

The following table outlines how transfer credits will be applied to the Bachelor of Business Administration degree at University of Akron for students who completed an Associate of Arts or Associate of Science degree via the Ohio Guaranteed Business Transfer Pathway. The OGTP designation guarantees the transfer and applicability of credits, but does not guarantee admission to a program. Some bachelor-degree granting business programs may be competitive, and students should check with individual institutions for their program admission requirements.

COURSE EQUIVALENCIES FROM THE ASSOCIATE DEGREE	Course Number	Credit Hours
<b>GENERAL EDUCATION REQUIREMENTS/OHIO TRANSFER 36</b>		
First Writing (TME001) course	3300:111	3
Business Calculus (TMM013) or Calculus I (TMM005)	3450:215 or 3450:221	4
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Arts and Humanities course	Ohio Transfer 36 Elective*	3
Microeconomics (OSS004)	3250:200	3
Any Ohio Transfer 36 approved Social and Behavioral Sciences course (except economics)	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course	Ohio Transfer 36 Elective*	3
Any Ohio Transfer 36 approved Natural Sciences course with lab	Ohio Transfer 36 Elective*	4
Macroeconomics (OSS005)	3250:201	3
Public Speaking (OCM013), Oral Communication, or Second Writing (TME002) course	7600:105 or 7600:106 or 3300:112	3
Any Ohio Transfer 36 approved Electives	Ohio Transfer 36 Electives*	6
<b>PRE-MAJOR/BEGINNING MAJOR</b>		
Legal Environment of Business (OBU004)	6400:220	3
Business Communications (OBU005)	6100:230	3
Principles of Marketing (OBU006)	6600:205	3
Business Statistics (OBU013) <sup>2</sup>	6500:304 (to be submitted) <sup>1</sup>	3
Introduction to Financial Accounting (OBU010)	6200:201	3
Introduction to Managerial Accounting (OBU011)	6200:202	3
Management and Organizational Behavior (OBU012)	6500:301	3
<b>OTHER RECOMMENDATIONS</b>		
Computer Applications/Introduction to Basic Software/Computer Course	n/a*	-
First Year Experience and/or Introduction to Business	6100:110*	1
<b>TOTAL HOURS FROM ASSOCIATE DEGREE:</b>		<b>60-65</b>

(\*) Indicates that coursework will be evaluated for applicable equivalency upon transfer at the university. If a Transfer Assurance Guide (TAG) course is taken, the approved course equivalency will be awarded.

<sup>1</sup> "To be submitted" indicates that the course does not currently carry the statewide course equivalency guarantee. However, the institution is working toward this goal and will act in good faith to ensure the appropriate equivalency is given that counts toward the degree.

<sup>2</sup> Institutions with approved matches for OBU009 may continue to use that equivalency through the expiration of OBU009 at the end of fall 2020 while institutions prepare to submit a course match to the new Business Statistics (OBU013) TAG. If a community college does not offer a business statistics, TMM010 is accepted as a substitute for the intended match to OBU013 indicated above.

The following additional coursework will be required to complete the Bachelor of Business Administration degree at University of Akron after a student has completed their Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway degree. Some bachelor-degree granting business programs may be competitive and admission into the program is not guaranteed. Students should check with individual institutions for their program admission requirements.

The University of Akron College of Business Administration offers the following majors: Accounting; International Business, Financial Planning; Financial Management, Risk Management and Insurance; Supply Chain/Operations Management; Information Systems; Human Resources Management; Integrated Marketing Communications; Marketing Management; and Sales Management. The College also offers a Bachelor of Arts in Economics.

REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE		Course Number	Credit Hours
Tier III General Education:	Complex Systems Affecting Individuals in Society	Elective	3
Tier III General Education:	Domestic Diversity	Elective	3
Tier III General Education:	Global Diversity	Elective	3
Tier III General Education:	Critical Thinking	Elective	3
CBA Core Curriculum:	Business Analytics	6500:305	3
CBA Core Curriculum:	Principles of Finance	6400:301	3
CBA Core Curriculum:	International Business	6800:305	3
CBA Core Curriculum:	Spreadsheet Modeling & Decision Analysis	6200:250	3
CBA Core Curriculum:	Principles of Supply Chain and Operations Management	6500:330	3
CBA Core Curriculum:	Business Law I (required only for Accounting majors)	6400:321	0-3
CBA Core Curriculum:	Business Law II (required only for Accounting majors)	6400:322	0-3
CBA Core Curriculum:	Strategic Management	6500:490	3
Major Courses:	Work with advisor to select the appropriate major courses	Varies	27-33
Recommended:	Personal Leadership Skills	6100:200	1
Potential Minor:	Required for Business Administration and International Business majors. Approved minors: Financial Planning; Finance for Business Majors; Human Resources Management; Information Systems; Supply Chain/Operations Management; Database Marketing; Consumer Marketing; Professional Selling	Varies	0-9
<b>REMAINING COURSEWORK TO COMPLETE BACHELOR'S DEGREE TOTAL:</b>			<b>63-69</b>

