

<b>Credit Hours:</b> 3 Semester Hours
<b>Pre-Requisite:</b> None
<b>General Course Description:</b> This course introduces students to the process of developing and presenting speeches. The majority (at least 51% of the course) must emphasize presentational speaking (individualized/group work) to be reflected in: <ol style="list-style-type: none"><li>Course objectives</li><li>Assignments</li><li>Evaluation</li></ol>
All learning outcomes with an asterisk (*) are required.
<ol style="list-style-type: none"><li>1. Define and explain the basic principles and theories of oral communication.*</li><li>2. Present well-developed and appropriately organized informative (e.g., demonstration speeches, introductory speeches, researched speeches, etc.) and persuasive speeches (e.g., factual speeches, policy speeches, value speeches).*</li><li>3. Recognize the importance of audience analysis and adaptation of messages, style, and delivery to meet the needs of diverse audiences.*</li><li>4. Conduct research to find appropriate and credible supporting materials that meet the needs of the situation, the type of speech, and the audience.*</li><li>5. Critically and constructively evaluate the oral communication of both the self and other speakers.*</li><li>6. Gain confidence speaking in front of audiences appropriate for the mode of instructional delivery by developing skills and strategies for overcoming communication apprehension.*</li><li>7. Synthesize information from multiple sources to construct an argument.*</li><li>8. Distinguish among the purposes of informative, persuasive, and special occasion speeches.*</li><li>9. Use appropriate and effective verbal and nonverbal delivery to communicate messages consistent with the presentation's purpose, context, and audience.*</li></ol>

**COMMUNICATION STUDIES TAG: COURSE REVISION  
FACULTY PARTICIPANTS  
October-December 2015**

<b>Name</b>	<b>Institution</b>
Emily Anzicek (Panel Lead for the Communication Studies Transfer Assurance Review and Revision Panel)	Bowling Green State University
Libby McGlone	Columbus State Community College
Kathleen German	Miami University
Cathy Chudzinski (Co-Chair of the Ohio Transfer Module Faculty Subcommittee)	Ohio Articulation and Transfer Network
Debra Knutson (Panel Lead for the Ohio Transfer Module English Composition and Oral Communication Review Panel)	Shawnee State University
Heidi McGrew	Sinclair Community College
Erik Nisbet	The Ohio State University
Randy Smith (Co-Chair of the Ohio Transfer Module Faculty Subcommittee)	The Ohio State University
Heather Walter	The University of Akron
Amber Peplow	University of Cincinnati
Laura Garcia	Washington State Community College