Affordability and Efficiency Wrap-Up

Highlighting Exceptional Affordability and Efficiency Initiatives

November 14, 2016

2016 Annual Trustees Conference
The Charge of the Task Force:

Recommend solutions based on three key needs:

1. Be more efficient in expense management and resource generation;
2. Offer an education of equal or higher quality; and
3. Decrease costs to students and their families.
Task Force Members:

Governor’s Appointees:
Chair, Geoff Chatas, Sr. Vice President and CFO, The Ohio State University
Pamela Morris, President and CEO, CareSource
Mark T. Small, Sr. Vice President and CFO, Cleveland Construction
Patrick Auletta, President Emeritus, KeyBank

House of Representative’s Appointees:
Rep. Mike Duffey, R-Worthington
Rep. Dan Ramos, D-Lorain

Senate Appointees:
Senate President Keith Faber, R-Celina
Sen. Sandra Williams, D-Cleveland
Timeline:

- **February 10, 2015**
  - Executive Order Signed

- **June - September 2015**
  - Statewide Meetings to Discuss Recommendations

- **October 1, 2015**
  - Task Force report Delivered to the Governor and General Assembly

**Executive Order 2015-01K**

Establishing the Ohio Task Force on Affordability and Efficiency in Higher Education

WHEREAS, Ohio’s future economic growth depends upon a well-educated workforce and college graduates; and

WHEREAS, national figures show that the costs to students and their parents associated with higher education have increased substantially over the last 25 years, rising several times higher than the general rate of inflation over the same period of time; and

WHEREAS, the substantial rise in higher education tuition prices has led to a similar rise in student loan debt. In 2013, outstanding student loan debt nationally was well over $1 trillion, surpassing—for the first time ever—the amount of outstanding credit card debt (then $857 billion); and

WHEREAS, increasing operational efficiency in our state-sponsored institutions of higher education can lower their costs of providing post-secondary instruction, which in turn should help them provide an even higher quality of education at a more affordable cost to Ohioans;

NOW THEREFORE, I, John R. Kasich, Governor of the State of Ohio, by virtue of the authority vested in me by the Constitution and the laws of the State of Ohio, do hereby order and direct that:

1. The Ohio Task Force on Affordability and Efficiency in Higher Education (the “Task Force”) is hereby established to review and recommend ways in which state-sponsored institutions of higher education, including four-year universities and two-year community colleges, can be more efficient, offering an education of equal or higher quality while at the same time decreasing their costs. This can be done only if institutions of higher education become more efficient and productive in the use of their assets, personnel and resources. The Task Force shall provide me with a report with recommendations regarding how our state institutions of higher education can operate more productively and efficiently, so that, over the long term, tuition prices remain affordable.
Timeline:

• July 1, 2016
  – Institutional Efficiency Reviews Completed

• August 1, 2016
  – Institutional Reports Submitted to Chancellor

Excerpt from HB64 of the 131st GA:

“Upon submission of the…task
force…report…all boards of
trustees…shall complete, by July 1,
2016, an efficiency review based on the
report and recommendations of the task
force, and provide a report to the
Chancellor of Higher Education within 30
days of the completion of the efficiency
review that includes how each institution
will implement the recommendations and
any other cost savings measures.”
The Task Force Report

• Master Recommendation #1
  • Students Must Benefit

• Master Recommendation #2
  • 5-Year Goals
  • Efficiency Savings and New Resource Generation

• 25 Individual Recommendations
  • Focused on Affordability and Efficiency
Highlighting Three Exceptional Examples

• Dr. Jeff Bauer
  • Shawnee State University Textbook Affordability Strategies

• Troy Caldwell and Beth Perzanowski
  • Belmont College BEConnected Initiative

• Laura Rittner
  • Ad Astra Platinum Analytics Partnership