COMPLETE BACHELOR'S DEGREE	Total Credit Hours
<b>BACHELOR'S DEGREE TOTAL:</b>	<b>123</b>

SPECIAL NOTES
For more information, please contact: College of Business Administration Academic Advising (330) 972-7042 <a href="https://www.uakron.edu/cba/">https://www.uakron.edu/cba/</a>

The following courses are examples of two majors at University of Akron. Students should work with their academic advisor in selecting courses for their major.

GENERAL BUSINESS COURSES		Course Number	Credit Hours
Business Systems Course:	Accounting Systems & Internal Control or Information Systems Security or Business Information Systems (fulfilled through other major requirements)	6200:320 or 6200:454 or 6500:310	0 (fulfilled through other major requirements)
Business Elective:	Internship or Introduction to Entrepreneurship or Professional Selling	6100:495 or 6300:201 or 6600:275	3
Accounting Courses:	Two 300 or 400 level accounting courses. Recommendations: Accounting and Internal Control and Information Systems (also fulfills the Business Systems course requirement)	6200:320 or 6200:454	6
Finance Courses:	Foundations of Personal Finance and one 300 or 400 level finance course. Recommendations: Financial Markets & Institutions or Investments	6400:200 and 6400:338 or 6400:343	6
Management Courses:	Two 300 or 400 level management courses	6500:3xx or 6500:4xx	6
Marketing courses:	Two 300 or 400 level marketing courses	6600:3xx or 6600:4xx	6
<b>GENERAL BUSINESS TOTAL:</b>			<b>27</b>

MARKETING MANAGEMENT COURSES		Course Number	Credit Hours
Foundation Core:	Professional Selling	6600:275	3
Foundation Core:	Marketing Research	6600:335	3
Foundation Core:	Buyer Behavior	6600:355	3
Foundation Core:	Marketing & Sales Analytics	6600:375	3
Core Competencies:	Integrated Marketing Communications	6600:432	3
Core Competencies:	E-Commerce	6600:436	3
Core Competencies:	Brand Management	6600:440	3
Core Competencies:	Business to Business (B2B) Marketing	6600:460	3
Professional:	Marketing Capstone Project (Fall and Spring only)	6600:499	3
Professional:	Professional Insights: Marketing Management	6600:494	1
Professional:	Internship (permission) or Professional Workshops in Marketing	6600:486 or 6600:491	3
<b>MARKETING MANAGEMENT TOTAL:</b>			<b>31</b>

The following degree map will differ based on the selected business major and its requirements.

### SAMPLE DEGREE MAP

THIRD YEAR				
SEMESTER 5			SEMESTER 6	
Course Name & Number	Credit Hours		Course Name & Number	Credit Hours
6200:250 Spreadsheet Modeling and Decision Analysis	3		Complex Systems Affecting Individuals in Society Tier III General Education Course	3
6800:305 International Business	3		6500:330 Principles of Supply Chain and Operations Management	3
6500:305 Business Analytics	3		6400:301 Principles of Finance	3
6100:200 Personal Leadership Skills (Recommended course)	1		Major Course	3
Major Course	3		Major Course	3
Major Course	3			
<b>Total Semester 5 Credit Hours</b>	<b>16</b>		<b>Total Semester 6 Credit Hours</b>	<b>15</b>

FOURTH YEAR				
SEMESTER 7			SEMESTER 8	
Course Name & Number	Credit Hours		Course Name & Number	Credit Hours
Critical Thinking Tier III General Education Course	3		6500:490 Strategic Management	3
Domestic Diversity Tier III General Education Course	3		Global Diversity Tier III General Education Course	3
Major Course	3		Major Course	3
Major Course	3		Major Course	3
Major Course	3		Major Course	3
<b>Total Semester 7 Credit Hours</b>	<b>15</b>		<b>Total Semester 8 Credit Hours</b>	<b>15</b>