

**ODHE Guaranteed Transfer Pathways
Business Cluster Panel
Next Steps – February 2017**

1. Touch base with the following individuals or offices at your institution and make sure they have a basic understanding of the Business Cluster Panel and its charge, that you are their institution's representative and point-of-contact to the Panel, and that you will update them with the Panel's progress over the coming months:

- Your chief academic officer (Provost or equivalent) and their liaison(s) to ODHE;
- Your institution's faculty governance body;
- Transfer office and/or registrar;
- The top academic officer of your business schools/units (Dean, Unit Head, or equivalent)

2. Identify the individuals most directly involved with determining the (undergraduate) business curriculum at your (2-year or 4-year) institution. The job titles of these individuals vary by institution, but likely include members of faculty curriculum committees, deans, assistant/associate deans, department chairs, and program directors.

A. Provide these individuals with a brief description of the present task at hand. Two possible ways of stating it:

- 1) *Create a seamless curricular pathway that allows students to complete a 120 credit hour bachelor's degree in business by fully transferring a 60 credit hour AS degree program from any public 2-year college in Ohio to any public 4-year college in Ohio.*
- 2) *We must develop a 60 credit hour AS business curriculum that can be completed at any public community college in Ohio and will be fully transferable to any public university in Ohio without requiring more than 60 additional credit hours in order to earn a bachelor's degree in business.*

This task is mandated by state law (Section 3333.16(C) of the Ohio Revised Code, 2015).

Note: We will look into the possibility of Guaranteed Transfer Pathways for AAS degrees after figuring out how it can be done for the AS case.

B. Send them the link to the ODHE Guaranteed Transfer Pathways website which contains documents related to the process, structure, and timeline of the initiative, as well as research, rationale, and the background history for Ohio's Guaranteed Transfer Pathways initiative:
<https://www.ohiohighered.org/transfer/guaranteed-transfer-pathways/important-documents>.

C. Make sure they know that you are their institution's representative and point-of-contact to the Business Cluster Panel.

Note: All faculty and stakeholders need to be made aware of this initiative at some point in time, but it is up to you, based your understanding of your college's culture, to decide whether they all need to be informed this month or a later date (when there will be more specific discussion points and information to share).

3. Begin discussions with your colleagues about the small group discussion questions on the meeting agenda:

- Stay focused on the present task of transferring AS degrees, not AAS degrees, programs from 2-year to 4-year institutions.
- Identify hurdles that you or other institutions face, including unintended consequences
 - Let people vent, but encourage them to get over it quickly
- Identify pathways or partial pathways to the solution (feel free to be creative)
 - Assess common course requirements across various business disciplines.
 - Assess common courses included in regional articulation agreements.
 - List common outcomes, which were general outcomes that usually fit into gen ed. (critical thinking, communication skills, ability to understand information from research)
 - Take advantage of existing transfer policies/programs such as the Ohio Transfer Module and TAG courses
 - Discuss by when students should declare a major (how many credit hours?).
 - Discuss and describe program learning outcomes for various business programs at your institution (what does your program want students to be able to do at the completion of your program (AS or BS).
 - Discuss what approach would best work in your area: program outcomes or building on existing courses like TAGs.
- Fold experts outside of your area of expertise into the process (ex. panelists who are accounting faculty need to make sure marketing faculty are included) from the beginning
- Remember to keep administrators and faculty governance officers who are not involved in these initial discussions in the loop (Chairs, Deans, Provosts, Faculty Senators, etc...). One suggestion is to copy them on emails or memos sent to those involved in early discussions
- Should you have any questions, please contact us at:

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